

Top 20 CoolBrands

BRAND		CATEGORY
Apple	1	Technology - General
Ray-Ban	2	Fashion - Glasses & Sunglasses
Glastonbury	3	Festivals & Events
Nike	4	Sportswear & Equipment
Netflix	5	Music & Movie Streaming
Alexander McQueen	6	Fashion - Design
Instagram	7	Media - Search, Social & Communications
CHANEL	8	Fashion - Design
YouTube	9	Media - Search, Social & Communications
Aston Martin	10	Automotive
Spotify	11	Music & Movie Streaming
Google	12	Media - Search, Social & Communications
Royal Albert Hall	13	Entertainment Venues
Sonos	14	Technology - Audio
Whole Foods Market	15	Food - Retail & Curators
Bang & Olufsen	16	Technology - Audio
Ace Hotel	17	Travel - Hotels
adidas	18	Sportswear & Equipment
Virgin Atlantic	19	Travel - General
Liberty	20	Retail - General

Category Winners

BRAND	CATEGORY
Aston Martin	Automotive
Camden Town Brewery	Drinks - Beer & Ale
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Rekorderlig	Drinks - Cider
teapigs	Drinks - Coffee & Tea
Vita Coco	Drinks - Soft Drinks
Jack Daniel's	Drinks - Spirits - Dark
Sipsmith	Drinks - Spirits - White - General
Hendrick's Gin	Drinks - Spirits - White - Gin
Grey Goose	Drinks - Spirits - White - Vodka
S.Pellegrino	Drinks - Water
Royal Albert Hall	Entertainment Venues
Rolex	Fashion - Accessories, Jewellery & Watches
Alexander McQueen	Fashion - Design
Jimmy Choo	Fashion - Footwear
Ray-Ban	Fashion - Glasses & Sunglasses
Agent Provocateur	Fashion - Lingerie & Nightwear
NET-A-PORTER.COM	Fashion - Retail
Glastonbury	Festivals & Events
Virgin Money	Financial Services
Green & Black's Organic	Food - Chocolate
KETTLE Chips	Food - Crisps
Marmite	Food - General Products
Ben & Jerry's	Food - Ice-Cream & Desserts
PROPERCORN	Food - Other Snacks

continues...

BRAND CATEGORY

Whole Foods Market	Food - Retail & Curators
Barry's Bootcamp	Health & Fitness
Nutribullet	Home - Appliances
Farrow & Ball	Home - Decoration & Soft Furnishings
diptyque	Home - Fragrances & Candles
Le Creuset	Home - General Products
Tom Dixon	Home - Hard Furnishings
The Rug Company	Home - Retailers & Curators
Sony Music	Media - Music & Gaming Labels
Channel 4	Media - Radio & TV Stations
Instagram	Media - Search, Social & Communications
Storm	Model & Talent Management
Harley-Davidson	Motorcycles
Netflix	Music & Movie Streaming
Ottolenghi	Restaurants - Light Food & Snacks
Hawksmoor	Restaurants - Multi-Site
Chiltern Firehouse	Restaurants - Stand Alone
Portobello Road Market	Retail - Destinations
Liberty	Retail - General
Nike	Sportswear & Equipment
Sonos	Technology - Audio
GoPro	Technology - Cameras & Projectors
PlayStation	Technology - Gaming
Apple	Technology - General
Nike+ FuelBand	Technology - Health & Fitness
M.A.C	Toiletries - Cosmetics
Bumble and bumble	Toiletries - Haircare
WAH Nails	Toiletries - Nails
Aēsop	Toiletries - Skincare
Virgin Atlantic	Travel - General
Ace Hotel	Travel - Hotels
Soho House & Co	Travel - Members' Clubs

Qualifying CoolBrands (A-Z)

BRAND CATEGORY

& Other Stories	Fashion - Retail
Abel & Cole	Food - Retail & Curators
ABSOLUT VODKA	Drinks - Spirits - White - Vodka
Ace Hotel	Travel - Hotels
ACHICA	Home - Retailers & Curators
Acne Studios	Fashion - Design
Acqua di Parma	Home - Fragrances & Candles
Acqua Panna	Drinks - Water
Activision Blizzard	Media - Music & Gaming Labels
adidas	Sportswear & Equipment
Aēsop	Toiletries - Skincare
Affordable Art Fair	Festivals & Events
AGA	Home - Appliances
Agent Provocateur	Fashion - Lingerie & Nightwear
Airbnb	Travel - General
Albion	Restaurants - Multi-Site

continues...

BRAND CATEGORY

Alessi	Home - General Products
Alex Monroe	Fashion - Accessories, Jewellery & Watches
Alexander McQueen	Fashion - Design
Alexander Wang	Fashion - Design
Alexandra Palace	Entertainment Venues
Alienware	Technology - Gaming
AllSaints	Fashion - Retail
Alternative Flooring	Home - Decoration & Soft Furnishings
Amazon Prime	Music & Movie Streaming
American Apparel	Fashion - Retail
Angostura	Drinks - Spirits - White - General
Anolon	Home - General Products
Anya Hindmarch	Fashion - Accessories, Jewellery & Watches
Apple	Technology - General
Appleton Estate	Drinks - Spirits - White - General
Aquazzura	Fashion - Footwear
Argent and Sable	Home - Decoration & Soft Furnishings
Aromatherapy Associates	Home - Fragrances & Candles
Artisan du Chocolat	Food - Chocolate
Asahi	Drinks - Beer & Ale
ASICS	Sportswear & Equipment
ASOS	Fashion - Retail
Aspall Cyder	Drinks - Cider
Aston Martin	Automotive
Atsuko Kudo	Fashion - Lingerie & Nightwear
Audi	Automotive
Aurelia Probiotic Skincare	Toiletries - Skincare
Aveda	Toiletries - Haircare
B&B Italia	Home - Hard Furnishings
Badoit	Drinks - Water
Balfour	Drinks - Champagne & Sparkling Wine
Balthazar	Restaurants - Stand Alone
Bang & Olufsen	Technology - Audio
Barbican	Entertainment Venues
bareMinerals	Toiletries - Cosmetics
Barry's Bootcamp	Health & Fitness
BBC	Media - Radio & TV Stations
BBC iPlayer	Music & Movie Streaming
BEAR	Food - Other Snacks
Bea's of Bloomsbury	Restaurants - Light Food & Snacks
Beats by Dr. Dre	Technology - Audio
Bed Head	Toiletries - Haircare
BELAZU	Food - General Products
Belkin	Technology - General
Belu Water	Drinks - Water
Belvedere Vodka	Drinks - Spirits - White - Vodka
Ben & Jerry's	Food - Ice-Cream & Desserts
Benefit	Toiletries - Cosmetics
Bentley	Automotive
Berners Tavern	Restaurants - Stand Alone
Berry Bros. & Rudd	Retail - General
Bert & May	Home - Decoration & Soft Furnishings
Bestival	Festivals & Events
Bicester Village	Retail - Destinations

continues...

BRAND CATEGORY

Big Tom	Drinks - Soft Drinks
Biona	Food - General Products
Bisque	Home - Hard Furnishings
black + blum	Home - General Products
Black Cow	Drinks - Spirits - White - Vodka
Black Dragon	Drinks - Cider
Black Eyewear	Fashion - Glasses & Sunglasses
Black Vanilla	Food - Ice-Cream & Desserts
Blaupunkt	Technology - Audio
blk.	Drinks - Water
BLOOM	Drinks - Coffee & Tea
BLOOM Gin	Drinks - Spirits - White - Gin
BMW	Automotive
Bobbi Brown	Toiletries - Cosmetics
Bocca di Lupo	Restaurants - Stand Alone
BoConcept	Home - Hard Furnishings
BODIE and FOU	Home - Retailers & Curators
Bodum	Home - General Products
Boffi	Home - Hard Furnishings
Bollinger	Drinks - Champagne & Sparkling Wine
Bombay Sapphire	Drinks - Spirits - White - Gin
Booja-Booja	Food - Chocolate
BOOM Cycle	Health & Fitness
Bootcamp Pilates	Health & Fitness
Borough Market	Retail - Destinations
Bose	Technology - Audio
Bottega Veneta	Fashion - Accessories, Jewellery & Watches
Bounce Energy Balls	Food - Other Snacks
Bowers & Wilkins	Technology - Audio
Boxerchips	Food - Crisps
BOXPARK	Retail - Destinations
BrewDog	Drinks - Beer & Ale
British Airways	Travel - General
Brocks Chocs	Food - Chocolate
Brompton	Sportswear & Equipment
Brooklyn Brewery	Drinks - Beer & Ale
BULLDOG	Drinks - Spirits - White - Gin
bulthaup	Home - Hard Furnishings
Bumble and bumble	Toiletries - Haircare
Burberry	Fashion - Design
Burger & Lobster	Restaurants - Multi-Site
Burts Potato Chips	Food - Crisps
Buster & Punch	Home - Decoration & Soft Furnishings
Butler's Gin	Drinks - Spirits - White - Gin
Byredo	Home - Fragrances & Candles
C.P. Hart	Home - Retailers & Curators
Cambridge Audio	Technology - Audio
Cambridge Satchel Company	Fashion - Accessories, Jewellery & Watches
Camden Town Brewery	Drinks - Beer & Ale
Canon	Technology - Cameras & Projectors
Capital FM	Media - Radio & TV Stations
Caravan	Restaurants - Multi-Site
Carnaby	Retail - Destinations
Carousel Lights	Home - Decoration & Soft Furnishings

continues...

BRAND CATEGORY

Casamigos Tequila	Drinks - Spirits - White - General
Cawston Press	Drinks - Soft Drinks
Cereal Killer Cafe	Restaurants - Light Food & Snacks
Champagne Perrier-Jouët	Drinks - Champagne & Sparkling Wine
CHANEL	Fashion - Design
Channel 4	Media - Radio & TV Stations
Chapel Down	Drinks - Champagne & Sparkling Wine
Charbonnel et Walker	Food - Chocolate
Charlotte Olympia	Fashion - Footwear
Charlotte Tilbury	Toiletries - Cosmetics
Chase	Drinks - Spirits - White - General
Chiltern Firehouse	Restaurants - Stand Alone
Chivas Regal	Drinks - Spirits - Dark
Chocolate Tree	Food - Chocolate
Christian Louboutin	Fashion - Footwear
Christopher Kane	Fashion - Design
Church's	Fashion - Footwear
Ciaté	Toiletries - Nails
Cire Trudon	Home - Fragrances & Candles
Citymapper	Travel - General
Clarins	Toiletries - Cosmetics
Clipper	Drinks - Coffee & Tea
CND	Toiletries - Nails
Coco de Mer	Fashion - Lingerie & Nightwear
Cole & Mason	Home - General Products
Comedy Central	Media - Radio & TV Stations
COMME des GARÇONS	Fashion - Design
Conscious Chocolate	Food - Chocolate
Converse All Stars	Fashion - Footwear
Cornish Orchards	Drinks - Cider
COS	Fashion - Retail
Courvoisier	Drinks - Spirits - Dark
Covent Garden	Retail - Destinations
Cream & Country	Food - Ice-Cream & Desserts
Creed	Home - Fragrances & Candles
Crème de la Mer	Toiletries - Skincare
Crussh	Restaurants - Light Food & Snacks
Crystal Head Vodka	Drinks - Spirits - White - Vodka
Cuckoo	Food - Other Snacks
Cutter & Squidge	Food - Other Snacks
Damaris	Fashion - Lingerie & Nightwear
Darling Spuds	Food - Crisps
Dave	Media - Radio & TV Stations
Daylesford	Food - Retail & Curators
Deezer	Music & Movie Streaming
De'Longhi	Home - Appliances
Dermalogica	Toiletries - Skincare
Designed in Colour	Home - General Products
Designers Guild	Home - Decoration & Soft Furnishings
Destinology	Travel - General
Dinner by Heston Blumenthal	Restaurants - Stand Alone
Dior	Fashion - Design
diptyque	Home - Fragrances & Candles
Discovery Channel	Media - Radio & TV Stations

continues...

BRAND CATEGORY

Dishoom	Restaurants - Multi-Site
Doble & Bignall	Food - Chocolate
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Dominic Jones	Fashion - Accessories, Jewellery & Watches
Doom Bar	Drinks - Beer & Ale
Dover Street Market	Fashion - Retail
DQ Vodka	Drinks - Spirits - White - Vodka
Dr. Hauschka	Toiletries - Skincare
Dr. Martens	Fashion - Footwear
Dualit	Home - Appliances
Ducati	Motorcycles
Duck & Waffle	Restaurants - Stand Alone
EA	Media - Music & Gaming Labels
East London Liquor Company	Drinks - Spirits - White - General
Eden Project	Entertainment Venues
Edinburgh International Festival	Festivals & Events
Elephant Gin	Drinks - Spirits - White - Gin
Elite London	Model & Talent Management
Ella's Kitchen	Food - General Products
EMI	Media - Music & Gaming Labels
essie	Toiletries - Nails
Estrella Damm	Drinks - Beer & Ale
Etsy	Retail - General
EVE LOM	Toiletries - Skincare
evian	Drinks - Water
Eyeko	Toiletries - Cosmetics
Fabletics	Sportswear & Equipment
Facebook	Media - Search, Social & Communications
FALKE	Fashion - Lingerie & Nightwear
Farfetch	Fashion - Retail
Farrow & Ball	Home - Decoration & Soft Furnishings
Feel Good Drinks	Drinks - Soft Drinks
Fentimans	Drinks - Soft Drinks
Ferrari	Automotive
Fever-Tree	Drinks - Soft Drinks
FEW Spirits	Drinks - Spirits - Dark
Fibre Flare	Sportswear & Equipment
Fiddler's Lancashire Crisps	Food - Crisps
Field Day	Festivals & Events
Fired Earth	Home - Decoration & Soft Furnishings
Firefly	Drinks - Soft Drinks
Firmdale Hotels	Travel - Hotels
first direct	Financial Services
Fisher & Paykel	Home - Appliances
Fitbit	Technology - Health & Fitness
Fitbug	Technology - Health & Fitness
Five Guys	Restaurants - Multi-Site
Flickr	Media - Search, Social & Communications
Flos	Home - Decoration & Soft Furnishings
Forza	Home - Hard Furnishings
Foyles	Retail - General
Frame	Health & Fitness
Fred & Ginger	Fashion - Lingerie & Nightwear
Freya	Fashion - Lingerie & Nightwear

continues...

BRAND CATEGORY

Frieze Art Fair	Festivals & Events
Fritz Hansen	Home - Hard Furnishings
Frostfrench	Fashion - Lingerie & Nightwear
Gaggenau	Home - Appliances
Gaggia	Home - Appliances
GAIL'S	Restaurants - Light Food & Snacks
GameStick	Technology - Gaming
Garmin	Technology - Health & Fitness
Gaucho	Restaurants - Multi-Site
ghd	Toiletries - Haircare
Gilpin's Gin	Drinks - Spirits - White - Gin
Glastonbury	Festivals & Events
Google	Media - Search, Social & Communications
GoPro	Technology - Cameras & Projectors
Gousto	Food - Retail & Curators
Graham & Brown	Home - Decoration & Soft Furnishings
graze.com	Food - Retail & Curators
Green & Black's Organic	Food - Chocolate
Green Man Festival	Festivals & Events
Gressingham Duck	Food - General Products
Grey Goose	Drinks - Spirits - White - Vodka
Grove Organic Fruit Co	Drinks - Soft Drinks
Gü	Food - Ice-Cream & Desserts
Guinness	Drinks - Beer & Ale
GYMBOX	Health & Fitness
Häagen-Dazs	Food - Ice-Cream & Desserts
Haig Club	Drinks - Spirits - Dark
Ham Yard Hotel	Travel - Hotels
Hampstead Tea	Drinks - Coffee & Tea
Harley-Davidson	Motorcycles
Harrogate Spring Water	Drinks - Water
Harry Brompton's London Ice Tea	Drinks - Coffee & Tea
Harvey Nichols	Retail - General
Hasselblad	Technology - Cameras & Projectors
Hawksmoor	Restaurants - Multi-Site
HAY	Home - Hard Furnishings
Hayman's	Drinks - Spirits - White - Gin
Heal's	Home - Retailers & Curators
Heartcore	Health & Fitness
Hectares	Food - Crisps
HelloFresh	Food - Retail & Curators
Hendrick's Gin	Drinks - Spirits - White - Gin
Hennessy	Drinks - Spirits - Dark
Henney's	Drinks - Cider
Hernö Gin	Drinks - Spirits - White - Gin
Hersheisons	Toiletries - Haircare
hey jo	Sportswear & Equipment
HILLIER	Fashion - Accessories, Jewellery & Watches
HIP Hotels	Travel - General
Hive	Technology - General
Hix	Restaurants - Multi-Site
Hogan's Cider	Drinks - Cider
Home House	Travel - Members' Clubs
Honest Burgers	Restaurants - Multi-Site

continues...

BRAND CATEGORY

Hotel Café Royal	Travel - Hotels
Hotel Chocolat	Food - Chocolate
House Envy	Home - Retailers & Curators
House of Hackney	Retail - General
Houzz	Home - Retailers & Curators
HoxtonHotels	Travel - Hotels
HTC	Technology - General
Hublot	Fashion - Accessories, Jewellery & Watches
Hummus Bros	Restaurants - Light Food & Snacks
Hunter	Fashion - Footwear
Hyperdub	Media - Music & Gaming Labels
Ice Cream Union	Food - Ice-Cream & Desserts
ila	Toiletries - Skincare
IMG Models	Model & Talent Management
Independent	Model & Talent Management
innocent	Drinks - Soft Drinks
Instagram	Media - Search, Social & Communications
Isle of Wight Festival	Festivals & Events
itsu	Restaurants - Light Food & Snacks
ITV	Media - Radio & TV Stations
Jack Daniel's	Drinks - Spirits - Dark
Jaguar	Automotive
Jameson	Drinks - Spirits - Dark
Jamie Oliver (Products)	Home - General Products
Jawbone	Technology - Health & Fitness
Jax Coco	Drinks - Soft Drinks
Jelly Belly	Food - Other Snacks
Jimmy Choo	Fashion - Footwear
Jimmy's Iced Coffee	Drinks - Coffee & Tea
JO LOVES	Home - Fragrances & Candles
Jo Malone	Home - Fragrances & Candles
Joe & Seph's	Food - Other Snacks
John Frieda	Toiletries - Haircare
John Lewis	Retail - General
Johnnie Walker	Drinks - Spirits - Dark
Jose Cuervo	Drinks - Spirits - White - General
Joseph Joseph	Home - General Products
Jude's	Food - Ice-Cream & Desserts
Juniper Green Organic Gin	Drinks - Spirits - White - Gin
Kawasaki	Motorcycles
KEF	Technology - Audio
Kérastase	Toiletries - Haircare
Ketel One Vodka	Drinks - Spirits - White - Vodka
KETTLE Chips	Food - Crisps
Kiehl's	Toiletries - Skincare
Kindle	Technology - General
Kirk & Kirk	Fashion - Glasses & Sunglasses
KitchenAid	Home - Appliances
Konami	Media - Music & Gaming Labels
Konditor & Cook	Restaurants - Light Food & Snacks
Konik's Tail	Drinks - Spirits - White - Vodka
Kopparberg	Drinks - Cider
Korres	Toiletries - Skincare
Krispy Kreme	Food - Other Snacks

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BRAND CATEGORY

Kriss Soonik	Fashion - Lingerie & Nightwear
Krug	Drinks - Champagne & Sparkling Wine
KRUPS	Home - Appliances
Kurobuta	Restaurants - Multi-Site
La Perla	Fashion - Lingerie & Nightwear
Laboratory Perfumes	Home - Fragrances & Candles
Lamborghini	Automotive
Langley's No.8	Drinks - Spirits - White - Gin
Lanvin	Fashion - Design
Laphroaig	Drinks - Spirits - Dark
Lara Bohinc	Fashion - Accessories, Jewellery & Watches
L'Artisan Parfumeur	Home - Fragrances & Candles
Last.fm	Music & Movie Streaming
Latitude	Festivals & Events
Laura Mercier	Toiletries - Cosmetics
Laurent-Perrier	Drinks - Champagne & Sparkling Wine
Lavazza	Drinks - Coffee & Tea
Le Chateau	Fashion - Footwear
Le Creuset	Home - General Products
Leatherman	Sportswear & Equipment
Leica	Technology - Cameras & Projectors
Leighton Denny	Toiletries - Nails
Lékué	Home - General Products
Lenovo	Technology - General
Leon	Restaurants - Multi-Site
Levi's	Fashion - Design
LG	Technology - General
Liberty	Retail - General
LIBRARY	Travel - Members' Clubs
Lick	Food - Ice-Cream & Desserts
Ligne Roset	Home - Hard Furnishings
Lilou et Loïc	Home - Fragrances & Candles
Lime Wood	Travel - Hotels
Linda Farrow	Fashion - Glasses & Sunglasses
Lindt	Food - Chocolate
Linn	Technology - Audio
Little Greene	Home - Decoration & Soft Furnishings
Little Miracles	Drinks - Soft Drinks
Liverpool ONE	Retail - Destinations
Loaf.com	Home - Retailers & Curators
L'OCCITANE	Toiletries - Skincare
Loewe	Technology - General
Lomography	Technology - Cameras & Projectors
London Art Fair	Festivals & Events
London Designer Outlet	Retail - Destinations
London Fields Brewery	Drinks - Beer & Ale
Louis Roederer	Drinks - Champagne & Sparkling Wine
Løv Organic	Drinks - Coffee & Tea
Lovebox	Festivals & Events
LoveRaw	Food - Other Snacks
LSA International	Home - General Products
LUMIX	Technology - Cameras & Projectors
Luscombe	Drinks - Soft Drinks
LUXE City Guides	Travel - General

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BRAND CATEGORY

M.A.C	Toiletries - Cosmetics
Mackie's of Scotland	Food - Ice-Cream & Desserts
Made.com	Home - Retailers & Curators
Magimix	Home - Appliances
Magners	Drinks - Cider
Maison Assouline	Retail - General
Maker's Mark	Drinks - Spirits - Dark
Manolo Blahnik	Fashion - Footwear
Marmite	Food - General Products
Marou, Faiseurs de Chocolat	Food - Chocolate
Martin Miller's Gin	Drinks - Spirits - White - Gin
Maserati	Automotive
Mast Brothers	Food - Chocolate
MATCHESFASHION.COM	Fashion - Retail
McLaren Automotive	Automotive
Meantime	Drinks - Beer & Ale
MEATliquor	Restaurants - Multi-Site
Megelli	Motorcycles
Mercedes-Benz	Automotive
Mercier Champagne	Drinks - Champagne & Sparkling Wine
Metcalfe's skinny	Food - Other Snacks
Methven	Home - General Products
Miele	Home - Appliances
MiLK	Model & Talent Management
MINI	Automotive
Minotti	Home - Hard Furnishings
Minx Nails	Toiletries - Nails
Misfit	Technology - Health & Fitness
Miu Miu	Fashion - Design
Models 1	Model & Talent Management
Moët & Chandon	Drinks - Champagne & Sparkling Wine
Moleskine	Fashion - Accessories, Jewellery & Watches
Mondrian London at Sea Containers	Travel - Hotels
Monica Vinader	Fashion - Accessories, Jewellery & Watches
Monkey 47	Drinks - Spirits - White - Gin
Monkey Shoulder	Drinks - Spirits - Dark
Monmouth	Drinks - Coffee & Tea
mophie	Technology - General
Morgan	Automotive
Moroccanoil	Toiletries - Haircare
Moto Guzzi	Motorcycles
Mövenpick Ice Cream	Food - Ice-Cream & Desserts
Mr & Mrs Smith	Travel - General
Mr Organic	Food - General Products
MR PORTER	Fashion - Retail
Mr. Hare	Fashion - Footwear
MTV	Media - Radio & TV Stations
Mulberry	Fashion - Accessories, Jewellery & Watches
Mungo & Maud	Retail - General
Murdock London	Toiletries - Haircare
MUVI	Technology - Cameras & Projectors
MV Augusta	Motorcycles
Myla	Fashion - Lingerie & Nightwear
Nails inc	Toiletries - Nails

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BRAND	CATEGORY
Nakd	Food - Other Snacks
Naked Wines	Retail - General
NARS	Toiletries - Cosmetics
National Anthem	Media - Music & Gaming Labels
Neal's Yard Remedies	Toiletries - Cosmetics
NEFF	Home - Appliances
Neom Organics	Home - Fragrances & Candles
Nespresso	Home - Appliances
Nest	Technology - General
Nest.co.uk	Home - Retailers & Curators
NET-A-PORTER.COM	Fashion - Retail
Netflix	Music & Movie Streaming
news	Model & Talent Management
New Balance	Sportswear & Equipment
Nicolas Kirkwood	Fashion - Footwear
Nike	Sportswear & Equipment
Nike+ FuelBand	Technology - Health & Fitness
Nikon	Technology - Cameras & Projectors
Nintendo	Technology - Gaming
No.3 London Dry Gin	Drinks - Spirits - White - Gin
No1 Lounges	Travel - General
Norton Motorcycles	Motorcycles
Nota Bene	Travel - General
notonthehighstreet.com	Retail - General
NOW TV	Music & Movie Streaming
Nutribullet	Home - Appliances
Nyetimber	Drinks - Champagne & Sparkling Wine
O2 Academy	Entertainment Venues
Oculus Rift	Technology - Gaming
Old Jamaica Ginger Beer	Drinks - Soft Drinks
Old Mout Cider	Drinks - Cider
Oliver Goldsmith	Fashion - Glasses & Sunglasses
Oliver Peoples	Fashion - Glasses & Sunglasses
Olivia von Halle	Fashion - Lingerie & Nightwear
Olympus	Technology - Cameras & Projectors
onefinestay	Travel - General
Only Fingers + Toes	Toiletries - Nails
OPI	Toiletries - Nails
Orchard Pig	Drinks - Cider
Oribe	Toiletries - Haircare
ORLY	Toiletries - Nails
Ortigia	Home - Fragrances & Candles
Osborne & Little	Home - Decoration & Soft Furnishings
Ottolenghi	Restaurants - Light Food & Snacks
Oxford Covered Market	Retail - Destinations
Parklife	Festivals & Events
Parrot Zik	Technology - Audio
Pashley	Sportswear & Equipment
Pastino's	Food - Crisps
Patagonia	Sportswear & Equipment
Patrón Tequila	Drinks - Spirits - White - General
Paul	Restaurants - Light Food & Snacks
Pebble	Technology - General
Penhaligon's	Home - Fragrances & Candles

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BRAND CATEGORY

Pentax	Technology - Cameras & Projectors
Percy & Reed	Toiletries - Haircare
Peroni Nastro Azzurro	Drinks - Beer & Ale
Perrier	Drinks - Water
Perry Court Farm	Food - Crisps
Persol	Fashion - Glasses & Sunglasses
Peyton and Byrne	Restaurants - Light Food & Snacks
Philip Kingsley	Toiletries - Haircare
Phyto	Toiletries - Haircare
Piaggio	Motorcycles
Pimm's	Drinks - Spirits - White - General
Pinkberry	Restaurants - Light Food & Snacks
Pinterest	Media - Search, Social & Communications
Planet Organic	Food - Retail & Curators
PlayStation	Technology - Gaming
Plenish	Drinks - Soft Drinks
pod	Restaurants - Light Food & Snacks
Poet Audio	Technology - Audio
Poggenpohl	Home - Hard Furnishings
Polar	Technology - Health & Fitness
Polaroid	Technology - Cameras & Projectors
Police	Fashion - Glasses & Sunglasses
Pollen Street Social	Restaurants - Stand Alone
Polpo	Restaurants - Multi-Site
popchips	Food - Crisps
Porsche	Automotive
Portobello Road Market	Retail - Destinations
Prada	Fashion - Design
Premier Model Management	Model & Talent Management
Prestat	Food - Chocolate
Pret A Manger	Restaurants - Light Food & Snacks
PROPERCORN	Food - Other Snacks
Psycle	Health & Fitness
Pukka	Drinks - Coffee & Tea
Puma	Sportswear & Equipment
Qobuz	Music & Movie Streaming
Quintessentially Group	Travel - Members' Clubs
Rare Tea Company	Drinks - Coffee & Tea
Raw Health	Food - General Products
Ray-Ban	Fashion - Glasses & Sunglasses
Razer	Technology - Gaming
Rdio	Music & Movie Streaming
REAL Crisps	Food - Crisps
Real Techniques	Toiletries - Cosmetics
reddit	Media - Search, Social & Communications
Reebok	Sportswear & Equipment
Rekorderlig	Drinks - Cider
Rémy Martin	Drinks - Spirits - Dark
REN	Toiletries - Skincare
Restaurant Nathan Outlaw	Restaurants - Stand Alone
Riedel	Home - General Products
Rigby & Peller	Fashion - Lingerie & Nightwear
Righteous	Food - General Products
Riverford	Food - Retail & Curators

continues...

BRAND CATEGORY

Robert Welch	Home - General Products
Roberts Radio	Technology - Audio
Rockett St George	Home - Retailers & Curators
Rockstar Games	Media - Music & Gaming Labels
Rococo Chocolates	Food - Chocolate
Rodial	Toiletries - Skincare
Rolex	Fashion - Accessories, Jewellery & Watches
Rolls-Royce	Automotive
Ron Zacapa	Drinks - Spirits - White - General
Rosewood London	Travel - Hotels
Royal Albert Hall	Entertainment Venues
Royal Dragon Vodka	Drinks - Spirits - White - Vodka
Royal Enfield	Motorcycles
Ruark Audio	Technology - Audio
Ruinart	Drinks - Champagne & Sparkling Wine
Runtastic	Technology - Health & Fitness
Rupert Sanderson	Fashion - Footwear
Russian Standard Vodka	Drinks - Spirits - White - Vodka
S.Pellegrino	Drinks - Water
Sage Gateshead	Entertainment Venues
Sailor Jerry	Drinks - Spirits - White - General
Salty Dog	Food - Crisps
Samsung	Technology - General
San Miguel	Drinks - Beer & Ale
Sandford Orchards	Drinks - Cider
Sarah Chapman	Toiletries - Skincare
Sauza Tequila	Drinks - Spirits - White - General
SB.TV	Media - Search, Social & Communications
Scarlett & Mustard	Food - General Products
SCP	Home - Hard Furnishings
Seabrook Crisps	Food - Crisps
Secret Garden Party	Festivals & Events
SEGA	Media - Music & Gaming Labels
Select Model Management	Model & Talent Management
Selfridges	Retail - General
Sennheiser	Technology - Audio
Seven Dials	Retail - Destinations
Shakespeare's Globe	Entertainment Venues
Shangri-La Hotel at The Shard	Travel - Hotels
Sharpham Park	Food - General Products
Shazam	Music & Movie Streaming
Shiseido	Toiletries - Cosmetics
Shu Uemura	Toiletries - Cosmetics
Shuffler	Music & Movie Streaming
Sipsmith	Drinks - Spirits - White - General
Sisley	Toiletries - Cosmetics
SkinCeuticals	Toiletries - Skincare
Skinny Champagne	Drinks - Champagne & Sparkling Wine
Skinny Cow	Food - Ice-Cream & Desserts
Sky Atlantic	Media - Radio & TV Stations
Sky Garden at 20 Fenchurch Street	Restaurants - Stand Alone
Skype	Media - Search, Social & Communications
Smeg	Home - Appliances
Smooze	Food - Ice-Cream & Desserts

continues...

BRAND CATEGORY

Snapchat	Media - Search, Social & Communications
Snog	Restaurants - Light Food & Snacks
Snoozebox	Travel - Hotels
Soho House & Co	Travel - Members' Clubs
Sonos	Technology - Audio
Sony	Technology - General
Sony Music	Media - Music & Gaming Labels
Sophia Webster	Fashion - Footwear
SoundCloud	Music & Movie Streaming
Soundway Records	Media - Music & Gaming Labels
Southbank Centre	Entertainment Venues
Space NK	Retail - General
Speedflex	Health & Fitness
Speyside Glenlivet	Drinks - Water
Spitalfields	Retail - Destinations
Spotify	Music & Movie Streaming
Spotted by Locals	Travel - General
St David's	Retail - Destinations
St. Peter's Brewery	Drinks - Beer & Ale
Stella McCartney	Fashion - Design
Stephen Webster	Fashion - Accessories, Jewellery & Watches
Sticks'n'Sushi	Restaurants - Multi-Site
Stokes Sauces	Food - General Products
Storm	Model & Talent Management
SUSHISAMBA	Restaurants - Stand Alone
Suzuki	Motorcycles
Swoon Editions	Home - Retailers & Curators
tado°	Technology - General
TAG Heuer	Fashion - Accessories, Jewellery & Watches
Taittinger	Drinks - Champagne & Sparkling Wine
Tangle Teezer	Toiletries - Haircare
Tanqueray	Drinks - Spirits - White - Gin
TAU Spring Water	Drinks - Water
Taylors of Harrogate	Drinks - Coffee & Tea
teapigs	Drinks - Coffee & Tea
Tempo Pilates	Health & Fitness
TenPilates	Health & Fitness
Terry de Havilland	Fashion - Footwear
Tesla	Automotive
The Artisan Kitchen	Food - General Products
The Arts Club	Travel - Members' Clubs
The Beaumont	Travel - Hotels
The Berry Company	Drinks - Soft Drinks
The Botanist	Drinks - Spirits - White - Gin
The Breakfast Club	Restaurants - Multi-Site
The Clove Club	Restaurants - Stand Alone
The Club at the Ivy	Travel - Members' Clubs
The Connaught	Travel - Hotels
The Cornish Crisp Company	Food - Crisps
The Dormen Food Company	Food - Other Snacks
The Duppy Share	Drinks - Spirits - White - General
The Fat Duck	Restaurants - Stand Alone
The Five Points Brewing Company	Drinks - Beer & Ale
The French Bedroom Company	Home - Retailers & Curators

continues...

BRAND CATEGORY

The Garrick Club	Travel - Members' Clubs
The Gifted Few	Home - Retailers & Curators
The Glenlivet	Drinks - Spirits - Dark
The Hand and Flowers	Restaurants - Stand Alone
The Hospital Club	Travel - Members' Clubs
The House of St Barnabas	Travel - Members' Clubs
The Kernel Brewery	Drinks - Beer & Ale
The Kooples	Fashion - Retail
The Kraken	Drinks - Spirits - White - General
The London Distillery Company	Drinks - Spirits - Dark
The London EDITION	Travel - Hotels
The London Tea Company	Drinks - Coffee & Tea
The Macallan	Drinks - Spirits - Dark
The New Craftsmen	Home - Retailers & Curators
The North Face	Sportswear & Equipment
The O2	Entertainment Venues
The Original Candy Company	Food - Other Snacks
THE OUTNET	Fashion - Retail
The Palomar	Restaurants - Stand Alone
The Pig	Travel - Hotels
The Place	Health & Fitness
The Rug Company	Home - Retailers & Curators
The Saucy Fish Co.	Food - General Products
The Third Space	Health & Fitness
The White Company	Home - Decoration & Soft Furnishings
The Wild Peanut	Food - General Products
The Zetter Townhouse	Travel - Hotels
Thirsty Planet	Drinks - Water
Thomas J Fudge's	Food - Other Snacks
Three Olives	Drinks - Spirits - White - Vodka
Tiffany & Co.	Fashion - Accessories, Jewellery & Watches
Tiger Beer	Drinks - Beer & Ale
Tom Daxon	Home - Fragrances & Candles
Tom Dixon	Home - Hard Furnishings
TOM FORD	Fashion - Design
TONI&GUY	Toiletries - Haircare
Topshop	Fashion - Retail
Toshiba	Technology - General
Tossed	Restaurants - Light Food & Snacks
Tough Mudder	Health & Fitness
Trinity Leeds	Retail - Destinations
Triumph	Motorcycles
triyoga	Health & Fitness
Tumblr	Media - Search, Social & Communications
Tunetribe	Music & Movie Streaming
Twinings	Drinks - Coffee & Tea
Twitter	Media - Search, Social & Communications
Ty Nant	Drinks - Water
Typing Room	Restaurants - Stand Alone
Tyrrells	Food - Crisps
Uber	Travel - General
Ubisoft	Media - Music & Gaming Labels
Universal Music Group	Media - Music & Gaming Labels
Urban Decay	Toiletries - Cosmetics

continues...

BRAND CATEGORY

Urban Fruit	Food - Other Snacks
Urbanears	Technology - Audio
Valrhona	Food - Chocolate
VALT	Drinks - Spirits - White - Vodka
Vans	Sportswear & Equipment
Vespa	Motorcycles
Veuve Clicquot	Drinks - Champagne & Sparkling Wine
VEVO	Media - Search, Social & Communications
Victoria's Secret	Fashion - Lingerie & Nightwear
Victory Motorcycles	Motorcycles
Villeroy & Boch	Home - Hard Furnishings
Vimeo	Media - Search, Social & Communications
Vine	Media - Search, Social & Communications
Virgin Atlantic	Travel - General
Virgin Money	Financial Services
Vita Coco	Drinks - Soft Drinks
Vita Liberata	Toiletries - Skincare
Vitamix	Home - Appliances
Vitra	Home - Hard Furnishings
Vivienne Westwood	Fashion - Design
Vivitek	Technology - Cameras & Projectors
VOSS	Drinks - Water
WAH Nails	Toiletries - Nails
Wahoo Fitness	Technology - Health & Fitness
Warner Music	Media - Music & Gaming Labels
we are tea	Drinks - Coffee & Tea
Westfield	Retail - Destinations
Westons Cider	Drinks - Cider
Whistles	Fashion - Retail
Whole Foods Market	Food - Retail & Curators
Wilderness	Festivals & Events
William Morris Endeavor	Model & Talent Management
Withings	Technology - Health & Fitness
Wolford	Fashion - Lingerie & Nightwear
Wyborowa	Drinks - Spirits - White - Vodka
Xbox	Technology - Gaming
XFM	Media - Radio & TV Stations
Yamaha	Motorcycles
yoomoo	Food - Ice-Cream & Desserts
Yorkshire Crisps	Food - Crisps
Yorkshire Provender	Food - General Products
Yorvale	Food - Ice-Cream & Desserts
YouTube	Media - Search, Social & Communications
Zanzan	Fashion - Glasses & Sunglasses
Zapp	Financial Services
Zara	Fashion - Retail
ZenZen	Food - Ice-Cream & Desserts
Zipcar	Travel - General
Zoffany	Home - Decoration & Soft Furnishings