

## Top 20 CoolBrands

BRAND		CATEGORY
Apple	1	Technology - General
Aston Martin	2	Automotive
Nike	3	Sportswear & Equipment
CHANEL	4	Fashion - Design
Glastonbury	5	Festivals & Events
Google	6	Media - Search, Social & Communications
YouTube	7	Media - Search, Social & Communications
Dom Pérignon	8	Drinks - Champagne & Sparkling Wine
Rolex	9	Fashion - Accessories, Jewellery & Watches
Netflix	10	Music & Movie Streaming
Bang & Olufsen	11	Technology - Audio
Ray-Ban	12	Fashion - Accessories, Jewellery & Watches
Alexander McQueen	13	Fashion - Design
Instagram	14	Media - Search, Social & Communications
Bose	15	Technology - Audio
Liberty	16	Retail - General
Selfridges	17	Retail - General
Sony	18	Technology - General
Virgin Atlantic	19	Travel - General
Stella McCartney	20	Fashion - Design

## Category Winners

BRAND	CATEGORY
Aston Martin	Automotive
Guinness	Drinks - Beer & Ale
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Kopparberg	Drinks - Cider
teapigs	Drinks - Coffee & Tea
Innocent	Drinks - Soft Drinks
Jack Daniel's	Drinks - Spirits (Dark)
Grey Goose	Drinks - Spirits (White)
Evian	Drinks - Water
Royal Albert Hall	Entertainment Venues
Rolex	Fashion - Accessories, Jewellery & Watches
CHANEL	Fashion - Design
Jimmy Choo	Fashion - Footwear
Agent Provocateur	Fashion - Lingerie
Topshop	Fashion - Retail
Glastonbury	Festivals & Events
Virgin Money	Financial Services
Green & Black's Organic	Food - Chocolate
KETTLE Chips	Food - Crisps
Ben & Jerry's	Food - Ice-Cream & Desserts
PROPERCORN	Food - Other Snacks
Marmite	Food General - Products & Retailers
Nike+ FuelBand	Health & Fitness
Smeg	Home - Appliances
Farrow & Ball	Home - Decoration & Soft Furnishings

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### BRAND CATEGORY

Diptyque	Home - Fragrances & Candles
Le Creuset	Home - General Products
Made.com	Home - Hard Furnishings
Sony Music	Media - Music & Gaming Labels
BBC	Media - Radio & TV Stations
Google	Media - Search, Social & Communications
Storm	Model & Talent Management
Netflix	Music & Movie Streaming
Pret A Manger	Restaurants - Light Food & Snacks
Sticks'n'Sushi	Restaurants - Multi-Site
The Fat Duck	Restaurants - Stand Alone
Portobello Road Market	Retail - Destinations
Liberty	Retail - General
Nike	Sportswear & Equipment
Bang & Olufsen	Technology - Audio
Apple	Technology - General
M.A.C	Toiletries - Cosmetics
ghd	Toiletries - Haircare
OPI	Toiletries - Nails
Crème de la Mer	Toiletries - Skincare
Virgin Atlantic	Travel - General
The London EDITION	Travel - Hotels
Soho House Group	Travel - Members' Clubs

### Qualifying CoolBrands (A-Z)

### BRAND CATEGORY

& Other Stories	Fashion - Retail
1936 Bière	Drinks - Beer & Ale
20 Fenchurch Street Sky Garden	Entertainment Venues
Abel & Cole	Food General - Products & Retailers
ABSOLUT VODKA	Drinks - Spirits (White)
Absolute Radio	Media - Radio & TV Stations
Ace Hotel	Travel - Hotels
Acqua Di Parma	Home - Fragrances & Candles
Acqua Panna	Drinks - Water
adidas	Sportswear & Equipment
adidas miCoach	Health & Fitness
Adnams	Drinks - Beer & Ale
Aēsop	Toiletries - Skincare
Affordable Art Fair	Festivals & Events
AGA	Home - Appliances
Agent Provocateur	Fashion - Lingerie
Airbnb	Travel - General
Albion	Restaurants - Multi-Site
Alessi	Home - General Products
Alexander McQueen	Fashion - Design
Alexander Wang	Fashion - Design
All Star Lanes	Entertainment Venues
AllSaints	Fashion - Retail
Alternative Flooring	Home - Decoration & Soft Furnishings

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**BRAND CATEGORY**


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American Apparel	Fashion - Retail
Angostura	Drinks - Spirits (White)
Antonio Federici	Food - Ice-Cream & Desserts
Anya Hindmarch	Fashion - Accessories, Jewellery & Watches
Apple	Technology - General
Artisan du Chocolat	Food - Chocolate
Asahi	Drinks - Beer & Ale
Ascaso	Home - Appliances
Asics	Sportswear & Equipment
ASOS	Fashion - Retail
Aspall Cyder	Drinks - Cider
Asprey	Fashion - Accessories, Jewellery & Watches
Aston Manor	Drinks - Cider
Aston Martin	Automotive
Audi	Automotive
Aveda	Toiletries - Haircare
Badoit	Drinks - Water
Balthazar	Restaurants - Stand Alone
Bang & Olufsen	Technology - Audio
bareMinerals	Toiletries - Cosmetics
Barker and Stonehouse	Home - Hard Furnishings
Baskin Robbins	Food - Ice-Cream & Desserts
BBC	Media - Radio & TV Stations
BBC iPlayer	Music & Movie Streaming
BEAR	Food - Other Snacks
Beats by Dr. Dre	Technology - Audio
Belu Water	Drinks - Water
Belvedere Vodka	Drinks - Spirits (White)
Belvoir Fruit Farms	Drinks - Soft Drinks
Ben & Jerry's	Food - Ice-Cream & Desserts
Benefit	Toiletries - Cosmetics
Bentley	Automotive
Berghaus	Sportswear & Equipment
Bestival	Festivals & Events
Beyond Dark	Food - Chocolate
Bicester Village	Retail - Destinations
Bill's	Restaurants - Multi-Site
Biona	Food General - Products & Retailers
Bisque	Home - Hard Furnishings
Björn Borg	Fashion - Lingerie
Black Dragon	Drinks - Cider
Blakes London	Travel - Hotels
Blaupunkt	Technology - Audio
BMW	Automotive
Bobbi Brown	Toiletries - Cosmetics
Bocca di Lupo	Restaurants - Stand Alone
BoConcept	Home - Hard Furnishings
BODIE and FOU	Home - Decoration & Soft Furnishings
Boffi	Home - Hard Furnishings
Bolin Webb	Home - General Products
Bollinger	Drinks - Champagne & Sparkling Wine
Bombay Sapphire	Drinks - Spirits (White)
Bootcamp Pilates	Health & Fitness
Borough Market	Retail - Destinations

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**BRAND    CATEGORY**


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Bose	Technology - Audio
Bottlegreen	Drinks - Soft Drinks
Bounce Energy Balls	Food - Other Snacks
Bowers & Wilkins	Technology - Audio
BOXPARK	Retail - Destinations
BrewDog	Drinks - Beer & Ale
British Airways	Travel - General
Brylcreem	Toiletries - Haircare
BULLDOG	Drinks - Spirits (White)
Bullring Birmingham	Retail - Destinations
Bulthaup	Home - Hard Furnishings
Bumble and bumble	Toiletries - Haircare
Burberry	Fashion - Design
Burger & Lobster	Restaurants - Multi-Site
Burts Potato Chips	Food - Crisps
Byron	Restaurants - Multi-Site
C.P. Hart	Home - Decoration & Soft Furnishings
Cabot Circus	Retail - Destinations
Café Direct	Drinks - Coffee & Tea
Cambridge Audio	Technology - Audio
Cambridge Satchel Company	Fashion - Accessories, Jewellery & Watches
Camden Town Brewery	Drinks - Beer & Ale
Canard-Duchêne	Drinks - Champagne & Sparkling Wine
Canon	Technology - General
Capital FM	Media - Radio & TV Stations
Carnaby	Retail - Destinations
Champagne Perrier-Jouët	Drinks - Champagne & Sparkling Wine
CHANEL	Fashion - Design
Channel 4	Media - Radio & TV Stations
Chapel Down	Drinks - Champagne & Sparkling Wine
Charbonnel et Walker	Food - Chocolate
Charles Worthington	Toiletries - Haircare
Charlotte Olympia	Fashion - Footwear
Chi	Drinks - Soft Drinks
Chloé	Fashion - Design
Chococo	Food - Chocolate
Christian Louboutin	Fashion - Footwear
Church's	Fashion - Footwear
Ciaté	Toiletries - Nails
Clarins	Toiletries - Cosmetics
Clarisonic	Toiletries - Skincare
Clipper	Drinks - Coffee & Tea
Cobra	Drinks - Beer & Ale
Coco de Mer	Fashion - Lingerie
Cocoa Deli	Food - Chocolate
Cocoa Runners	Food - Chocolate
Cole & Mason	Home - General Products
Conscious Chocolate	Food - Chocolate
Converse All Stars	Fashion - Footwear
COS	Fashion - Retail
Courvoisier	Drinks - Spirits (Dark)
Covent Garden	Retail - Destinations
Crème de la Mer	Toiletries - Skincare
Crussh	Restaurants - Light Food & Snacks

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**BRAND CATEGORY**


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Curzon Cinemas	Entertainment Venues
D.L. & Co.	Home - Fragrances & Candles
Dabbous	Restaurants - Stand Alone
Daunt Books	Retail - General
Daylesford	Food General - Products & Retailers
Deezer	Music & Movie Streaming
De'Longhi	Home - Appliances
Dermalogica	Toiletries - Skincare
Destinology	Travel - General
Dinner by Heston Blumenthal	Restaurants - Stand Alone
Dior	Fashion - Design
Diptyque	Home - Fragrances & Candles
Dirty Pretty Things	Fashion - Lingerie
Dolce & Gabbana	Fashion - Design
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Dover Street Market	Fashion - Retail
Dr Sebahg	Toiletries - Skincare
Dr Stuart's	Drinks - Coffee & Tea
Dr. Martens	Fashion - Footwear
Dr.Hauschka	Toiletries - Skincare
Dragonfly Tea	Drinks - Coffee & Tea
Duck & Waffle	Restaurants - Stand Alone
Duvel	Drinks - Beer & Ale
EA	Media - Music & Gaming Labels
Echo Arena Liverpool	Entertainment Venues
Eden Project	Entertainment Venues
Edie Parker	Fashion - Accessories, Jewellery & Watches
Edinburgh International Festival	Festivals & Events
Elite London	Model & Talent Management
Ella's Kitchen	Food General - Products & Retailers
EMI	Media - Music & Gaming Labels
English Cheesecake Company	Food General - Products & Retailers
Estrella Damm	Drinks - Beer & Ale
Etsy	Retail - General
EVE LOM	Toiletries - Skincare
Everyman Cinemas	Entertainment Venues
Evian	Drinks - Water
Eyekeo	Toiletries - Cosmetics
Facebook	Media - Search, Social & Communications
Farrow & Ball	Home - Decoration & Soft Furnishings
Feel Good Drinks Co	Drinks - Soft Drinks
Fendi	Fashion - Accessories, Jewellery & Watches
Fentimans	Drinks - Soft Drinks
Ferrari	Automotive
Festival No.6	Festivals & Events
Fever-Tree	Drinks - Soft Drinks
Fired Earth	Home - Decoration & Soft Furnishings
Firefly Tonics	Drinks - Soft Drinks
first direct	Financial Services
Fisher & Paykel	Home - Appliances
Five Guys	Restaurants - Multi-Site
Fleur of England	Fashion - Lingerie
Foyles	Retail - General
Frame	Health & Fitness

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**BRAND CATEGORY**


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Fred & Ginger	Fashion - Lingerie
Freya	Fashion - Lingerie
Frieze Art Fair	Festivals & Events
Frostfrench	Fashion - Lingerie
Fudges	Food - Other Snacks
Gaggenau	Home - Appliances
Gaggia	Home - Appliances
GAIL'S	Restaurants - Light Food & Snacks
Gaucho	Restaurants - Multi-Site
ghd	Toiletries - Haircare
Givenchy	Fashion - Design
Glastonbury	Festivals & Events
G'NOSH	Food General - Products & Retailers
Google	Media - Search, Social & Communications
GoPro	Technology - General
Graham & Brown	Home - Decoration & Soft Furnishings
Grain Store	Restaurants - Stand Alone
graze.com	Food General - Products & Retailers
Great British Sauce Company	Food General - Products & Retailers
Green & Black's Organic	Food - Chocolate
Green Man Festival	Festivals & Events
Gressingham Duck	Food General - Products & Retailers
Grey Goose	Drinks - Spirits (White)
Grove Organic Fruit Co.	Drinks - Soft Drinks
Gü	Food - Ice-Cream & Desserts
Guinness	Drinks - Beer & Ale
GYMBOX	Health & Fitness
H&M	Fashion - Retail
Häagen-Dazs	Food - Ice-Cream & Desserts
Hampstead Tea	Drinks - Coffee & Tea
Harley-Davidson	Automotive
Harman Kardon	Technology - Audio
Harrogate Spring Water	Drinks - Water
Hatterrall Ridge	Drinks - Water
Havaianas	Fashion - Footwear
Hawksmoor	Restaurants - Multi-Site
Heal's	Home - Hard Furnishings
Hendrick's Gin	Drinks - Spirits (White)
Hennessy	Drinks - Spirits (Dark)
Hershesons	Toiletries - Haircare
HILLIER	Fashion - Accessories, Jewellery & Watches
HIP Hotels	Travel - General
Hix	Restaurants - Multi-Site
Home House	Travel - Members' Clubs
Honest Burgers	Restaurants - Multi-Site
Honeyrose Bakery	Food - Other Snacks
Hotel Café Royal	Travel - Hotels
Hotel Chocolat	Food - Chocolate
Hotel du Vin	Travel - Hotels
House Envy	Home - Decoration & Soft Furnishings
House of Dorchester	Food - Chocolate
House of Hackney	Retail - General
HouseTrip	Travel - General
hülsta	Home - Hard Furnishings

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**BRAND CATEGORY**

Hummus Bros	Restaurants - Light Food & Snacks
Hunter	Fashion - Footwear
Illamasqua	Toiletries - Cosmetics
IMG Models	Model & Talent Management
Independent	Model & Talent Management
Innocent	Drinks - Soft Drinks
Instagram	Media - Search, Social & Communications
Isle of Wight Festival	Festivals & Events
itsu	Restaurants - Light Food & Snacks
ITV	Media - Radio & TV Stations
Jack Daniel's	Drinks - Spirits (Dark)
Jaguar	Automotive
James Brown London	Toiletries - Haircare
Jameson	Drinks - Spirits (Dark)
Jamie Oliver (Products)	Home - General Products
Jawbone	Technology - Audio
JBL	Technology - Audio
Jelly Belly	Food - Other Snacks
Jimmy Choo	Fashion - Footwear
Jimmy's Iced Coffee	Drinks - Coffee & Tea
JO LOVES	Home - Fragrances & Candles
Jo Malone	Home - Fragrances & Candles
Joe & Seph's	Food - Other Snacks
John Frieda	Toiletries - Haircare
John Lewis	Retail - General
Johnnie Walker	Drinks - Spirits (Dark)
Joseph Joseph	Home - General Products
Jude's	Food - Ice-Cream & Desserts
Juniper Green Organic Gin	Drinks - Spirits (White)
Jura	Home - Appliances
Kérastase	Toiletries - Haircare
KETTLE Chips	Food - Crisps
Kiehl's	Toiletries - Skincare
Kindle	Technology - General
Kirin Ichiban	Drinks - Beer & Ale
Kiss	Media - Radio & TV Stations
KitchenAid	Home - Appliances
Klipsch	Technology - Audio
Konami	Media - Music & Gaming Labels
Konditor & Cook	Restaurants - Light Food & Snacks
Kopparberg	Drinks - Cider
Korres	Toiletries - Skincare
Krispy Kreme	Food - Other Snacks
Krug	Drinks - Champagne & Sparkling Wine
La Perla	Fashion - Lingerie
Lady Dinah's Cat Emporium	Restaurants - Light Food & Snacks
Lamborghini	Automotive
Laphroaig	Drinks - Spirits (Dark)
L'Artisan Parfumeur	Home - Fragrances & Candles
Last.fm	Music & Movie Streaming
Latitude	Festivals & Events
Laura Mercier	Toiletries - Cosmetics
Laurent-Perrier	Drinks - Champagne & Sparkling Wine
Lavazza	Drinks - Coffee & Tea

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**BRAND CATEGORY**


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Le Creuset	Home - General Products
Le Gavroche	Restaurants - Stand Alone
Le Manoir aux Quat'Saisons	Restaurants - Stand Alone
Le Pain Quotidien	Restaurants - Light Food & Snacks
Leatherman	Sportswear & Equipment
Leica	Technology - General
Leon	Restaurants - Multi-Site
Levi's	Fashion - Design
LG	Technology - General
Liberty	Retail - General
Ligne Roset	Home - Hard Furnishings
Lilou et Loïc	Home - Fragrances & Candles
Linda Farrow	Fashion - Accessories, Jewellery & Watches
Lindt	Food - Chocolate
Linn	Technology - Audio
Little Greene	Home - Decoration & Soft Furnishings
Liz Earle	Toiletries - Skincare
L'OCCITANE	Toiletries - Cosmetics
Loewe	Technology - General
London Designer Outlet	Retail - Destinations
London Fields Brewery	Drinks - Beer & Ale
Louis Roederer	Drinks - Champagne & Sparkling Wine
Løv Organic	Drinks - Coffee & Tea
LSA International	Home - General Products
Luscombe	Drinks - Soft Drinks
LUXE City Guides	Travel - General
M.A.C	Toiletries - Cosmetics
Made.com	Home - Hard Furnishings
Magimix	Home - Appliances
Maker's Mark	Drinks - Spirits (Dark)
Malmaison	Travel - Hotels
Manolo Blahnik	Fashion - Footwear
Marc Jacobs	Fashion - Design
Marmite	Food General - Products & Retailers
Marshfield Farm Ice Cream	Food - Ice-Cream & Desserts
Maserati	Automotive
MATCHESFASHION.COM	Fashion - Retail
MAWI	Fashion - Accessories, Jewellery & Watches
McLaren Automotive	Automotive
ME London	Travel - Hotels
Mercedes-Benz	Automotive
Mercier	Drinks - Champagne & Sparkling Wine
Michael Aram	Home - Decoration & Soft Furnishings
Miele	Home - Appliances
Milk & Honey	Travel - Members' Clubs
Miller Harris	Home - Fragrances & Candles
MINI	Automotive
Minx Nails	Toiletries - Nails
Models 1	Model & Talent Management
Moët & Chandon	Drinks - Champagne & Sparkling Wine
Moleskine	Fashion - Accessories, Jewellery & Watches
Monkey Shoulder	Drinks - Spirits (Dark)
Monmouth	Drinks - Coffee & Tea
Moroccanoil	Toiletries - Haircare

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BRAND	CATEGORY
Mövenpick Ice Cream	Food - Ice-Cream & Desserts
Mr & Mrs Smith	Travel - General
Mr Organic	Food General - Products & Retailers
MR PORTER	Fashion - Retail
MTV	Media - Radio & TV Stations
Mulberry	Fashion - Accessories, Jewellery & Watches
Mungo & Maud	Retail - General
Myla	Fashion - Lingerie
nails inc.	Toiletries - Nails
Näkd.	Food - Other Snacks
Naked Wines	Retail - General
NARS	Toiletries - Cosmetics
Neal's Yard Remedies	Toiletries - Cosmetics
Neom Organics	Home - Fragrances & Candles
Nespresso	Home - Appliances
NET-A-PORTER	Fashion - Retail
Netflix	Music & Movie Streaming
New Balance	Sportswear & Equipment
Nicolas Kirkwood	Fashion - Footwear
Nike	Sportswear & Equipment
Nike+ FuelBand	Health & Fitness
Nikon	Technology - General
Nintendo	Technology - General
No 5 Cavendish Sq.	Travel - Members' Clubs
No.1 Lounges	Travel - General
Nokia	Technology - General
notonthehighstreet.com	Retail - General
Nyetimber	Drinks - Champagne & Sparkling Wine
O2 Academy	Entertainment Venues
Office	Fashion - Footwear
Old Jamaica Ginger Beer	Drinks - Soft Drinks
OLEHENRIKSEN	Toiletries - Skincare
Oliver Bonas	Retail - General
Olympus	Technology - General
onefinestay	Travel - General
OPI	Toiletries - Nails
Orchard Pig	Drinks - Cider
Orla Kiely	Home - Decoration & Soft Furnishings
Ottolenghi	Restaurants - Light Food & Snacks
Oxford Covered Market	Retail - Destinations
Paperchase	Retail - General
Patagonia	Sportswear & Equipment
Patrón Tequila	Drinks - Spirits (White)
Paul	Restaurants - Light Food & Snacks
Paul Mitchell	Toiletries - Haircare
Pedlars	Retail - General
Penhaligon's	Home - Fragrances & Candles
Percy & Reed	Toiletries - Haircare
Peroni Nastro Azzurro	Drinks - Beer & Ale
Perrier	Drinks - Water
Peyton and Byrne	Restaurants - Light Food & Snacks
Philip Kingsley	Toiletries - Haircare
Picturehouse Cinemas	Entertainment Venues
Pimm's	Drinks - Spirits (White)

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**BRAND CATEGORY**

Pinkberry	Restaurants - Light Food & Snacks
Pinterest	Media - Search, Social & Communications
Pipers	Food - Crisps
Pizza East	Restaurants - Multi-Site
PlayStation	Technology - General
Plymouth Gin	Drinks - Spirits (White)
Poggenpohl	Home - Hard Furnishings
Pollen Street Social	Restaurants - Stand Alone
popchips	Food - Crisps
Porsche	Automotive
Portobello Road Market	Retail - Destinations
Prada	Fashion - Design
Premier Model Management	Model & Talent Management
Prestat	Food - Chocolate
Pret A Manger	Restaurants - Light Food & Snacks
Pretty Polly	Fashion - Lingerie
PROPERCORN	Food - Other Snacks
Pukka	Drinks - Coffee & Tea
Puma	Sportswear & Equipment
Punchdrunk	Festivals & Events
Quintessentially Group	Travel - Members' Clubs
Rapha	Sportswear & Equipment
Rare Tea Company	Drinks - Coffee & Tea
Raw Health	Food General - Products & Retailers
Ray-Ban	Fashion - Accessories, Jewellery & Watches
Red Carpet Manicure	Toiletries - Nails
Reebok	Sportswear & Equipment
Reiss	Fashion - Retail
Rekorderlig	Drinks - Cider
Rémy Martin	Drinks - Spirits (Dark)
Restaurant Gordon Ramsey	Restaurants - Stand Alone
Riedel	Home - General Products
Rigby & Peller	Fashion - Lingerie
Riverford	Food General - Products & Retailers
Rockett St George	Home - Decoration & Soft Furnishings
Rockstar Games	Media - Music & Gaming Labels
Rococo Chocolates	Food - Chocolate
Rodial	Toiletries - Skincare
Rolex	Fashion - Accessories, Jewellery & Watches
Rolls-Royce	Automotive
Roundhouse	Entertainment Venues
Royal Albert Hall	Entertainment Venues
Ruinart	Drinks - Champagne & Sparkling Wine
Rupert Sanderson	Fashion - Footwear
Russian Standard Vodka	Drinks - Spirits (White)
S.Pellegrino	Drinks - Water
Salty Dog	Food - Crisps
Samsung	Technology - General
San Miguel	Drinks - Beer & Ale
Sanderson	Travel - Hotels
Sandford Orchards	Drinks - Cider
Sauza Tequila	Drinks - Spirits (White)
SB.TV	Media - Search, Social & Communications
Seabrook Crisps	Food - Crisps

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**BRAND CATEGORY**


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Searcys   The Gherkin	Travel - Members' Clubs
Seche	Toiletries - Nails
Secret Cinema	Festivals & Events
Secret Escapes	Travel - General
Secret Garden Party	Festivals & Events
SEGA	Media - Music & Gaming Labels
Select Model Management	Model & Talent Management
Selfridges	Retail - General
Sennheiser	Technology - Audio
Seven Dials	Retail - Destinations
Shake Shack	Restaurants - Multi-Site
Shazam	Music & Movie Streaming
Shiseido	Toiletries - Cosmetics
simplehuman	Home - General Products
Sipsmith	Drinks - Spirits (White)
Sisley	Toiletries - Cosmetics
SkinCeuticals	Toiletries - Skincare
Skullcandy	Technology - Audio
Sky Atlantic	Media - Radio & TV Stations
Skype	Media - Search, Social & Communications
Smeg	Home - Appliances
Snog	Restaurants - Light Food & Snacks
Snow+Rock	Sportswear & Equipment
Soap & Glory	Toiletries - Skincare
SodaStream	Home - Appliances
Soho House Group	Travel - Members' Clubs
Sonos	Technology - Audio
Sony	Technology - General
Sony Music	Media - Music & Gaming Labels
Sophia Webster	Fashion - Footwear
Soundcloud	Music & Movie Streaming
Southbank Centre	Entertainment Venues
Space.NK	Toiletries - Cosmetics
Specialized	Sportswear & Equipment
Speyside Glenlivet	Drinks - Water
Spitalfields	Retail - Destinations
Spotify	Music & Movie Streaming
Spotted by Locals	Travel - General
Square Pie	Restaurants - Light Food & Snacks
St Martins Lane	Travel - Hotels
St. Tropez	Toiletries - Skincare
Stella McCartney	Fashion - Design
Stephen Webster	Fashion - Accessories, Jewellery & Watches
Sticks'n'Sushi	Restaurants - Multi-Site
Storm	Model & Talent Management
Story	Restaurants - Stand Alone
Sweaty Betty	Sportswear & Equipment
T&G	Home - General Products
TAG Heuer	Fashion - Accessories, Jewellery & Watches
Taittinger	Drinks - Champagne & Sparkling Wine
Tangle Teezer	Home - General Products
Tanqueray	Drinks - Spirits (White)
Tassimo	Home - Appliances
Taste of London	Festivals & Events

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**BRAND    CATEGORY**


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Tea Palace	Drinks - Coffee & Tea
teapigs	Drinks - Coffee & Tea
The Artisan Kitchen	Food General - Products & Retailers
The Arts Club	Travel - Members' Clubs
The Berry Company	Drinks - Soft Drinks
The Breakfast Club	Restaurants - Multi-Site
The Brompton Club	Travel - Members' Clubs
The Clove Club	Restaurants - Stand Alone
The Club at the Ivy	Travel - Members' Clubs
The Collective Dairy	Food - Ice-Cream & Desserts
The Connaught	Travel - Hotels
The Co-operative Bank	Financial Services
The Cornish Crisp Company	Food - Crisps
The Dormen	Food - Other Snacks
The Fat Duck	Restaurants - Stand Alone
The French Bedroom Company	Home - Hard Furnishings
The French House	Home - Decoration & Soft Furnishings
The Garrick Club	Travel - Members' Clubs
The Glenlivet	Drinks - Spirits (Dark)
The Great Escape	Festivals & Events
The Hand and Flowers	Restaurants - Stand Alone
The Herdy Company	Home - General Products
The Hospital Club	Travel - Members' Clubs
The House of St Barnabas	Travel - Members' Clubs
The Kernel	Drinks - Beer & Ale
The Ledbury	Restaurants - Stand Alone
The London EDITION	Travel - Hotels
The London Tea Company	Drinks - Coffee & Tea
The Lowry Hotel	Travel - Hotels
The Macallan	Drinks - Spirits (Dark)
The May Fair	Travel - Hotels
The New Craftsmen	Retail - General
The North Face	Sportswear & Equipment
The O2	Entertainment Venues
The Original Candy Company	Food - Other Snacks
The Rookery	Travel - Hotels
The Saucy Fish Co.	Food General - Products & Retailers
The Third Space	Health & Fitness
The View from The Shard	Entertainment Venues
The White Company	Home - Decoration & Soft Furnishings
The Zetter Townhouse	Travel - Hotels
Tiffany & Co.	Fashion - Accessories, Jewellery & Watches
Tiger Beer	Drinks - Beer & Ale
TIGI	Toiletries - Haircare
Tom Dixon	Home - Hard Furnishings
Tom Ford	Fashion - Design
TONI&GUY	Toiletries - Haircare
Topshop	Fashion - Retail
Tossed	Restaurants - Light Food & Snacks
Town Hall Hotel	Travel - Hotels
Trinity Leeds	Retail - Destinations
triyoga	Health & Fitness
True Grace	Home - Fragrances & Candles
Tumblr	Media - Search, Social & Communications

continues...

BRAND	CATEGORY
Tunetribe	Music & Movie Streaming
Twinings	Drinks - Coffee & Tea
Twitter	Media - Search, Social & Communications
Ty Nant	Drinks - Water
Tyrrells	Food - Crisps
Ubisoft	Media - Music & Gaming Labels
Ubuntu	Drinks - Soft Drinks
Uniqlo	Fashion - Retail
Universal Music	Media - Music & Gaming Labels
Urban Decay	Toiletries - Cosmetics
Urban Fruit	Food - Other Snacks
Urban Outfitters	Fashion - Retail
URBANARA	Home - Decoration & Soft Furnishings
Urbanears	Technology - Audio
Vans	Sportswear & Equipment
Vespa	Automotive
Veuve Clicquot	Drinks - Champagne & Sparkling Wine
VEVO	Media - Search, Social & Communications
Victoria's Secret	Fashion - Lingerie
Villeroy & Boch	Home - Hard Furnishings
Vimeo	Media - Search, Social & Communications
Virgin Atlantic	Travel - General
Virgin Money	Financial Services
Vita Coco	Drinks - Soft Drinks
Vitamix	Home - Appliances
Vitra	Home - Hard Furnishings
Vivienne Westwood	Fashion - Design
VOSS	Drinks - Water
Wagamama	Restaurants - Multi-Site
WAH Nails	Toiletries - Nails
Warner Music	Media - Music & Gaming Labels
Westfield	Retail - Destinations
Whole Foods	Retail - General
Wilderness	Festivals & Events
William Morris Endeavor	Model & Talent Management
Willie's Cacao	Food - Chocolate
Wolford	Fashion - Lingerie
Wonderbra	Fashion - Lingerie
Xbox	Technology - General
yoomoo	Food - Ice-Cream & Desserts
YouTube	Media - Search, Social & Communications
YSL	Fashion - Design
Zara	Fashion - Retail
ZICO	Drinks - Soft Drinks
Zipcar	Travel - General
Zumba	Health & Fitness