

Ru.BRAND

2010



TOP-100 Russian Brands

TOP-100 Rank 1 - 20

	Brand	Value, mln.\$	Logo	Industry
1	Beeline	7 552		Telecoms
2	MTC	6 115		Telecoms
3	Baltika	2 560		Beer
4	Zelenaya marka	1 188		Alcohol
5	Lukoil	1 040		Oils & Fuels
6	Prostokvashino	790		Foods
7	Klinskoe	680		Beer
8	Rastishka	550		Foods
9	Putinka	540		Alcohol
10	Megafon	512		Telecoms
11	Tchудо	498		Foods
12	Yandex	477		Internet
13	TNK	450		Oils & Fuels
14	VTB	444		Banks
15	Pyaterochka	433		Retail
16	Domik v derevne	422		Foods
17	Dobryi	409		Drinks
18	Alfa-Bank	365		Banks
19	Stolichnaya	349		Alcohol
20	ABBY	335		Computer software

TOP-100 Rank 21 - 40

	Brand	Value, mln.\$	Logo	Industry
21	Rosneft	319		Oils & Fuels
22	NTV	313		Media
23	Arsenalnoe	304		Beer
24	Sberbank	299		Banks
25	Fruktoviy Sad	272		Beer
26	Aeroflot	224		Transport
27	Gasprom	222		Oils & Fuels
28	Rambler	216		Internet
29	Rollton	208		Foods
30	OstaNkino	199		Foods
31	Okhota	196		Beer
32	Veseliy molotchnik	195		Foods
33	RotFront	181		Chocolate
34	Ya	171		Drinks
35	Ingosstrah	167		Insurance
36	Severstal	155		Metallurgy
37	Sloboda	149		Foods
38	J7	147		Drinks
39	Livejournal	146		Internet
40	Odnoklassniki.ru	144		Internet





















TOP-100 Rank 41 - 60

Brand	Value, mln.\$	Logo	Industry
41 Svyaznoy	140		Retail
42 Moya Semiya	138		Drinks
43 Eldorado	133		Retail
44 Babaevskiy	131		Foods
45 Sedmoy kontinent	129		Retail
46 Yarpivo	118		Beer
47 Bank Moskvyy	117		Banks
48 Perekrestok	116		Retail
49 Zolotaya bochka	115		Beer
50 Transaero	115		Transport
51 Stariy Melnik	113		Beer
52 Magnit	111		Retail
53 1С	110		Computer software
54 RTS	109		Financial service
55 Tinkoff	105		Beer
56 Lada	100		Automotive
57 Normikel	97		Metallurgy
58 Nevskoe	96		Beer
59 Bochkarev	95		Beer
60 Tonus	93		Drinks

TOP-100 Rank 61 - 80

	Brand	Value, mln.\$	Logo	Industry
61	Pyat ozer	92		Alcohol
62	Vedomosti	91		Media
63	Mikoyan	90		Foods
64	S7	89		Transport
65	RBK	88		Media
66	Tcherkizovskiy	87		Foods
67	Bolshaya kruzhka	86		Foods
68	Rostik's	85		HoReCa
69	Slavyanskaya	83		Alcohol
70	Makfa	81		Foods
71	mail.ru	74		Internet
72	Kamaz	73		Automotive
73	Otchakovo	70		Beer
74	Carlo Pazolini	69		Clothing & Fashion
75	Sto retseptov krasoty	68		Cosmetics
76	Vkontakte.ru	65		Internet
77	Kommersant	64		Media
78	Belenkaya	61		Alcohol
79	Rosno	60		Insurance
80	EvrAZ	59		Metallurgy

TOP-100 Rank 81 - 100

	Brand	Value, mln.\$	Logo	Industry
81	Tsaritsino	58		Foods
82	Rusal	57		Metallurgy
83	Gaselle	55		Automotive
84	Perviy kanal	54		Media
85	Krasniy oktyabr	53		Chocolate
86	Evroset	52		Retail
87	Amtel	51		Chemistry
88	Baltimor	50		Foods
89	Kasperskiy	48		Internet
90	Corbina Telekom	46		Telecoms
91	Sibirskaya korona	45		Beer
92	Faberlic	44		Cosmetics
93	Zhuravli	43		Alcohol
94	Tcherniy gemtchug	42		Cosmetics
95	Russkiy Standart Bank	41		Banks
96	STS	39		Media
97	Tchistaya liniya	38		Cosmetics
98	Cordiant	37		Automotive
99	Renova	36		Metallurgy
100	Tolstyak	35		Beer