

## OFFICIAL RESULTS 2013

### Top 20 Business Superbrands

BRAND		CATEGORY
Apple	1	Technology - Hardware & Equipment
British Airways	2	Travel & Leisure - Airlines
Google	3	Advertising Solutions
Visa	4	Financial - Credit Cards & Payment Solutions
Virgin Atlantic	5	Travel & Leisure - Airlines
IBM	6	Software & Computer Services
Shell	7	Oil & Gas
Microsoft	8	Software & Computer Services
London Stock Exchange Group	9	Financial - Exchanges & Markets
Mastercard	10	Financial - Credit Cards & Payment Solutions
BP	11	Oil & Gas
BT	12	Telecommunications & Broadband
Bosch	13	Construction Tools & Equipment
Samsung	14	Technology - Hardware & Equipment
FedEx	15	Courier, Delivery & Postal Services
Rolls-Royce Group	16	Aerospace & Defence
Royal Mail	17	Courier, Delivery & Postal Services
PayPal	18	Financial - Credit Cards & Payment Solutions
GlaxoSmithKline	19	Pharmaceuticals
DHL	20	Courier, Delivery & Postal Services

### Category Winners

BRAND	CATEGORY
Google	Advertising Solutions
Rolls-Royce Group	Aerospace & Defence
Wickes	Builders' Merchants & Plant Hire
BASF	Chemicals
The NEC Birmingham	Conference Centres
Tarmac	Construction Materials
Balfour Beatty	Construction Services
Bosch	Construction Tools & Equipment
Compass Group	Contract Catering
FedEx	Courier, Delivery & Postal Services
London School of Economics and Political Science	Executive Education, Training & Development
Barclays	Financial - Business & Corporate Banking
Visa	Financial - Credit Cards & Payment Solutions
London Stock Exchange Group	Financial - Exchanges & Markets
Siemens	Industrial Engineering - General
Aviva	Insurance & Risk Management
HSBC	Investment Banks
Ipsos MORI	Market Research
Saatchi & Saatchi	Marketing Services
Rio Tinto	Mining
Staples	Office Equipment & Supplies
Shell	Oil & Gas
GlaxoSmithKline	Pharmaceuticals

## OFFICIAL RESULTS 2013

BRAND	CATEGORY
Tetra Pak	Print, Paper & Packaging
Savills	Real Estate - Commercial Agents / Advisors
Canary Wharf Group	Real Estate - General
IBM	Software & Computer Services
Eddie Stobart	Supply Chain, Distribution & Freight Services
Ernst & Young	Support Services - Accountancy & Business Services
The Law Society	Support Services - Associations & Accreditations
Rentokil	Support Services - General
FTSE	Support Services - Information Providers
Clifford Chance	Support Services - Legal
Accenture	Support Services - Management & HR Consultancies
Reed	Support Services - Recruitment
Chubb	Support Services - Security & Fire Protection
Biffa	Support Services - Waste Management & Recycling
Apple	Technology - Hardware & Equipment
BT	Telecommunications & Broadband
Virgin Trains	Train & Bus Operators
British Airways	Travel & Leisure - Airlines
Hilton	Travel & Leisure - Business Hotels
EDF Energy	Utilities

### Qualifying Business Superbrands (A-Z)

BRAND	CATEGORY
3663	Supply Chain, Distribution & Freight Services
3M	Industrial Engineering - General
A.T. Kearney	Support Services - Management & HR Consultancies
ABB	Industrial Engineering - General
ABTA	Support Services - Associations & Accreditations
ACAS (Advisory, Conciliation & Arbitration Service)	Support Services - Associations & Accreditations
ACCA (Association of Chartered Certified Accountants)	Support Services - Associations & Accreditations
Accenture	Support Services - Management & HR Consultancies
Acer	Technology - Hardware & Equipment
Addison Lee	Support Services - General
Adecco	Support Services - Recruitment
Adobe	Software & Computer Services
ADT	Support Services - Security & Fire Protection
Aegon	Insurance & Risk Management
Aggregate Industries	Construction Materials
AgustaWestland	Aerospace & Defence
AIM	Financial - Exchanges & Markets
Airbus	Aerospace & Defence
AkzoNobel	Chemicals
Alcatel-Lucent	Telecommunications & Broadband
Allen & Overy	Support Services - Legal
Allianz Insurance	Insurance & Risk Management
Alstom	Industrial Engineering - General
AMD	Technology - Hardware & Equipment
Amec	Support Services - General
American Express	Financial - Credit Cards & Payment Solutions

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<b>BRAND</b>	<b>CATEGORY</b>
Amey	Construction Services
AMV BBDO	Marketing Services
Anglo American	Mining
Aon	Insurance & Risk Management
Apple	Technology - Hardware & Equipment
ARM Holdings	Technology - Hardware & Equipment
Arriva	Train & Bus Operators
Arup	Construction Services
Associated British Ports	Supply Chain, Distribution & Freight Services
AstraZeneca	Pharmaceuticals
Atkins	Construction Services
Autodesk	Software & Computer Services
Autonomy	Software & Computer Services
Avery	Print, Paper & Packaging
Aviva	Insurance & Risk Management
AXA	Insurance & Risk Management
AXA PPP Healthcare	Insurance & Risk Management
BAE Systems	Aerospace & Defence
Bain & Company	Support Services - Management & HR Consultancies
Baker Tilly	Support Services - Accountancy & Business Services
Balfour Beatty	Construction Services
Bank of America Merrill Lynch	Investment Banks
Bank of Scotland	Financial - Business & Corporate Banking
Barclaycard	Financial - Credit Cards & Payment Solutions
Barclays	Financial - Business & Corporate Banking
BASF	Chemicals
Basildon Bond	Print, Paper & Packaging
Baxi	Industrial Engineering - General
Bayer	Pharmaceuticals
BBH	Marketing Services
BDO	Support Services - Accountancy & Business Services
Best Western	Travel & Leisure - Business Hotels
BG Group	Oil & Gas
BHP Billiton	Mining
Biffa	Support Services - Waste Management & Recycling
Big Yellow (Group)	Support Services - General
Black & Decker	Construction Tools & Equipment
BlackBerry	Technology - Hardware & Equipment
Bloomberg	Support Services - Information Providers
Blue Arrow	Support Services - Recruitment
BMA (British Medical Association)	Support Services - Associations & Accreditations
BNP Paribas	Investment Banks
BNP Paribas Real Estate	Real Estate - Commercial Agents / Advisors
BOC Gases	Oil & Gas
Boeing	Aerospace & Defence
Bombardier	Aerospace & Defence
Booz & Company	Support Services - Management & HR Consultancies
Bosch	Construction Tools & Equipment
Boston Consulting Group	Support Services - Management & HR Consultancies
Bournemouth International Centre	Conference Centres
BP	Oil & Gas
Bristol-Myers Squibb	Pharmaceuticals

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<b>BRAND</b>	<b>CATEGORY</b>
Britannia Hotels	Travel & Leisure - Business Hotels
British Airways	Travel & Leisure - Airlines
British Chambers of Commerce	Support Services - Associations & Accreditations
British Council	Support Services - Associations & Accreditations
British Dental Association	Support Services - Associations & Accreditations
British Gas Business	Utilities
British Gypsum	Construction Materials
British Land	Real Estate - General
British Retail Consortium	Support Services - Associations & Accreditations
Brook Street	Support Services - Recruitment
Brother	Technology - Hardware & Equipment
Brunswick	Marketing Services
BSI (British Standards Institution)	Support Services - Associations & Accreditations
BT	Telecommunications & Broadband
Bupa	Insurance & Risk Management
Calor	Oil & Gas
Cambridge Judge Business School	Executive Education, Training & Development
Canary Wharf Group	Real Estate - General
Canon	Technology - Hardware & Equipment
Capgemini	Software & Computer Services
Capita	Support Services - General
Carat	Marketing Services
Carillion	Construction Services
Carter Jonas	Real Estate - Commercial Agents / Advisors
Casio	Technology - Hardware & Equipment
Cass Business School	Executive Education, Training & Development
Castrol	Oil & Gas
Caterpillar	Industrial Engineering - General
CB Richard Ellis	Real Estate - Commercial Agents / Advisors
CBI (Confederation of British Industry)	Support Services - Associations & Accreditations
CBS Outdoor	Advertising Solutions
Cemex	Construction Materials
Chartered Management Institute	Support Services - Associations & Accreditations
Chevron	Oil & Gas
Chubb	Insurance & Risk Management
Chubb	Support Services - Security & Fire Protection
CIMA (Chartered Institute of Management Accountants)	Support Services - Associations & Accreditations
CIPD (Chartered Institute of Personnel & Development)	Support Services - Associations & Accreditations
Cisco	Software & Computer Services
Citi	Investment Banks
City & Guilds	Executive Education, Training & Development
City Link	Courier, Delivery & Postal Services
Clear Channel	Advertising Solutions
Clifford Chance	Support Services - Legal
Clyde & Co	Support Services - Legal
CMS Cameron McKenna	Support Services - Legal
Compass Group	Contract Catering
Computacenter	Software & Computer Services
Conoco Phillips UK	Oil & Gas
Conqueror	Print, Paper & Packaging
Co-Operatives UK	Support Services - Associations & Accreditations
Costain	Construction Services

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<b>BRAND</b>	<b>CATEGORY</b>
Cosworth	Industrial Engineering - General
Cranfield School of Management	Executive Education, Training & Development
Credit Suisse	Investment Banks
Crown Trade Paints	Construction Tools & Equipment
Crowne Plaza	Travel & Leisure - Business Hotels
Cushman & Wakefield	Real Estate - Commercial Agents / Advisors
D&B	Support Services - Information Providers
De La Rue	Print, Paper & Packaging
De Vere Venues	Travel & Leisure - Business Hotels
Dell	Technology - Hardware & Equipment
Deloitte	Support Services - Accountancy & Business Services
Deutsche Bank	Investment Banks
Dewalt	Construction Tools & Equipment
DHL	Courier, Delivery & Postal Services
Directline	Insurance & Risk Management
Dow Chemicals	Chemicals
DPD	Courier, Delivery & Postal Services
Draper	Construction Tools & Equipment
Dremel	Construction Tools & Equipment
Drivers Jonas Deloitte	Real Estate - Commercial Agents / Advisors
Dulux Trade	Construction Tools & Equipment
DuPont	Chemicals
Durham Business School	Executive Education, Training & Development
E.ON UK	Utilities
EADS	Aerospace & Defence
East Coast	Train & Bus Operators
easyJet	Travel & Leisure - Airlines
eBay	Advertising Solutions
Eddie Stobart	Supply Chain, Distribution & Freight Services
EDF Energy	Utilities
Edinburgh International Conference Centre (EICC)	Conference Centres
Eli Lilly	Pharmaceuticals
EMC	Software & Computer Services
Epson	Technology - Hardware & Equipment
Equifax	Support Services - Information Providers
Ericsson	Telecommunications & Broadband
Ernst & Young	Support Services - Accountancy & Business Services
Eurex	Financial - Exchanges & Markets
Eurostar	Train & Bus Operators
Eurotunnel	Supply Chain, Distribution & Freight Services
Eversheds	Support Services - Legal
ExCeL London	Conference Centres
Experian	Support Services - Information Providers
Exxon Mobil	Oil & Gas
Fairtrade Foundation	Support Services - Associations & Accreditations
Federation of Small Businesses (FSB)	Support Services - Associations & Accreditations
FedEx	Courier, Delivery & Postal Services
First	Train & Bus Operators
First Security	Support Services - Security & Fire Protection
Fish4jobs	Support Services - Recruitment
Fitch Ratings	Support Services - Information Providers
Flybe	Travel & Leisure - Airlines

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<b>BRAND</b>	<b>CATEGORY</b>
Freightliner	Supply Chain, Distribution & Freight Services
Freshfields Bruckhaus Deringer	Support Services - Legal
FTSE	Support Services - Information Providers
Fujitsu Technology Solutions	Technology - Hardware & Equipment
G4S	Support Services - Security & Fire Protection
Gallup	Market Research
Gartner	Market Research
Gatwick Express	Train & Bus Operators
GE	Industrial Engineering - General
GfK NOP	Market Research
GKN	Industrial Engineering - General
GlaxoSmithKline	Pharmaceuticals
Goldman Sachs	Investment Banks
Google	Advertising Solutions
Grant Thornton	Support Services - Accountancy & Business Services
Grosvenor	Real Estate - General
Hall & Partners	Market Research
Hanson	Construction Materials
Hapag-Lloyd	Supply Chain, Distribution & Freight Services
Harris	Construction Tools & Equipment
Hay Group	Support Services - Management & HR Consultancies
Hays	Support Services - Recruitment
Heathrow Connect	Train & Bus Operators
Heathrow Express	Train & Bus Operators
Henley Business School	Executive Education, Training & Development
Hewden	Builders' Merchants & Plant Hire
Hilti	Construction Tools & Equipment
Hilton	Travel & Leisure - Business Hotels
Hiscox	Insurance & Risk Management
Hitachi	Technology - Hardware & Equipment
Holiday Inn	Travel & Leisure - Business Hotels
Honeywell	Industrial Engineering - General
Howden	Industrial Engineering - General
Howdens Joinery	Builders' Merchants & Plant Hire
HP	Technology - Hardware & Equipment
HSBC	Investment Banks
HSS Hire	Builders' Merchants & Plant Hire
ibis	Travel & Leisure - Business Hotels
IBM	Software & Computer Services
ICAEW (The Institute of Chartered Accountants In England & Wales)	Support Services - Associations & Accreditations
ICE Futures Europe	Financial - Exchanges & Markets
Imperial College Business School	Executive Education, Training & Development
Infosys	Software & Computer Services
Initial	Support Services - General
Inmarsat	Telecommunications & Broadband
Institute of Financial Accountants	Support Services - Associations & Accreditations
Intel	Technology - Hardware & Equipment
Interbrand	Marketing Services
Interlink Express	Courier, Delivery & Postal Services
Investors in People	Support Services - Associations & Accreditations
IoD (Institute of Directors)	Support Services - Associations & Accreditations
Ipsos MORI	Market Research

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<b>BRAND</b>	<b>CATEGORY</b>
Iron Mountain	Support Services - General
J.P. Morgan	Investment Banks
JC Decaux	Advertising Solutions
JCB	Industrial Engineering - General
Jewson	Builders' Merchants & Plant Hire
Jobserve	Support Services - Recruitment
Jobsite	Support Services - Recruitment
Johnson & Johnson	Pharmaceuticals
Johnson Matthey	Chemicals
Johnson Service Group	Support Services - General
Johnstone's Trade Paints	Construction Tools & Equipment
Jones Lang LaSalle	Real Estate - Commercial Agents / Advisors
Juniper Networks	Software & Computer Services
Jury's Inn	Travel & Leisure - Business Hotels
Kantar Media	Market Research
Kaplan	Executive Education, Training & Development
Kelly Services	Support Services - Recruitment
Kier Group	Construction Services
Kimberley-Clark Professional	Support Services - General
Kingspan Group	Construction Materials
Kitemark	Support Services - Associations & Accreditations
Knight Frank	Real Estate - Commercial Agents / Advisors
Komatsu UK	Industrial Engineering - General
Kompass	Support Services - Information Providers
Konica Minolta	Technology - Hardware & Equipment
KPMG	Support Services - Accountancy & Business Services
Kuehne + Nagel	Supply Chain, Distribution & Freight Services
Lafarge	Construction Materials
Laing O'Rourke	Construction Services
Land Securities	Real Estate - General
learndirect	Executive Education, Training & Development
Lend Lease	Construction Services
Lenovo	Technology - Hardware & Equipment
Leo Burnett	Marketing Services
LexisNexis	Support Services - Information Providers
Lexmark	Technology - Hardware & Equipment
Leyland Trade Paints	Construction Tools & Equipment
LG	Technology - Hardware & Equipment
Liffe	Financial - Exchanges & Markets
Linklaters	Support Services - Legal
Linpac	Print, Paper & Packaging
Lloyds Bank	Financial - Business & Corporate Banking
Lloyd's of London	Insurance & Risk Management
Lockheed Martin	Aerospace & Defence
Logitech	Technology - Hardware & Equipment
London Business School	Executive Education, Training & Development
London Metal Exchange	Financial - Exchanges & Markets
London Midland	Train & Bus Operators
London School of Economics and Political Science	Executive Education, Training & Development
London Stock Exchange Group	Financial - Exchanges & Markets
Lyreco	Office Equipment & Supplies
M&C Saatchi	Marketing Services

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<b>BRAND</b>	<b>CATEGORY</b>
Maersk Line	Supply Chain, Distribution & Freight Services
Magnet Trade	Builders' Merchants & Plant Hire
Makita	Construction Tools & Equipment
Manchester Business School	Executive Education, Training & Development
Manchester Central	Conference Centres
Manpower	Support Services - Recruitment
Marriott	Travel & Leisure - Business Hotels
Marsh	Insurance & Risk Management
Marshalls	Construction Materials
Massey Ferguson	Industrial Engineering - General
Mastercard	Financial - Credit Cards & Payment Solutions
McAfee	Software & Computer Services
McCann London	Marketing Services
McKinsey & Company	Support Services - Management & HR Consultancies
MediaCom	Marketing Services
Mercer	Support Services - Management & HR Consultancies
Merck	Pharmaceuticals
Mercure	Travel & Leisure - Business Hotels
Michael Page International	Support Services - Recruitment
Microsoft	Software & Computer Services
Microsoft Advertising	Advertising Solutions
Millward Brown	Market Research
Mindshare	Marketing Services
Mintel	Market Research
Mitsubishi Electric	Industrial Engineering - General
Monster	Support Services - Recruitment
Moody's	Support Services - Information Providers
Morgan Stanley	Investment Banks
Motorola	Technology - Hardware & Equipment
Munich Re	Insurance & Risk Management
National Express	Train & Bus Operators
National Grid	Utilities
Natwest	Financial - Business & Corporate Banking
NEC	Technology - Hardware & Equipment
Netgear	Technology - Hardware & Equipment
NFU (National Farmers Union)	Support Services - Associations & Accreditations
NFU Mutual	Insurance & Risk Management
Nielsen	Market Research
Nokia	Technology - Hardware & Equipment
Norbert-Dentressangle	Supply Chain, Distribution & Freight Services
Northern Rail	Train & Bus Operators
Norton	Software & Computer Services
Norton Rose	Support Services - Legal
Novartis	Pharmaceuticals
Novell	Software & Computer Services
Novotel	Travel & Leisure - Business Hotels
npower	Utilities
Office Angels	Support Services - Recruitment
Office Depot	Office Equipment & Supplies
Ogilvy & Mather	Marketing Services
Olympus	Technology - Hardware & Equipment
Oracle	Software & Computer Services



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<b>BRAND</b>	<b>CATEGORY</b>
Oxford Black n' Red	Print, Paper & Packaging
Oxford Instruments	Technology - Hardware & Equipment
P&O Ferrymasters	Supply Chain, Distribution & Freight Services
PA Consulting Group	Support Services - Management & HR Consultancies
Panasonic	Technology - Hardware & Equipment
Parcelforce Worldwide	Courier, Delivery & Postal Services
Park Inn	Travel & Leisure - Business Hotels
Park Plaza	Travel & Leisure - Business Hotels
Parker	Industrial Engineering - General
PayPal	Financial - Credit Cards & Payment Solutions
PayPoint	Financial - Credit Cards & Payment Solutions
Pearl & Dean	Advertising Solutions
Pertemps	Support Services - Recruitment
Pfizer	Pharmaceuticals
Philips Healthcare	Industrial Engineering - General
Pilkington	Construction Materials
Pinsent Masons	Support Services - Legal
Pitman Training	Executive Education, Training & Development
Pitney Bowes	Office Equipment & Supplies
Plumb Center	Builders' Merchants & Plant Hire
Plumbase	Builders' Merchants & Plant Hire
Plusnet	Telecommunications & Broadband
Polypipe	Industrial Engineering - General
Portakabin	Builders' Merchants & Plant Hire
Premier Inn	Travel & Leisure - Business Hotels
Press Association	Support Services - Information Providers
Proximity London	Marketing Services
Prudential	Insurance & Risk Management
PwC	Support Services - Accountancy & Business Services
Qinetiq	Aerospace & Defence
Rackspace	Software & Computer Services
Radisson Blu Edwardian	Travel & Leisure - Business Hotels
RAPP	Marketing Services
Raytheon Systems	Aerospace & Defence
Reed	Support Services - Recruitment
Reed Elsevier	Support Services - Information Providers
Regus	Real Estate - General
Renaissance Hotels	Travel & Leisure - Business Hotels
Rentokil	Support Services - General
RIBA (Royal Institute of British Architects)	Support Services - Associations & Accreditations
Ricoh	Technology - Hardware & Equipment
Ricoh Arena	Conference Centres
RICS (Royal Institution of Chartered Surveyors)	Support Services - Associations & Accreditations
Rio Tinto	Mining
Rolls-Royce Group	Aerospace & Defence
Royal Bank of Scotland	Financial - Business & Corporate Banking
Royal Mail	Courier, Delivery & Postal Services
RSA	Insurance & Risk Management
Ryanair	Travel & Leisure - Airlines
Ryder	Support Services - General
Ryman	Office Equipment & Supplies
Saatchi & Saatchi	Marketing Services

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<b>BRAND</b>	<b>CATEGORY</b>
Sage	Software & Computer Services
Said Business School, University of Oxford	Executive Education, Training & Development
Saint-Gobain	Construction Materials
Salesforce.com	Software & Computer Services
Samsung	Technology - Hardware & Equipment
Sandisk	Technology - Hardware & Equipment
Sandvik	Industrial Engineering - General
Santander	Financial - Business & Corporate Banking
SAP	Software & Computer Services
Savills	Real Estate - Commercial Agents / Advisors
Scot Rail	Train & Bus Operators
Scottish Exhibition and Conference Centre (SECC)	Conference Centres
Scottish Power	Utilities
Scottish Water	Utilities
Screwfix	Builders' Merchants & Plant Hire
Seagate Technology	Technology - Hardware & Equipment
Securitas	Support Services - Security & Fire Protection
Serco	Support Services - General
Severn Trent Water	Utilities
Shanks Group	Support Services - Waste Management & Recycling
Sharp	Technology - Hardware & Equipment
Shell	Oil & Gas
Sheraton	Travel & Leisure - Business Hotels
Siemens	Industrial Engineering - General
Sir Robert McAlpine	Construction Services
Sita	Support Services - Waste Management & Recycling
Skanska	Construction Services
Slaughter & May	Support Services - Legal
Smiths	Industrial Engineering - General
Smurfit Kappa	Print, Paper & Packaging
Snap-on	Construction Tools & Equipment
Sodexo	Contract Catering
Sofitel	Travel & Leisure - Business Hotels
Soil Association	Support Services - Associations & Accreditations
Sony Professional	Technology - Hardware & Equipment
Sophos	Software & Computer Services
South West Trains	Train & Bus Operators
Southern	Train & Bus Operators
Southern Electric	Utilities
Speedy	Builders' Merchants & Plant Hire
Spencer Stuart	Support Services - Recruitment
Stagecoach	Train & Bus Operators
Standard & Poor's	Support Services - Information Providers
Stanley	Construction Tools & Equipment
Stansted Express	Train & Bus Operators
Staples	Office Equipment & Supplies
Stopgap	Support Services - Recruitment
Strutt & Parker	Real Estate - Commercial Agents / Advisors
SunGard	Software & Computer Services
Swiss Re	Insurance & Risk Management
Symantec	Software & Computer Services
TalkTalk Business	Telecommunications & Broadband

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<b>BRAND</b>	<b>CATEGORY</b>
Tarmac	Construction Materials
Tata Steel Europe	Industrial Engineering - General
Tetra Pak	Print, Paper & Packaging
Thales	Aerospace & Defence
Thames Water	Utilities
The Brighton Centre	Conference Centres
The Co-operative Bank	Financial - Business & Corporate Banking
The ICC Birmingham	Conference Centres
The Law Society	Support Services - Associations & Accreditations
The NEC Birmingham	Conference Centres
The Open University Business School	Executive Education, Training & Development
Thistle	Travel & Leisure - Business Hotels
Thomson Local	Advertising Solutions
Thomson Reuters	Support Services - Information Providers
ThyssenKrupp	Industrial Engineering - General
TNS Research International	Market Research
TNT	Courier, Delivery & Postal Services
Toolstation	Builders' Merchants & Plant Hire
Toshiba	Technology - Hardware & Equipment
Total	Oil & Gas
Totaljobs.com	Support Services - Recruitment
Towers Watson	Support Services - Management & HR Consultancies
Travelodge	Travel & Leisure - Business Hotels
Travis Perkins	Builders' Merchants & Plant Hire
UBS	Investment Banks
UK Coal	Mining
UK Mail	Courier, Delivery & Postal Services
Unipart	Supply Chain, Distribution & Freight Services
Unisys	Software & Computer Services
United Utilities	Utilities
University of Edinburgh Business School	Executive Education, Training & Development
UPS	Courier, Delivery & Postal Services
Veolia Environmental Services	Support Services - Waste Management & Recycling
Viking	Office Equipment & Supplies
Virgin Atlantic	Travel & Leisure - Airlines
Virgin Media Business	Telecommunications & Broadband
Virgin Trains	Train & Bus Operators
Visa	Financial - Credit Cards & Payment Solutions
Volvo Construction Equipment	Industrial Engineering - General
Wales Millennium Centre	Conference Centres
Warwick Business School	Executive Education, Training & Development
Wates	Construction Services
WCRS	Marketing Services
WD-40	Construction Tools & Equipment
Weber Shandwick	Marketing Services
Westfield	Real Estate - General
Wickes	Builders' Merchants & Plant Hire
Wincanton	Supply Chain, Distribution & Freight Services
Wolff Olins	Marketing Services
Wolseley	Builders' Merchants & Plant Hire
Woolmark	Support Services - Associations & Accreditations

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<b>BRAND</b>	<b>CATEGORY</b>
Wunderman	Marketing Services
Xerox	Technology - Hardware & Equipment
Yahoo! Advertising Solutions	Advertising Solutions
Yale	Support Services - Security & Fire Protection
Yell	Advertising Solutions
ZenithOptimedia	Marketing Services
Zurich	Insurance & Risk Management