prof. dr. Mijntje Lückerath-Rovers







# THE DUTCH 'FEMALE BOARD INDEX'

on corporate boards of Dutch listed companies Hemale executive and non-executive directors

September 2011 Prof. Dr. Mijntje Lückerath-Rovers

# **DUTCH FEMALE BOARD INDEX 2011**

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Duckling'. The painting on the cover is painted by Krysia Peka in 2007. The painting refers to the fairy tale of Hans Christian Andersen The Ugly

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# DUTCH FEMALE BOARD INDEX 2011

## **Nederlandse Samenvatting**

De Nederlandse 'Female Board Index 2011' geeft voor het vijfde jaar een overzicht van de vrouwelijke vertegenwoordiging in de Raden van Bestuur (rvb) en Raden van Commissarissen (rvc) van 97 Nederlandse NV's die genoteerd zijn op Euronext Amsterdam. De bedrijven worden ingedeeld naar het percentage vrouwen in hun gezamenlijke rvb en rvc. De Nederlandse 'Female Board Index' geeft daarnaast ook een analyse van de verschillen tussen mannelijke en vrouwelijke bestuurders en commissarissen en tussen ondernemingen met of zonder vrouwelijke vertegenwoordiging in de rvb en/of rvc (samen de 'Board'). De gegevens zijn gebaseerd op de stand van zaken op 31 augustus 2011 en bevatten derhalve de veranderingen ten opzichte van 31 augustus 2010.

#### De studie toont aan dat:

- bedrijven één (of meer) vrouwen in de RvB of RVC (44 ondernemingen (45,6%)) Dit is een toename van vier ondernemingen in vergelijking met 2010 (40 ondernemingen (41,2%). (Zes ondernemingen benoemden hun eerste vrouw, bij twee bedrijven vertrok de enige vrouw vertrekken in 2010). De meerderheid (53 ondernemingen: 54,6%) heeft nog steeds geen vrouw in RvB of RvC.
- In 2011 zijn 66 van de 716 bestuurders (9,2%) vrouw (2010: 61 = 8,4%). Deze 9,2% is het gewogen gemiddelde van het percentage vrouwelijke bestuurders (4,4%) en het percentage van de vrouwelijke commissarissen (11,8%). (In 2010 was dit respectievelijk 3,6% en 11,1%). De netto-toename van vijf

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vrouwelijke bestuurders is iets hoger dan de netto toename in 2010 (vier) maar aanzienlijk minder dan de stijging in 2009 toen de netto toename elf was.

- Slechts één bedrijf (TNT Express) voldoet aan het (vanaf 1 januari 2012 wettelijke) streefgetal dat ten minste 30 procent vrouw<sup>1</sup> is in zowel de RvB als RvC. Acht ondernemingen voldoen aan het streefgetal voor RvB of RvC maar niet voor beide.
- Twee nieuwe vrouwelijke bestuurders in 2011. Het aantal vrouwelijke bestuurders is gestegen van negen (3,6%) in 2010 tot elf (4,4%) in 2011 als gevolg van de benoeming van Verhagen (PostNL) en Van den Brink (Wegener). Er gingen geen vrouwelijke bestuurders weg. In november 2011 kriigt overigens Grontmij een vrouwelijke bestuurder en verlaat bij Ahold Kimberly Ross de rvb.
- Een netto toename van drie vrouwelijke commissarissen in 2011. Het aantal vrouwelijke commissarissen stijgt van 52 (11,1%) in 2010 tot 55 (11,8%) in 2011. Er zijn tien nieuwe vrouwen benoemd als commissaris, maar zeven zijn vertrokken.
- Vrouwen zijn gemiddeld jonger. De gemiddelde leeftijd van de elf vrouwelijke bestuurders is 48,5 jaar en van de 55 vrouwelijke commissarissen 54,0 jaar. Dat is ongeveer vier en acht jaar jonger dan hun mannelijke collega's (resp. 52,2 en 62,0 jaar oud).
- Vrouwen zijn gemiddeld korter geleden benoemd. De gemiddelde ambtstermijn van de vrouwelijke bestuurders is 5,4 jaar en van de vrouwelijke commissarissen 3,8 jaar. Dit is

<sup>&</sup>lt;sup>1</sup> De wet spreekt over een evenwichtige verdeling van zetels over mannen en vrouwen, het minimum van 30% is dus ook van toepassing op mannen, maar aangezien het aandeel mannen in alle ondernemingen hieraan voldoet, is de toetsing hier niet aan de orde.

respectievelijk 0,1 jaar en 1,2 jaar korter dan de gemiddelde ambtstermijn van hun mannelijke collega's (respectievelijk 5,5 en 5,0 jaar).

Vrouwen hebben vaker een niet-Nederlandse nationaliteit, maar het percentage vrouwen uit het buitenland neemt nog steeds af. Van de 66 vrouwen hebben er 24 (36%) niet de Nederlandse nationaliteit, dit is 24% bij de mannen. Vijf van de elf vrouwelijke bestuurders (45%) hebben niet de Nederlandse nationaliteit (in 2010 was dit nog 56% en in 2009 was dit zelfs nog 71%). Van de twaalf nieuw benoemde vrouwen heeft er slechts één heeft een niet-Nederlandse nationaliteit.

#### DE RANKING (samenvatting)

- **De top drie: TNT Express** heeft het hoogste percentage van de vrouwelijke vertegenwoordiging in de gezamenlijke RvB en RvC, drie van de acht bestuurders/commissarissen zijn vrouwen (38%). **Nedap**, vorig jaar eerste, is nu tweede met twee vrouwen op een totaal van zes (33%). Op de derde plaats staat **KPN**, waar drie van de tien een vrouw (30%) is.
- **De laatste vijf.** 53 bedrijven hebben geen vrouwelijke vertegenwoordiging in de rvb of rvc, maar **AMG** heeft de grootste gecombineerde rvb/rvc (tien personen) en staat daarom laatste. Vier bedrijven delen de voor-laatste positie (**Boskalis Grontmij, Vopak en KasBank**) zonder vrouwen en een totale rvb/rvc van negen personen. (Vanaf november 2011 zal Grontmij overigens een vrouwelijke bestuurder hebben).
- De grootste sprong: BAM, DSM en SBM Offshore stonden
  op de laatste plaats in 2010 (vanwege omvang rvb/rvc),
  benoemden hun eerste vrouw in de rvc en stegen daardoor naar
  respectievelijk (gedeelde) positie 36, 36 en 32. Wegener had
  nog geen vrouw in rvb/rvc in 2010 en stond op de 65e plaats,
  maar benoemde een vrouwelijke bestuurder in 2011 en stijgt
  naar de achtste plaats.

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De grootste daling: in 2011 vertrokken de vrouwelijke commissarissen bij Ballast Nedam en DPA en daarmee dalen zij op de lijst van respectievelijk de 11e en 7e positie naar de resp. 82e en 56e positie.

# OVERIGE OPVALLENDE RESULTATEN

Aangezien voor de Female Board Index alle informatie over de samenstelling van de rvb's en rvc's wordt verzameld, geeft het ook een goed overzicht van deze samenstelling, los van de aanwezigheid van vrouwen. Dit jaar geeft dit twee opvallende resultaten:

- Ten eerste het relatief grote aantal benoemingen van personen geboren in 1947 en 1967. Van de 104 benoemingen gingen er negen naar iemand geboren uit 1947, dit waren allemaal commissarissen en is te verklaren vanwege de (naderende) pensionering. Maar koploper is het geboortejaar 1967 met tien benoemingen, waarvan drie als commissaris (Ter vergelijking 1965 en 1966 tellen maar drie benoemingen, drie is ook het gemiddeld aantal benoemingen voor alle jaren). Dit hoge aantal is niet te verklaren (1967 heeft geen hoger geboortecijfer), maar sluit wel aan bij andere opvallende benoemingen in de periode 2010-20110 van personen geboren in 1967. Bijvoorbeeld Mark Rutte (1967) als premier, Klaas Knot (1967) als president DNB en Kajsa Ollongren (1967) als Secretaris-Generaal Algemene Zaken.
- Ten tweede neemt de omvang van de rvb en rvc geleidelijk iets af. In 2009 waren er in totaal bij de 97 ondernemingen 740 bestuurders en commissarissen, in 2011 zijn dit er 24 minder (716). De gemiddelde omvang van een rvb is 2,6 (2009: 2,7) en van de rvc is dit 4,8 (2009:4,9).

#### \_

### Management summary

The Dutch 'Female Board Index 2011' shows for the fifth year a survey of female representation on the executive boards and supervisory boards of 97 Dutch NVs listed on Euronext Amsterdam. The data are based on the situation on August 31, 2011 and includes all changes as of August 31, 2010.

#### The study shows that:

- In 2011 still only the minority of the 97 companies (44: 45.6%) has one (or more) women in the executive or supervisory board. This is an increase of four companies compared to 2010 (40; 41.2%). (Six companies appointed their first woman, and two companies saw their only women leave in 2010). The majority (53: 54.6%) has still no woman on either Boards.
- In 2011 66 of the 716 directors (9.2%) are female (2010: 8.4%). This 9.2% is the weighted average of the percentage (4.4%) female executive directors (2010:3.6%) and the percentage of female non-executive directors (11.8%) (2010:11.1%). The net increase of five female directors is substantially less than the increase in 2009 when the net increase was eleven women, but slightly higher than the net increase in 2010 (four).
- Only one company (TNT Express) meets the quota to have at least 30 percent in both the executive board as the supervisory board (which will become applicable January 2012). Another eight meet the quota for either one of the Boards.

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- Two new female executive directors in 2011. The number of female executive directors increased from nine (3.6%) in 2010 to eleven (4.4%) in 2011 due to the appointments of Verhagen (PostNL) and Van den Brink (Wegener).
- A net increase of three female non-executive directors in 2011. The number of female non-executive increased from 52 (11.1%) in 2010 to 55 (11.8%) in 2011. There were ten new female non-executive directors appointed, seven resigned.
- Women are on average younger. The average age of the eleven female executive directors is 48.5 years and of the 55 female non-executive directors 54.0 years, which is about four and eight years younger than their male colleagues (resp. 52.2 and 62.0 years old).
- Women are, on average, for a shorter period on the Board. The average tenure of female executive directors is 5.4 years and of female non-executive directors is 3.8 years, which is respectively 0.1 years and 1.2 years shorter than the average tenure of their male colleagues (respectively 5.5 and 5.0 years).

Women more often have a non-Dutch nationality, but the percentage women with other nationalities is decreasing for the second year. Of the 66 female directors 24 women (36%) do not have Dutch nationality, as opposed to 24% of men. Five of the eleven (45%) female executive directors do not have the Dutch nationality (in 2010 this was 56%, and in 2009 this was even 71%). Of the twelve newly appointed women only one has a non-Dutch nationality.

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- supervisory board, three of the eight directors are women THE RANKING (summary):
  Top three: TNT Express has the highest proportion of female directors out of six (33%). In third place is KPN where female representation on the joint executive board and three of ten boardmembers are female (30%). (38%). Nedap, last year ranked first, is now second with two
- of nine people. As of November 2011 Grontmij will have a companies share the before-last position (Boskalis Grontmij, executive board or supervisory board. As AMG has the largest Last five: 53 companies have no female representation on the Vopak and KasBank) with no women and a total board size combined Board (ten individuals), AMG ranks last. Four female executive director.
- stood on the 65th place, but appointed a female director in 2011 and rise to the eight place. 32. Wegener had no women in the boardroom in 2010 and board and rise to respectively to (shared) position 36, 36 and last in 2010, but appointed their first woman to the supervisory The biggest jump: BAM, DSM and SBM Offshore ranked
- The biggest fall: in 2011, the only female non-executive directors of Ballast Nedam and DPA left and they fall from the respectively 11th and 7<sup>th</sup> position to the resp. 82<sup>st</sup> and 56<sup>th</sup>

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#### Introduction

This report gives an overview of the presence of women in the executive board and supervisory board (together: 'the Board') of Dutch listed companies per August 31st, 2011. The companies have been ranked by the percentage women in the Board. An analysis has been made of the differences between female directors and male directors (characteristics such as age and nationality of the female directors have been compared with same characteristics of their male colleagues). Moreover a difference analysis has been made at company level, to examine characteristics (such as indices or industry) of companies with women on the Board and whether these differ from companies without female directors.

#### Terminology

In the Netherlands the two-tier governance model is applied. For convenience sake in this study supervisors (commissarissen') are called 'non-executive directors' although this term is not normally used in the Dutch two-tier board structure. In this study directors in the executive board are explicitly called the 'executive directors' and both the executive directors and the non-executive directors jointly are called 'directors'. In this study, for international purposes both the executive board and the supervisory board are analysed jointly, as separate analyses for both boards are made.

#### Description data and methodology

In the investigation 97 Dutch listed companies are included. Listed companies at the Euronext Amsterdam other than

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removed from the index. Four out of these five companies had prevent a bias. All changes are therefore related to the changes Female Board Index 2011 comprises 97 companies.<sup>2</sup> In 2011 systems, governance models and cultural differences. In 2010 situation can be analysed without the influence of foreign lega composition of the Amsterdam Euronext listed companies. 97 companies now in the Female Board Index in order to However, the comparison with the 2010-index is based on the not changed, but the relative number should increase slightly. director. Therefore the absolute number of female directors has of these two companies (LBI) has one female non-executive included for the first time in the Female Board Index, only one executive director (10% of all directors). Two companies are no female directors in 2010, one (Draka) had one female nondue to de-listings, take-overs and newly listed companies the 99 listed Dutch companies were included in the index, however Dutch NVs are not included in the investigation so the Dutch within these companies and are not caused by a change in the TNT Express. Furthermore, in 2010-2011 five companies were INT was split into two separate listed companies: PostNL and

The data on the composition of the executive board and the supervisory board per 31st August 2011 was collected using the online datasources: BoardEx, Management Scope and Company Info. These databases use the information provided by the Chamber of Commerce. The results of the different data sources were compared and checked with the corporate website, and an additional check was performed using newspapers or press releases. Remarkably, not all corporate websites contained the most recent board composition and therefore could not be used as the most reliable source. Personal data such as age, nationality and tenure of all directors and supervisors was collected through BoardEx and

<sup>&</sup>lt;sup>2</sup> New in the Female Board Index 2011 are LBI and New Sources Energy. No longer in the Female Board Index 2011 are Draka, Crucell, Gamma and Innoconcepts. TNT was split into PostNL and TNT Express.

Company.info. Incomplete data was supplemented on the basis of annual reports and other public sources on the Internet. Appointments that were announced but not yet effective per August 31st were not taken into account.

The next section shows the change at company level (number of companies with female representation in the Board) including the ten highest ranked companies. The section thereafter shows the change at director's level (number of female directors).

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# Companies with female directors

In the appendix, the female representation of all 97 companies in the sample is displayed. Table 1 summarises the number of companies with female directors as from 2007.

Table 1. Companies with female directors in from 2007 till 2011

07		2007		2008		2009	6.4	2010	2	2011
97 companies	#	# %	#	%	#	%	#	%	#	%
Companies with female	31	32.0%	34	35.1%	40	31 32.0% 34 35.1% 40 41.2% 40 41.2% 44 45.4%	40	41.2%	44 4	5.4%
directors										
Companies with no	99	68.0%	63	64.9%	57	66 68.0% 63 64.9% 57 58.8% 57 58.8% <b>53 54.6%</b>	57	58.8%	53 5	4.6%
female directors										
Companies with female	~1	7.2%	7	7.2%	œ	7 7.2% 7 7.2% 8 8.2% 9 9.3% <b>11 11.3%</b>	9	9.3%	11 1	1.3%
executive directors										
Companies with female	28	28.9%	31	32.0%	37	28 28.9% 31 32.0% 37 38.1% 37 38.1% 40 41.2%	37	38.1%	40 4	1.2%
non-executive directors										

the sum of companies with female executive directors (11) and companies with female non-executive directors (40) does not add to the number of companies with female directors (44), while seven companies with a female executive director also have one or more female non-executive directors.

In 2011, 44 of the 97 companies in the sample (45%) have one or more female directors in the executive board and/or supervisory board. Compared to 2010 this is a net increase of four companies. Two companies with a female director in 2010 no longer have female directors: DPA and Ballast Nedam. At the other hand, six companies with no female directors in 2010 appointed a female director in 2011: Ajax, Bam, Beter Bed, DSM, SBM Offshore and Wegener.

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In 2011 eleven companies (11.3%, 2010.9.3%) have a female executive director appointed to the executive board which is a net increase of two additional companies with a female executive director. 40 Companies (41.2%) have one or more female non-executive director(-s) in the supervisory board, which is an increase of three companies compared to 2010 (37; 38.1%).

# companies 60 100 8 80 companies with female 31 ■all companies ■ 2007 ■ 2008 ■ 2009 ■ 2010 ■ 2011 directors 34 40 40 44 Companies with female non-executive directors 97 28 31 37 37 40 Companies with female exective directors 7 7 8 9 11

Figure 1. Companies with female directors since 2007

Since 2007 the number of companies with female directors has increased from 31 companies (32%) in 2007 to 44 companies (45%) in 2011.

## Top 10 companies with female directors

The 97 companies are ranked, based on the percentage of women appointed to the combined executive and supervisory board. Companies with relatively most female directors are at the top of the list, descending to companies with relatively the fewest female directors. Although a female executive director will have more influence on the company's strategy, actions and

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performance than a female non-executive director, the ranking makes no distinction (for international comparison reasons). However, the analyses in the following sections will make a difference between executive and non-executive directors.

The ranking of the 53 companies with no women on the board decreases when a company has a larger board, while a company with ten directors has more opportunities to appoint a woman than a company with four directors. Table 2 shows the top ten companies with most female directors in the combined executive and supervisory board. Also this table includes the names of female executive directors (bold) and non-executive directors. (In the appendix the ranking of all 97 companies is presented.)

In the ranking of 2011 TNT Express takes over the first position from Nedap, which is now second in the ranking, 37.5% of the total board of TNT Express is female (three female directors in a board consisting of eight directors). Three years in a row, from 2007 to 2009, Ahold was at the top of the list and was second in 2010. However, this year Ahold drops to the sixth position due to the resignation of Karen de Segundo. Furthermore, Kimberly Ross resigns in November as CFO. If she is not replaced by a woman, Ahold's position will even be lower, around the 14th position.

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Table 2. Top 10 companies (% female directors in 2011)

*					Т						2 R
	00	œ	00	6	6	4	4	3	2	1	Rank 2011
-	10	7	65	2	υ <sub>1</sub>	6*	υı	3	1	6*	Rank 2010
**11-1 1	Reed Elsevier	Wolters Kluwer 20.0% 20.0%	Wegener	Ahold	OctoPlus	POSTNL	Unilever	KPN	Nedap	TNT Express	Company
£	20.0% 18.2%	20.0%	20.0% 0.0%	25.0% 30.8%	25.0% 25.0%	27.3% 23.1%	27.3% 25.0%	30.0% 27.3%	33.3% 33.3%	37.5% 23.1%	% 2011
1	18.2%	20.0%	0.0%	30.8%	25.0%	23.1%	25.0%	27.3%	33.3%	23.1%	% 2010
	10	10	G	12	∞	11	11	10	6	∞	Total board size
	2	2	-	ယ	2	ယ	ယ	3	2	ယ	Total female directors
	Hook Lier Lels	McKinstry Dalibard	Van den Brink*	Shern Sprieser	Swarte De Ruiter	Verhagen* Menssen* Altenburg	Fresco Fudge Nyasulu	Smits Colijn Lier Lels	Bahlmann Theyse	Lombard Harris Scheltema*	Names Bold= executive *=new in 2011

<sup>\*</sup>the ranking last year of TNT before the split

#### Compliance with Kalma's law

how the company has tried to balance the distribution of seats, seats in the executive board and supervisory board should be estimated that approximately 4,500 companies will fall under items are automatically deleted as per January 1, 2016. It is statutory provision is limited in time. The proposed legislative and how the company seeks to achieve the balance of seats in reached the desired targets should explain in the annual report Companies subject to the proposed scheme, but who have not occupied by women and at least 30 percent of the seats by men. law a balanced distribution means that at least 30 percent of the provisions to target a balanced distribution of seats between Boards was adopted unanimously by the Second Chamber on In the Netherlands a Bill including quota legislation for Dutch the future. No further sanctions are included. The scope of the ('comply or explain') why the seats are not evenly distributed, boards of large Dutch corporations. In the proposed article of men and women on both the executive as the supervisory December 9th, 2009 and send to the Senate. The Bill introduces

Table 3 shows the companies that are in compliance with the 30 percent quota. Eighteen companies only have one executive director, and a balanced composition in the executive board is hard to achieve. Of the remaining 72 companies, seven companies are in compliance with the 30 percent gender quota in the executive board. Three companies are in compliance with respect to the supervisory board. However, only one company, TNT Express complies with the quota for both boards.

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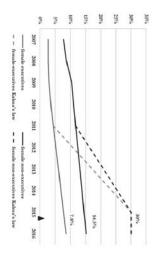
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Table 3. Companies in compliance with quota-proposal

	>30% female executive	>30% female non-
	directors	executive directors
Holland Colours	33.3%	
KPN	33.3%	
Nedap	ı	50.0%
Octoplus	50.0%	
TNT Express	50.0%	33.3%
TomTom	%5.55	
Unilever	1	33.3%
Wegener	50.0%	
Wolters Kluwer	33.3%	1

Figure 2 demonstrates the current growth of the percentage of female executive and non-executive directors and also shows what the growth should be like, if the 30% should be achieved at January 2016. At the current growth rate, the percentage female non-executive directors at January 1st 2016 (end of 2015) would be 14.5% and for female executive directors 7.8%. At the current growth rate (using the average growth rate of the last two years), the 30% will be achieved in 2039 for the female non-executives and 2050 for the female executives.

Figure 2. Real growth versus required growth



<sup>&</sup>lt;sup>3</sup> The target provisions only apply to larger Ltds and PLCs. Ltds and PLCs are not subject to the proposed statutory provision, if in accordance with art. 2:397 paragraph 1 Gvil Code they meet two of the following three requirements: a.) the value of the assets according to its balance sheet does not exceed € 17,500,000; b.) net sales for the financial year does not exceed € 35,000,000; c.) the average number of employees for the financial year is less than 250.

#### Female directors

Figure 3 shows the number of female directors as of August 31<sup>st</sup> 2011. Of the 716 directors only 66 are female (9.2%%). This is the weighted average of 55 female non-executive directors (11.8%) and eleven female executive directors (4.4%).

Figure 3. Female directors in 2011

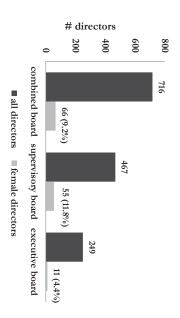


Table 4 shows the number of female directors from 2007 till 2011. In five years time, the total number of female directors in the 97 companies in the sample increased from 58 in 2007 (7.8%) to 66 in 2011 (9.2%). Again, the increase in 2011 from 61 female directors to 66 female directors is the net increase, while ten female non-executive directors and two female executive directors were appointed but also seven non-executive directors resigned during this period of research.

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Table 4. Female directors from 2007 till 2011

97 listed companies	2011	2010	2009
ı	#%	#%	#%
total directors	716	722	740
-of which female	66 9.2%	61 8.4%	58 7.8%
total executive directors	249	253	261
-of which female	11 4.4%	9 3.6%	8 3.1%
total non-executive directors	467	469	479
-of which female	55 11.8%	52 11.1%	50 10.4%

by gender.

Table 5 shows the appointments and resignations, also divided

Table 5. New board members and resignations

2011	2010	2009
#%	# %	# %
104	82	112
12 11.5%	9 11.0%	14 12.5%
39	33	41
2 5.1%	2 6.1%	1 2.4%
65	49	71
10 15.4%	7 14.3%	13 18.3%
107	99	91
7 6.5%	5 5.1%	3 3.3%
42	41	40
0 0.0%	1 2.4%	0 0.0%
65	58	51
7 10.6%	4 6.9%	3 5.9%
-8	-21	10
5	4	11
	2011 # % 104 112 11.5% 39 2 5.1% 65 10 15.4% 10 15.4% 42 0 0.0% 65 7 10.6% -8	11.5% # # 8 11.5% 3 5.1% 4 4 1 5.6% 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

The number of new female appointments in 2011 (12) is an increase of three appointments when compared to 2010 (9), but a decrease of two compared to 2009 when 14 female directors

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were appointed. The number of resigned female directors shows an increase of two as compared to 2010, resulting in a net increase of five female directors in 2011 (2010:4). While in 2009 only three female directors resigned, the net increase in 2009 was eleven female directors. Of all newly appointed directors 11.5% is a woman, and 88.5% is a man. 5.1% of all new appointed executive directors is woman and this is 15.4% for the non-executive directors. Table 6 shows the names and companies of the newly appointed and resigned female directors.

Table 6. Appointments and resignations (2010-2011)

New Appointments	ents	Resignations		Years
2011		2011		Board
Executives		Executives		
Wegener	Van den Brink	November 1st 2011 <sup>2</sup>	t 2011 <sup>2</sup>	
PostNL	Verhagen	Ahold	Ross	4,0
November 1st 2011 <sup>1</sup>	$011^{1}$			
Grontmij	Nijhof			
Non-Executives	ļu.	Non-Executives	ves	
Ajax	Olfers	Aegon	Kempler	
BAM	Mahieu	Ahold	Segundo	6.9
Beter Bed	Theodoridis	Ballast	Schultz Van	1.4
		Nedam	Haegen	
TNT Express	Scheltema	DPA	Schaberg <sup>3</sup>	
DSM	VanderMeer	Imtech	Boer Kruyt	12.0
	Mohr			
Imtech	Van Andel	ING	Spero	3.1
Porceleyne	Van Oort	Porceleyne	Geest	8.0
Fles		Fles		
SBM	Rethy			
PostNL	Menssen			
Van Lanschot	Kersten			

<sup>1</sup> Annemieke Nijhof will be appointed to the executive board of Grontmij as per November 1st 2011. <sup>2</sup>Kimberly Ross announced her resignation in May 2011 however she officially resigns in November 2011. <sup>3</sup> The resignation of Mienke Schalberg was announced in May 2010. However, she officially resigned on September 24th 2010.

## **DUTCH FEMALE BOARD INDEX 2011**

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Annemicke Nijhof will be appointed to the executive board of Grontmij as per November 1st 2011. She is therefore not yet included in the Female Board Index. Kimberly Ross announced her resignation in May 2011 however she officially resigns in November 2011, Kimberly Ross is therefore still included in the Female Board Index of 2011. The resignation of Mienke Schaberg was announced in May 2010. However, she officially resigned on September 24th 2010 and was therefore still included in the Index of 2010 and categorized as resigning in this year's Index. Melanie Schultz van Haegen was appointed Minister in Dutch on October 13th and resigned at the same date from the supervisory board of Ballast Nedam.

#### Multiple board seats

among the women: she is appointed to four supervisory boards average each person takes 1.13 positions, on average this is only women all have one board positions. Table 7 shows the with Nedap and ING, Draka and Heineken). The remaining 52 women (see Table 7). Some women have multiple board seats. marginally higher for female directors (1.16) as for male directors 716 board positions are taken by 633 different people. On Vlissingen fulfil two supervisory board positions (respectively and two non-executive directorships (Nutreco and SNS Reaal). directorships, of which one is an executive directorship (PostNL) Heijmans). Also, as of 2011, Herna Verhagen has three Marike van Lier-Lels has the maximum number of positions The 66 board seats occupied by women are taken by 57 different breakdown of the number of functions by different people. The Boumeester has three board seats (with Delta Lloyd, Ordina and (with KPN, TKH, USGPeople and Reed Elsevier). Pamela Tineke Bahlmann and Annemiek Siderius-Fentener van

Table 7. Number of board seats

	total board	# individuals	_	2	3	4
	seats					
Total number of directors	716	633				
<ul> <li>male directors</li> </ul>	650	576	520	40	14	2
<ul> <li>female directors</li> </ul>	66	57	52	2	2	1

Most female directors are the only woman in the Board. This is always the case for the eleven female executive directors; they all are the only woman on the executive board.

DUTCH FEMALE BOARD INDEX 2011

# Comparison between male and female directors

The profile of the female directors, and the comparison in relation to their male colleagues, is analysed with respect to age, tenure and nationality.

#### Age

#### All directors

The age of the directors was calculated on August 31st, 2011. The average ages are listed in Table 8. The average age of all 716 directors is 57.9 years (2010:58.1). The 66 women in the total sample are on average more than five years younger than their male colleagues (53.1 years compared to 58.4 years for men). This difference is larger between male and female non-executive directors. The average age of the 412 male non-executive directors is 62.0 years (2010: 62.1) compared to 54.0 years (2010: 54.6) for the 55 female non-executive directors are 62.0 years (2010: 62.1) compared to 54.0 years (2010: 63.6) for the 55 female non-executive directors, a

Although on average female executive and non-executive directors are younger than their male colleagues, the youngest executive director is Gerben Hettinga, executive director at Value8; he became 34 years old in July. The youngest non-executive director (as in 2010) was Nancy De Ruiter (Octoplus). She is 38 years old.

# DUTCH FEMALE BOARD INDEX 2011

Table 8. Average age of male and female (new) directors

			2011			2010	10	
	n	all	n	new	n	all	n	new
All directors	716	57.9	104	53.5	719	58.1	82	53.3
-female	66	53.1	12	49.4	61	53.6	9	44.5
-male	650	58.4	92	54.0	658	58.5	73	54.4
Executives	249	52.0	38	48.5	252	52.2	33	50.0
-female	11	48.5	2	49.1	9	47.4	2	44.8
-male	238	52.2	36	48.5	243	52.4	31	50.4
Non-executives	467	61.1	65	56.5	467	61.3	49	55.6
-female	55	54.0	10	49.4	52	54.6	7	44.5
-male	412	62.0	55	57.7	415	62.1	42	57.4

Figure 4. Difference in age male and female directors, 2008-2011

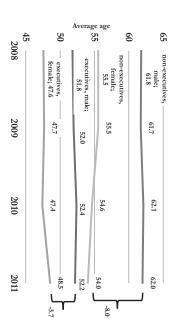
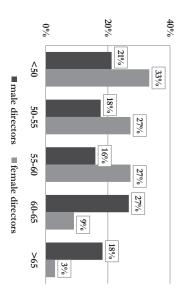


Figure 5 shows five age categories, and the percentages of male and female directors within each category. A majority (87%) of women is younger than 60 years, for the male directors this is only 45%.

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#### New directors

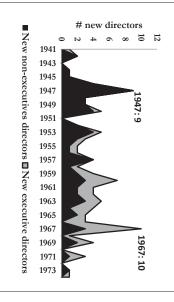
Looking at the new appointed directors it can be concluded that the difference in age between male and female directors has decreased as compared to 2010, both the new appointed executive as non-executive directors. On average the 104 newly appointed directors are 53.5 years old, the twelve newly appointed female directors are 49.4 years old. In 2010 the ten newly appointed female directors were 44.5 years old, a difference of almost five years. This was caused by the appointments in 2010 of Nancy de Ruiter and Susan Swarte at Octoplus who were respectively 37 years and 42 years old at that time. The decrease of the difference in age of male and female directors is therefore visible for the executives as well as the non-

Although the average age of the male non-executive directors remains relatively stable, around 57 years old, the average age of the appointed male executive directors has decreased from 50.4 to 48.5 years old.

## **DUTCH FEMALE BOARD INDEX 2011**

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in line with the high number in 1967 (1966: 3 directors (7.9%), appointed non-executive directors. The new 38 new appointed A surprising result is that two years of birth (1947 and 1967) are Surprising result in the new appointments: 1947 and 1967 the dark grey graph and therefore shows the total number of approaching retirement. For all new directors the year 1967 is nine are born in 1947. This is 14.1%. The next years of birth that new executive directors seven are born in 1967, this is 18.4%. year of birth 1967 is significantly higher represented; of the 38 the sub-samples of new appointed executive directors as of new appointments) 10% of all appointments. (Note: the light grey graph is added to relatively highest represented, namely ten times, accounting for are more frequently present only count four new directors (1946, directors. Out of the total of 64 new non-executive directors, four directors. Furthermore, also the years around 1967 are not executive directors are on average 48.5 years old. However the more than average represented in the new appointments, both in 1953 and 1957: 6.3%). This might be explained by the 1968: 1director (2.6%). The same counts for the non-executive The next year of birth that regularly occurs is 1960, but with only

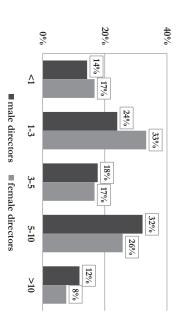


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#### Tenu

Also for each director the period he or she serves already on the board was calculated at August 31<sup>st</sup>, 2011. Figure 6 shows five tenure categories and the percentage male and female directors in each category.

Figure 6. Male and female directors per tenure category (n=716)



50% of the women sits less than three years on the executive board or supervisory board, for the men this is 38%. (2010: resp. 51% and 38%), 12% of the male directors serves longer than ten years as a director, while for the female directors this is only 8%. Since Dien de Boer left the supervisory board of Intech after welve years, now only five female directors sit longer than ten years on either the executive board or the supervisory board. Of the female executive directors Tineke Veldhuis (co-founder) sits for more than 19 years on the executive board of Holland Colours and Nancy McKinstry sits exactly ten years on the executive board of Wolters Kluwer. Furthermore, Tineke Bahlman was appointed more than fourteen years ago at Nedap's

# DUTCH FEMALE BOARD INDEX 2011

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supervisory board (current term until 2013), Virginia Bottomley more than eleven years ago at Akzo Nobel (current term until 2012) and Marike Lier Lels more than ten years at KPN.

Table 9 shows the differences in average tenure between male and female directors.

Table 9. Average tenure of male and female directors

	2011	1	2010	)10
	n	tenure	n	tenure
all directors	716	5.1	721	5.1
-female	66	4.1	61	3.9
-male	650	5.2	660	5.5
executive directors	249	5.5	253	5.3
-female	11	5.4	9	5.5
-male	238	5.5	244	5.3
non-executive directors	467	4.9	468	5.0
-female	55	3.8	52	3.6
-male	412	5.0	416	5.1

The average tenure is 5.1 years for all 716 directors. This is identical to the average tenure of all directors in 2010. The average tenure for the 650 men is 5.2 years. The 66 women serve on average slightly more than one year less on their board position function (4.1 years). The difference in tenure for the executive directors can be neglected; the female executive directors serve slightly shorter on average (5.4 compared to 5.5 years) on the executive board than their male colleagues. The difference in tenure between non-executives is still more than one year (3.8 versus 5.0), but this difference becomes smaller as compared to 2010 (3.6 versus 5.1).

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#### Nationality

Of the 716 directors 537 people (75.0%) have Dutch nationality, and 179 people (25%) have another nationality. Table 10 shows the percentages of male and female directors with Dutch nationality. Of the 66 women, the majority (42 women; 64%) has Dutch nationality. Among men, however, this percentage is significantly higher; 76% has Dutch nationality (495 out of 650). The percentage female directors with Dutch nationality has increased since 2008, from 44% in 2007 to 64% in 2011. Of the twelve new appointed female directors only Katherine Rethy (SBM Offshore) does not have the Dutch nationality, she is Canadian.

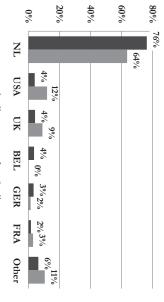
Table 10. Nationality of male and female directors

		all		male		female
	n	%	n	%	n	%
		Dutch		Dutch		Dutch
all directors	716	75.0%	650	76.0%	66	64.0%
<ul> <li>executive</li> </ul>	249	77.1%	238	78.2%	11	54.5%
directors						
<ul> <li>non-executive</li> </ul>	467	73.9%	412	75.0%	55	76.4%
directors						

The nationalities that are most represented besides Dutch nationality is the American nationality and the British nationality (see Figure 7). 12% of all female directors comes from the United States and 9% is British, this is 4% for both nationalities for the male directors.

# DUTCH FEMALE BOARD INDEX 2011

Figure 7. Nationality of male and female directors (n=716)



■ male directors ■ female directors

#### directors Characteristics of companies with female

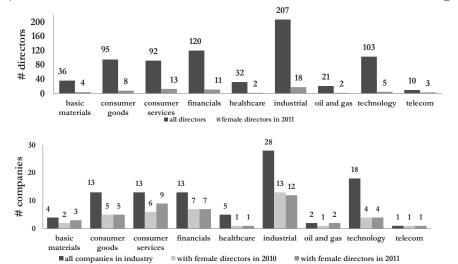
of companies with women in the board and the category appointed to the board, being 0% for the 53 companies without companies without women in the board. directors and divides companies in two categories: the category absolute measure of the presence of one or more female 7.1% (Philips) to maximum 37.5% companies with one or more women in the board ranges from women in the executive or supervisory board and for the 44 measure. The relative measure is the percentage of women board. This is done using a relative measure and an absolute differences between companies with and without women in the described in the previous section, this section analyses the In addition to the analysis of the characteristics of the directors (TNT Express).

#### Industry

of female directors per sector is given in Table 11. Besides the companies with female directors and second, the number of the Industry Classification Benchmark (ICB) as used by Euronext. Figure 8 shows two charts, first, the number of The 97 companies are divided into nine<sup>4</sup> industries according to directors are female directors in each sector. The breakdown of the number Telecom-sector, the industries with relatively most temale 'consumer services' and 'basic materials'

#### **DUTCH FEMALE BOARD INDEX 2011**

Figure 8. Female directors and companies with female directors per Industry



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However no utilities are listed at Euronext Amsterdam

<sup>4</sup> Euronext classifies companies in ten industries, including the sector: utilities. skPN is the only remaining telecom company on Euronext Amsterdam

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Table 11. Female directors in different industries

		2011			2010	
	all	Female	%	all	female	%
Basic materials	36	4	11.1%	36	3	8.3%
Consumer goods	95	∞	8.4%	97	∞	8.2%
Consumer	92	13	14.1%	99	11	11.1%
services						
Financials	120	11	9.2%	125	12	9.6%
Healthcare	32	2	6.3%	30	2	6.7%
Industrial	207	18	8.7%	199	16	8.0%
Oil-and-gas	21	2	9.5%	22	⊢	4.5%
Technology	103	51	4.9%	103	ъ	4.9%
Telecom	10	<u> </u>  33	30.0%	Ħ	[J.)	27.3%
	716	66	9.2%	722	61	8.4%

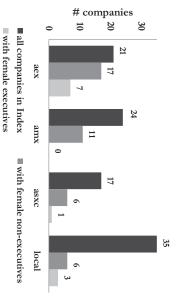
# Comparison by Euronext-indices (AEX, AMX, AScX)

do not include all 25 companies for each index. Figure 9 shows and the AScX-index (max 25 small caps). While this study large caps). Followed by the AMX-index (25 midcap shares) normally the 25 shares with the highest trading volume (the the most actively traded securities on the Amsterdam exchange, three share indices (AEX, AMX and AscX) and a category other shares. The AEX-index includes a maximum of 25 of on the Amsterdam Euronext. The segments are based on the segment and the number of companies with female directors. the breakdown of the number of companies within each excludes non-Dutch companies, the sub-samples shown below The 97 companies are also categorised by their trading segment

# DUTCH FEMALE BOARD INDEX 2011

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Figure 9. Companies with female directors per Euronext Index

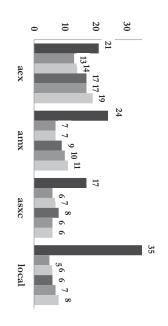


have female directors appointed; but no AMX-company has a Wereldhave. Eleven of the 24 AMX-companies in the sample supervisory board. These companies are Boskalis and director on the supervisory board. Only two AEX-companies AEX-companies have at least one female non-executive companies have a female executive director and seventeen directors appointed to either one of the Boards; seven AEX female executive director. don't have female directors in either the executive or board. Nineteen AEX companies have one or more female female directors appointed to the executive and/or supervisory The 21 AEX-companies in the sample most frequently have



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Figure 10. Companies with female directors per Index



 $\blacksquare$  all companies in Index  $\blacksquare$  2007  $\blacksquare$  2008  $\blacksquare$  2009  $\blacksquare$  2010  $\blacksquare$  2011

Table 12 shows the relative proportion of female directors among all directors within each Euronext-segment. The AEX-companies have the largest percentage of female directors, of the 227 board seats within AEX-companies 35 are occupied by a woman (15%). The least female directors are found in the category Small Caps', the percentage female directors is only 6.2% (seven female directors).

Table 12.Female directors and Euronext segment

		2011			2010	
	аШ	female	%	all	female	%
	directors	directors		directors	directors	
AEX	227	35	15.4%	227	33	14.5%
AMX	200	13	6.5%	197	12	6.1%
ASXC	113	7	6.2%	116	7	6.0%
Local	176	11	6.3%	182	9	4.9%
All directors	716	66	9.2%	722	61	8.4%

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#### **Appendix**

Table 13.97 companies ranked by female directors in combined executive and supervisory board, August 31st 2011

						_					_								_			_		1
00	œ	8		6		•	7		4			4			S		t	<b>)</b>		_		1107	Rank 2011	
10	7	65		2		ر	л		6			ۍ.			3		H	_		6		0107	Rank	
Reed Elsevier	Wolters Kluwer	Wegener	Ahold			Octor ma	OctoBlue		POSTNL			Unilever			KPN		TACCIA	Nedan		TNT Express			Company	
20.0%	20.0% 20.0%	20.0% 0.0%	25.0%			20.070	35.00%		27.3%			27.3%			30.0%		0.0.0	33 30%		37.5%		1107	3011	
20.0% 18.2%	20.0%	0.0%	25.0% 30.8%			23.070	25.0% 25.0%		27.3% 23.1%			27.3% 25.0%			30.0% 27.3%		00.070	33 30% 33 30%		37.5% 23.1%		010	%	
10	10	5	12			c	ю		11			11			10		c	Σ.		œ		size	Total board	
2	2	1	3			1	s		S			ယ			S		1	s		ယ		directors	Total female	
Hook Lier Lels	McKinstry Dalibard	Van den Brink	Sprieser	Shern	Ross	De Ruiter	Swarte	Altenburg	Menssen*	Verhagen*	Nyasulu	Fudge	Fresco	Lier Lels	Colijn	Smits	Theyse	Bahlmann	Scheltema*	Harris	Lombard	*=new in 2011	Names bold=executive	

# DUTCH FEMALE BOARD INDEX 2011

35	35	33	33	28	28	28	28	28	24	24	24	24	20	,	20		20		20	13	13	13	13	13	13	13	11	11	Rank 2011
37	33	93	33	33	28	28	28	28	88	28	21	11	16		16		16		16	21	11	77	21	7	21	21	36	11	Rank 2010
Nutreco Holding	Corio	SBM Offshore	TomTom	Wavin	Telegraaf	Mediq (OPG)	Imtech	Heijmans	AFC Ajax	Sligro	Holland Colours	Ordina	Randstad		Delta Lloyd		ASML Holding		Akzo Nobel	SNS REAAL	Heineken	Beter Bed Holding	TKH Group	Porceleyne Fles	LBI	Kendrion	Van Lanschot	Kardan	Company
10.0%	10.0%	11.1%	11.1%	12.5%	12.5%	12.5%	12.5%	12.5%	14.3%	14.3%	14.3%	14.3%	15.4%		15.4%		15.4%		15.4%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	18.2%	18.2%	% 2011
9.1%	11.1%	0.0%	11.1%	11.1%	12.5%	12.5%	12.5%	12.5%	0.0%	12.5%	14.3%	16.7%	15.4%	1	15.4%		15.4%		15.4%	14.3%	16.7%	0.0%	14.3%	20.0%	14.3%	14.3%	10.0%	16.7%	% 2010
10	10	9	9	∞	8	×	∞	∞	7	7	7	7	13		13		13		13	12	12	6	6	6	6	6	11	11	Total board size
-	1		1	1	-	-	-	1	-	-	-	1	2	,	2		2		2	2	2	-	1	1	↦	-	2	2	Total female directors
Verhagen	Zijlstra	Rethy*	Wyatt	Stymne Goransson	Tiemstra	Weelden	Van Andel*	Boumeester	Olfers*	Burmanje	Veldhuis	Boumeester	Kampouri- Monnas	Hodson	Boumeester Van der Lecq	Mohr	Van der Meer	Van den Burg	Bottomley Bruzelius	Insinger Verhagen	Minnick Siderius	Theodoridus*	Lier Lels	Van Oort*	Moosa	Sanders	Kersten*	Oz-Gabber Rechter	Names bold=executive *=new in 2011

\$

56	56	56	56	56	56	56	56	56	56	56	56	56	56	56	51	51	51	51	51	47	47	47	47	45	45	44	43	42	37	37	37	37	Rank 2011	37
65	54	54	54	54	54	54	54	54	54	54	54	47	41	7	47	47	47	47	47	42	42	42	42	47	42	40	21	38	93	93	38	16	Rank 2010	11
Crown Van Gelder	Wessanen	Value8	Qurius	Neways	Nedsense	Hunter Douglas	HITT	H.E.S. Beheer	Cryo	Brunel	Batenburg	ICT	Oranjewoud	DPA Group	TIE Holding	New Sources Energy	Fornix	Exact	Brill	Witte Molen	Vivenda	RoodMicrotec	AND	Hydratec	Bever Holding	Philips	ING Groep	Fugro	DSM	BAM Groep	ARCADIS	AEGON	Company	USG People
0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	7.7%	8.3%	9.1%	9.1%	9.1%	9.1%	% 2011	9.1%
0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	14.3%	8.3%	0.0%	0.0%	8.3%	15.4%	% 2010	16.7%
51	51	υı	5	Sī	5	5	5	ر.	5	5	5	5	ر.	5	4	4	4	4	4	ယ	ယ	3	သ	2	2	14	13	12	11	11	11	11	Total board size	11
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	_	1	1	1	1	1	1	Total female directors	1
																										Poon	Bahlman	Helmes	Van der Meer Mohr	Mahieu*	Markland	Peijs	Names bold=executive *=new in 2011	Lier Lels

## DUTCH FEMALE BOARD INDEX 2011

			_	_			_		_			_		_	_			_									
97	93	93	93	93	90	90	90	82	82	82	82	82	82	82	82	75	75	75	75	75	75	75	56	56	56	Rank 2011	56
93	93	91	88	65	91	88	77	77	77	77	77	77	77	65	11	77	65	65	65	65	65	65	77	77	65	Rank 2010	65
AMG	Boskalis Westminster	KAS BANK	Vopak	Grontmij	ASM International	BinckBank	Pharming Group	Vastned Retail	Ten Cate nv	Macintosh Retail Group	Eurocommercial Properties	Accell Group	Aalberts Industries	AMT	Ballast Nedam	BE Semi- conductor	Wereldhave	Unit 4	DOCdata	CSM	Acomo	Simac Techniek	RSDB	Swedish Autombile (Spyker Cars)	Stern Groep	Company	Ctac
0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	% 2011	0.0%
0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	% 2010	0.0%
10	9	9	9	9	œ	∞	×	7	7	7	7	7	7	7	7	6	6	6	6	6	6	5	Gī	Сī	51	Total board size	57
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total female directors	0
																										Names	

#### The Author

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Mijntje Lückerath-Rovers is professor at Nyenrode Business University and associate professor at Erasmus University Rotterdam. Her research focuses on Corporate Governance and the role and composition of the Supervisory board. She is the author of several scientific and professional articles on this subject. She is the co-author of the annual Non-Executive Directors and Code of Corduct for Non-Executive Directors and

Conduct for Non-Executive Directors and Supervisors (Journal of Business Ethics 2011). Since 2007 she publishes the annual Dutch Female Board. She is co-editor of 'Gued Bestuur', and Tijdschrift voor Toezicht, journals on cooporate governance and supervision. From 1994 to 2001 she was employed by Rabobank International.. She is also a member of the supervisory boards of the investment funds and Greenfund of the sustainable ASN Bank and of Eureko/Achmea N.V..

DUTCH FEMALE BOARD INDEX 2011





The Dutch 'Female Board Index 2011' of Prof. dr. Mijntje Lückerath-Rovers (Nyenrode Business University/Erasmus University Rotterdam) shows for the fifth year a survey of female representation on the Executive Boards and Supervisory Boards of 97 Dutch NVs listed on Euronext Amsterdam. The data are based on the situation on August 31, 2011 and includes all changes as of August 31, 2010. The study shows again that in the Netherlands the minority of the 97 companies (45.6%) has one (or more) women in the Executive or Supervisory Board. This is an increase of four companies compared to 2010 (41.2%). Furthermore, 66 of the 716 directors are female (9.2%) This 9.2% is the weighted average of the percentage of female executive directors (4.4%) and the percentage of female non-executive directors (11.8%).