

OFFICIAL RESULTS 2012/13

Top 20 CoolBrands

| BRAND | | CATEGORY |
|-----------------|----|---|
| Apple | 1 | Technology - General |
| YouTube | 2 | Music & Movie Streaming |
| Aston Martin | 3 | Automotive |
| Twitter | 4 | Social Media |
| Google | 5 | Media - Networks, Platforms & Providers |
| BBC iPlayer | 6 | Music & Movie Streaming |
| Glastonbury | 7 | Attractions & The Arts - Events |
| Virgin Atlantic | 8 | Travel - General |
| Bang & Olufsen | 9 | Technology - Audio |
| Liberty | 10 | Retail - General |
| Sony | 11 | Technology - General |
| Bose | 12 | Technology - Audio |
| Häagen-Dazs | 13 | Food - Ice-Cream & Desserts |
| Selfridges | 14 | Retail - General |
| Ben & Jerry's | 15 | Food - Ice-Cream & Desserts |
| Mercedes-Benz | 16 | Automotive |
| Vogue | 17 | Media - Magazines |
| Skype | 18 | Media - Networks, Platforms & Providers |
| Nike | 19 | Sportswear & Equipment |
| Nikon | 20 | Technology - General |

Category Winners

| BRAND | CATEGORY |
|---------------------|--|
| Glastonbury | Attractions & The Arts - Events |
| Royal Albert Hall | Attractions & The Arts - General |
| Aston Martin | Automotive |
| Doom Bar | Drinks - Ale |
| Guinness | Drinks - Beer |
| Dom Pérignon | Drinks - Champagne |
| Aspall Cyder | Drinks - Cider |
| Twinings | Drinks - Coffee & Tea |
| Innocent | Drinks - Soft Drinks |
| Pimm's | Drinks - Spirits (Aperitif / Flavoured) |
| Courvoisier | Drinks - Spirits (Brandy) |
| Bombay Sapphire | Drinks - Spirits (Gin) |
| Havana Club | Drinks - Spirits (Rum / Cane) |
| Patrón Tequila | Drinks - Spirits (Tequila) |
| Absolut | Drinks - Spirits (Vodka) |
| Jack Daniel's | Drinks - Spirits (Whisky) |
| Evian | Drinks - Water |
| Rolex | Fashion - Accessories, Jewellery & Watches |
| Alexander McQueen | Fashion - Clothing |
| Christian Louboutin | Fashion - Footwear |
| Agent Provocateur | Fashion - Lingerie |
| Virgin Money | Financial Services |
| Green & Black's | Food - Chocolate |

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| BRAND | CATEGORY |
|------------------------------|---|
| KETTLE Chips | Food - Crisps |
| Marmite | Food - General |
| Häagen-Dazs | Food - Ice-Cream & Desserts |
| The Natural Confectionery Co | Food - Other Snacks |
| PlayStation | Games & Toys |
| Triyoga | Health & Fitness |
| Farrow & Ball | Home - Decoration & Soft Furnishings |
| Vitra | Home - Hard Furnishings |
| Le Creuset | Home - Products |
| Vogue | Media - Magazines |
| Google | Media - Networks, Platforms & Providers |
| Sony Music | Media - Production |
| Channel 4 | Media - Radio & TV Stations |
| Storm | Model & Talent Management |
| YouTube | Music & Movie Streaming |
| Leon | Restaurants - Multi-Site |
| The Fat Duck | Restaurants - Stand Alone |
| Borough Market | Retail - Destinations |
| Liberty | Retail - General |
| Twitter | Social Media |
| Nike | Sportswear & Equipment |
| Bang & Olufsen | Technology - Audio |
| Apple | Technology - General |
| BlackBerry | Technology - Telecommunications |
| M.A.C | Toiletries - Cosmetics |
| Bumble and Bumble | Toiletries - Haircare |
| Crème de la Mer | Toiletries - Skincare |
| Virgin Atlantic | Travel - General |
| The May Fair | Travel - Hotels |
| Soho House Group | Travel - Members' Clubs |
| Sunseeker | Yacht & Boat Manufacturers |

Qualifying CoolBrands (A-Z)

| BRAND | CATEGORY |
|---------------------|----------------------------------|
| 45 Park Lane | Travel - Hotels |
| A Hedonist's Guide | Travel - General |
| Abel & Cole | Food - General |
| ABSOLUTVODKA | Drinks - Spirits (Vodka) |
| Acqua Panna | Drinks - Water |
| Addlestones | Drinks - Cider |
| adidas | Sportswear & Equipment |
| Adnams | Drinks - Ale |
| Affordable Art Fair | Attractions & The Arts - Events |
| AGA | Home - Products |
| Agent Provocateur | Fashion - Lingerie |
| Alexander McQueen | Fashion - Clothing |
| All Star Lanes | Attractions & The Arts - General |
| Amazon | Retail - General |
| Angostura | Drinks - Spirits (Rum / Cane) |

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OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|---------------------|--|
| Angry Birds | Games & Toys |
| Another | Media - Magazines |
| Antonio Federici | Food - Ice-Cream & Desserts |
| Anya Hindmarch | Fashion - Accessories, Jewellery & Watches |
| Apple | Technology - General |
| Appleton Estate | Drinks - Spirits (Rum / Cane) |
| Arbutus | Restaurants - Stand Alone |
| Asahi | Drinks - Beer |
| Aspall Cyder | Drinks - Cider |
| Aston Martin | Automotive |
| Audi | Automotive |
| Aussie | Toiletries - Haircare |
| Aveda | Toiletries - Haircare |
| Badger Ales | Drinks - Ale |
| Badoit | Drinks - Water |
| Baglioni Hotel | Travel - Hotels |
| Balenciaga | Fashion - Clothing |
| Bang & Olufsen | Technology - Audio |
| BBC | Media - Radio & TV Stations |
| BBC iPlayer | Music & Movie Streaming |
| Beats by Dr Dre | Technology - Audio |
| Beck's | Drinks - Beer |
| Belu Water | Drinks - Water |
| Belvedere Vodka | Drinks - Spirits (Vodka) |
| Belvoir Cordials | Drinks - Soft Drinks |
| Ben & Jerry's | Food - Ice-Cream & Desserts |
| Bentley | Automotive |
| Berry Bros & Rudd | Retail - General |
| Bestival | Attractions & The Arts - Events |
| Beyond Retro | Fashion - Accessories, Jewellery & Watches |
| Big Tom | Drinks - Soft Drinks |
| Black Eyewear | Fashion - Accessories, Jewellery & Watches |
| Black Tomato | Travel - General |
| BlackBerry | Technology - Telecommunications |
| Blaupunkt | Technology - Audio |
| BMW | Automotive |
| Bobbi Brown | Toiletries - Cosmetics |
| BoConcept | Home - Hard Furnishings |
| Boffi | Home - Products |
| Bollinger | Drinks - Champagne |
| Bombay Duck | Retail - General |
| Bombay Sapphire | Drinks - Spirits (Gin) |
| Borough Market | Retail - Destinations |
| Bose | Technology - Audio |
| Bottlegreen | Drinks - Soft Drinks |
| Bowers & Wilkins | Technology - Audio |
| BOXPARK | Retail - Destinations |
| British Airways | Travel - General |
| Bullring Birmingham | Retail - Destinations |
| Bulmers | Drinks - Cider |
| Bulthaup | Home - Hard Furnishings |
| Bumble and bumble | Toiletries - Haircare |

OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|-----------------------------|---|
| Burberry | Fashion - Clothing |
| Burnt Sugar | Food - Other Snacks |
| Burts Potato Chips | Food - Crisps |
| Busaba Eathai | Restaurants - Multi-Site |
| Byron | Restaurants - Multi-Site |
| Call of Duty | Games & Toys |
| Cambridge Audio | Technology - Audio |
| Camden Town Brewery | Drinks - Beer |
| Campari | Drinks - Spirits (Aperitif / Flavoured) |
| Canon | Technology - General |
| Captain Morgan | Drinks - Spirits (Rum / Cane) |
| Carita | Toiletries - Skincare |
| Carnaby | Retail - Destinations |
| Champagne Perrier-Jouët | Drinks - Champagne |
| Chanel | Fashion - Clothing |
| Channel 4 | Media - Radio & TV Stations |
| Charbonnel et Walker | Food - Chocolate |
| Charles Heidsieck | Drinks - Champagne |
| Chase Distillery | Drinks - Spirits (Vodka) |
| Chloé | Fashion - Clothing |
| Christian Louboutin | Fashion - Footwear |
| Christopher Kane | Fashion - Clothing |
| Cirque du Soleil | Attractions & The Arts - Events |
| Classic FM | Media - Radio & TV Stations |
| Clipper | Drinks - Coffee & Tea |
| Cobra | Drinks - Beer |
| Comme Des Garçons | Fashion - Clothing |
| Conde Nast Traveller | Media - Magazines |
| Converse All Stars | Fashion - Footwear |
| Corona Extra | Drinks - Beer |
| Courvoisier | Drinks - Spirits (Brandy) |
| Covent Garden | Retail - Destinations |
| Cowshed | Toiletries - Cosmetics |
| Crème de la Mer | Toiletries - Skincare |
| Damaris | Fashion - Lingerie |
| Darphin | Toiletries - Skincare |
| Dave | Media - Radio & TV Stations |
| Daylesford Organic | Food - General |
| Dazed & Confused | Media - Magazines |
| Decléor | Toiletries - Skincare |
| De'Longhi | Home - Products |
| Dermalogica | Toiletries - Skincare |
| Design Museum | Attractions & The Arts - General |
| Dinner by Heston Blumenthal | Restaurants - Stand Alone |
| Disaronno | Drinks - Spirits (Aperitif / Flavoured) |
| Divine | Food - Chocolate |
| Dom Pérignon | Drinks - Champagne |
| Domino | Media - Production |
| Doom Bar | Drinks - Ale |
| Dorset Cereals | Food - General |
| Doves Farm | Food - General |
| Dr Sebagh | Toiletries - Skincare |

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| BRAND | CATEGORY |
|----------------------------------|---|
| Dr Stuart's | Drinks - Coffee & Tea |
| Dr. Martens | Fashion - Footwear |
| Dr.Hauschka | Toiletries - Skincare |
| Dragonfly Tea | Drinks - Coffee & Tea |
| Dwell | Home - Hard Furnishings |
| Eastpak | Sportswear & Equipment |
| Eden Project | Attractions & The Arts - General |
| Edinburgh International Festival | Attractions & The Arts - Events |
| Elemis | Toiletries - Skincare |
| Elite London | Model & Talent Management |
| Elle | Media - Magazines |
| EMI | Media - Production |
| Endemol UK | Media - Production |
| Ercol | Home - Hard Furnishings |
| Esquire | Media - Magazines |
| Eurostar | Travel - General |
| Eve Lom | Toiletries - Skincare |
| Evian | Drinks - Water |
| Facebook | Social Media |
| Farrow & Ball | Home - Decoration & Soft Furnishings |
| Fekkai | Toiletries - Haircare |
| Fentimans | Drinks - Soft Drinks |
| Ferrari | Automotive |
| Fever-Tree Mixers | Drinks - Soft Drinks |
| Finlandia | Drinks - Spirits (Vodka) |
| Fired Earth | Home - Decoration & Soft Furnishings |
| Firefly Tonics | Drinks - Soft Drinks |
| first direct | Financial Services |
| Fisher & Paykel | Home - Products |
| Flickr | Social Media |
| Foyles | Retail - General |
| Framestores | Media - Production |
| Freeview | Media - Networks, Platforms & Providers |
| French Sole | Fashion - Footwear |
| Fresh! (Naturally Organic) | Food - General |
| Frieze Art Fair | Attractions & The Arts - Events |
| Fudge | Toiletries - Haircare |
| G.H. MUMM | Drinks - Champagne |
| Gaggenau | Home - Products |
| Gaggia | Home - Products |
| Gaucho | Restaurants - Multi-Site |
| Getty Images Galleries | Attractions & The Arts - General |
| ghd | Toiletries - Haircare |
| Glamour | Media - Magazines |
| Glastonbury | Attractions & The Arts - Events |
| Glenfiddich | Drinks - Spirits (Whisky) |
| Glenmorangie | Drinks - Spirits (Whisky) |
| Google | Media - Networks, Platforms & Providers |
| Gordon's | Drinks - Spirits (Gin) |
| Gourmet Burger Kitchen | Restaurants - Multi-Site |
| GQ | Media - Magazines |
| Graham & Brown | Home - Decoration & Soft Furnishings |

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| BRAND | CATEGORY |
|------------------------|---|
| Graham & Green | Home - Decoration & Soft Furnishings |
| Grand Theft Auto | Games & Toys |
| graze.com | Food - General |
| Grazia | Media - Magazines |
| Green & Black's | Food - Chocolate |
| Green Man | Attractions & The Arts - Events |
| Grenson | Fashion - Footwear |
| Grey Goose | Drinks - Spirits (Vodka) |
| Grolsch | Drinks - Beer |
| Gü | Food - Ice-Cream & Desserts |
| Guinness | Drinks - Beer |
| Guitar Hero | Games & Toys |
| GYMBOX | Health & Fitness |
| Häagen-Dazs | Food - Ice-Cream & Desserts |
| Hamleys | Games & Toys |
| Harley-Davidson | Automotive |
| Harman Kardon | Technology - Audio |
| Harper's Bazaar | Media - Magazines |
| Harrods | Retail - General |
| Harvey Nichols | Retail - General |
| Haunch of Venison | Attractions & The Arts - General |
| Havaianas | Fashion - Footwear |
| Havana Club | Drinks - Spirits (Rum / Cane) |
| Hayward Gallery | Attractions & The Arts - General |
| Hendrick's | Drinks - Spirits (Gin) |
| Hennessy | Drinks - Spirits (Brandy) |
| Hibiscus | Restaurants - Stand Alone |
| Higgidy | Food - General |
| Hope and Greenwood | Food - Chocolate |
| Hotel Chocolat | Food - Chocolate |
| Hotel du Vin | Travel - Hotels |
| Hotels.com | Travel - General |
| Hoxton Gin | Drinks - Spirits (Gin) |
| HTC | Technology - Telecommunications |
| Hub | Travel - Members' Clubs |
| Hülsta | Home - Hard Furnishings |
| Hunter | Fashion - Footwear |
| i-D | Media - Magazines |
| IKEA | Home - Hard Furnishings |
| Illamasqua | Toiletries - Cosmetics |
| Independent Talent | Model & Talent Management |
| Innocent | Drinks - Soft Drinks |
| Instagram | Social Media |
| itsu | Restaurants - Multi-Site |
| Jack Daniel's | Drinks - Spirits (Whisky) |
| Jacksons of Piccadilly | Drinks - Coffee & Tea |
| Jägermeister | Drinks - Spirits (Aperitif / Flavoured) |
| Jaguar | Automotive |
| Jameson | Drinks - Spirits (Whisky) |
| Janneau | Drinks - Spirits (Brandy) |
| Jelly Belly | Food - Other Snacks |
| Jim Beam | Drinks - Spirits (Whisky) |

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| BRAND | CATEGORY |
|-----------------------------|--|
| Jimmie Martin | Home - Hard Furnishings |
| Jimmy Choo | Fashion - Footwear |
| Jo Loves | Home - Decoration & Soft Furnishings |
| Jo Malone | Toiletries - Cosmetics |
| John Lewis | Retail - General |
| Johnnie Walker | Drinks - Spirits (Whisky) |
| JoJo Maman Bébé | Retail - General |
| Jose Cuervo | Drinks - Spirits (Tequila) |
| Joseph Joseph | Home - Products |
| Juniper Green Organic Gin | Drinks - Spirits (Gin) |
| KEF | Technology - Audio |
| Kelly's of Cornwall | Food - Ice-Cream & Desserts |
| Kéraskin Esthetics | Toiletries - Skincare |
| Kérastase | Toiletries - Haircare |
| Ketel One | Drinks - Spirits (Vodka) |
| KETTLE Chips | Food - Crisps |
| Kevin Murphy | Toiletries - Haircare |
| Kiehl's | Toiletries - Cosmetics |
| Kindle | Technology - General |
| Kirin Ichiban | Drinks - Beer |
| Kiss | Media - Radio & TV Stations |
| KitchenAid | Home - Products |
| Korg | Technology - Audio |
| Krispy Kreme | Food - Other Snacks |
| Krug | Drinks - Champagne |
| Kurt Geiger | Fashion - Footwear |
| La Maison Du Chocolat | Food - Chocolate |
| La Perla | Fashion - Lingerie |
| Lamborghini | Automotive |
| Land Rover | Automotive |
| Lara Bohinc | Fashion - Accessories, Jewellery & Watches |
| Lascivious | Fashion - Lingerie |
| Last.fm | Music & Movie Streaming |
| Lastminute.com | Travel - General |
| Latitude | Attractions & The Arts - Events |
| Laurent-Perrier | Drinks - Champagne |
| Lavazza | Drinks - Coffee & Tea |
| Le Creuset | Home - Products |
| Le Manoir aux Quat' Saisons | Restaurants - Stand Alone |
| Le Pain Quotidien | Restaurants - Multi-Site |
| Leica | Technology - General |
| L'Enclume | Restaurants - Stand Alone |
| Leon | Restaurants - Multi-Site |
| Liberty | Retail - General |
| Ligne Roset | Home - Hard Furnishings |
| Lindt | Food - Chocolate |
| Linley | Home - Decoration & Soft Furnishings |
| Little Greene | Home - Decoration & Soft Furnishings |
| Liverpool One | Retail - Destinations |
| Liz Earle | Toiletries - Skincare |
| Loewe | Technology - General |
| Lomography | Technology - General |

OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|----------------------------------|--|
| Lonely Planet | Travel - General |
| Longchamp | Fashion - Accessories, Jewellery & Watches |
| Look Mum No Hands! | Sportswear & Equipment |
| L'Oréal Paris | Toiletries - Cosmetics |
| Loseley | Food - Ice-Cream & Desserts |
| Louis Roederer | Drinks - Champagne |
| Lovebox | Attractions & The Arts - Events |
| LOVEFiLM | Music & Movie Streaming |
| Luscombe | Drinks - Soft Drinks |
| M.A.C | Toiletries - Cosmetics |
| Mackie's of Scotland | Food - Ice-Cream & Desserts |
| Made.com | Home - Hard Furnishings |
| Magimix | Home - Products |
| Maglite | Sportswear & Equipment |
| Maker's Mark | Drinks - Spirits (Whisky) |
| Malmaison | Travel - Hotels |
| Manolo Blahnik | Fashion - Footwear |
| Marantz | Technology - Audio |
| Marc Jacobs | Fashion - Clothing |
| Marks & Spencer | Retail - General |
| Marmite | Food - General |
| Marshall | Technology - Audio |
| Martell | Drinks - Spirits (Brandy) |
| Martin Miller's Gin | Drinks - Spirits (Gin) |
| Martini | Drinks - Spirits (Aperitif / Flavoured) |
| Maserati | Automotive |
| Mercedes-Benz | Automotive |
| Miele | Home - Products |
| Miller's Residence | Travel - Hotels |
| Mini | Automotive |
| Miu Miu | Fashion - Clothing |
| Models 1 | Model & Talent Management |
| Moët & Chandon | Drinks - Champagne |
| Monkey Shoulder | Drinks - Spirits (Whisky) |
| Montezuma's | Food - Chocolate |
| Morgan's Spiced | Drinks - Spirits (Rum / Cane) |
| Moroconoil | Toiletries - Haircare |
| Moshi Monsters | Games & Toys |
| Mount Gay Rum | Drinks - Spirits (Rum / Cane) |
| MPC (The Moving Picture Company) | Media - Production |
| Mr & Mrs Smith | Travel - General |
| MTV | Media - Radio & TV Stations |
| MUJI | Home - Decoration & Soft Furnishings |
| Mulberry | Fashion - Accessories, Jewellery & Watches |
| Myla | Fashion - Lingerie |
| Nando's | Restaurants - Multi-Site |
| NARS | Toiletries - Cosmetics |
| Natuzzi | Home - Hard Furnishings |
| Nespresso | Home - Products |
| Net-A-Porter | Fashion - Clothing |
| Netflix | Music & Movie Streaming |
| Nike | Sportswear & Equipment |

OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|--------------------------|--|
| Nikon | Technology - General |
| Nintendo | Games & Toys |
| notonthehighstreet.com | Retail - General |
| Nude Skincare | Toiletries - Skincare |
| O2 | Media - Networks, Platforms & Providers |
| Oakley | Sportswear & Equipment |
| Office | Fashion - Footwear |
| Old Jamaica Ginger Beer | Drinks - Soft Drinks |
| Oliver Goldsmith | Fashion - Accessories, Jewellery & Watches |
| Olympus | Technology - General |
| On Off | Attractions & The Arts - Events |
| OPI Nails | Toiletries - Cosmetics |
| Orange | Media - Networks, Platforms & Providers |
| Organic Seed & Bean | Food - Chocolate |
| Oyster Yachts | Yacht & Boat Manufacturers |
| Paperchase | Retail - General |
| Patagonia | Sportswear & Equipment |
| Patisserie Valerie | Restaurants - Multi-Site |
| Patrón Tequila | Drinks - Spirits (Tequila) |
| Paul | Food - General |
| Pedlars | Home - Products |
| Pentax | Technology - General |
| Percy & Reed | Toiletries - Haircare |
| Pernod | Drinks - Spirits (Aperitif / Flavoured) |
| Peroni Nastro Azzurro | Drinks - Beer |
| Perrier | Drinks - Water |
| Philip Kingsley | Toiletries - Haircare |
| Phyto | Toiletries - Haircare |
| Pierre Ferrand Cognac | Drinks - Spirits (Brandy) |
| Pimm's | Drinks - Spirits (Aperitif / Flavoured) |
| Pinkberry | Restaurants - Multi-Site |
| Pinterest | Social Media |
| Piper-Heidsieck | Drinks - Champagne |
| PlayStation | Games & Toys |
| Poggenpohl | Home - Hard Furnishings |
| Poliform | Home - Hard Furnishings |
| Pollen Street Social | Restaurants - Stand Alone |
| POM Wonderful | Drinks - Soft Drinks |
| Pomegreat | Drinks - Soft Drinks |
| Porsche | Automotive |
| Power Plate | Health & Fitness |
| Prada | Fashion - Clothing |
| Premier Model Management | Model & Talent Management |
| Prestat | Food - Chocolate |
| Pret A Manger | Restaurants - Multi-Site |
| Princess | Yacht & Boat Manufacturers |
| Propercorn | Food - Other Snacks |
| Pukka Herbs | Drinks - Coffee & Tea |
| Puma | Sportswear & Equipment |
| Purdey's | Drinks - Soft Drinks |
| Pure | Food - General |
| Purves & Purves | Home - Decoration & Soft Furnishings |

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| BRAND | CATEGORY |
|-------------------------|--|
| Q | Media - Magazines |
| Quintessentially Group | Travel - Members' Clubs |
| Rachel's Organic | Food - General |
| Rare Tea Company | Drinks - Coffee & Tea |
| Ray-Ban | Fashion - Accessories, Jewellery & Watches |
| Reebok | Sportswear & Equipment |
| Rémy Martin | Drinks - Spirits (Brandy) |
| Restaurant Sat Bains | Restaurants - Stand Alone |
| Rigby & Peller | Fashion - Lingerie |
| Riva | Yacht & Boat Manufacturers |
| Roberts Radio | Technology - Audio |
| RoC | Toiletries - Skincare |
| Rococo Chocolates | Food - Chocolate |
| Roganic | Restaurants - Stand Alone |
| Roland | Technology - General |
| Rolex | Fashion - Accessories, Jewellery & Watches |
| Rolls-Royce | Automotive |
| Rough Guides | Travel - General |
| Rough Luxe | Travel - Hotels |
| Roundhouse | Attractions & The Arts - General |
| Royal Academy of Arts | Attractions & The Arts - General |
| Royal Albert Hall | Attractions & The Arts - General |
| Royal Opera House | Attractions & The Arts - General |
| Rubik's Cube | Games & Toys |
| Russian Standard Vodka | Drinks - Spirits (Vodka) |
| S.Pellegrino | Drinks - Water |
| Sailor Jerry | Drinks - Spirits (Rum / Cane) |
| Salty Dog | Food - Crisps |
| Samsonite | Fashion - Accessories, Jewellery & Watches |
| San Miguel | Drinks - Beer |
| Sanderson | Travel - Hotels |
| Sauza Tequila | Drinks - Spirits (Tequila) |
| Scalextric | Games & Toys |
| Seabrook Crisps | Food - Crisps |
| Sealine | Yacht & Boat Manufacturers |
| Sebastian Professional | Toiletries - Haircare |
| Secret Garden Party | Attractions & The Arts - Events |
| Seeds Of Change | Food - General |
| Select Model Management | Model & Talent Management |
| Selfridges | Retail - General |
| Sennheiser | Technology - Audio |
| Sergio Rossi | Fashion - Footwear |
| Seven Dials | Retail - Destinations |
| Shakespeare's Globe | Attractions & The Arts - General |
| Shaun Leane | Fashion - Accessories, Jewellery & Watches |
| Shazam | Music & Movie Streaming |
| Shine | Media - Production |
| Shiseido | Toiletries - Cosmetics |
| Shu Uemura | Toiletries - Cosmetics |
| Singha Beer | Drinks - Beer |
| Sipsmith | Drinks - Spirits (Gin) |
| SkinCeuticals | Toiletries - Skincare |

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| BRAND | CATEGORY |
|----------------------------|--|
| Skinny Cow | Food - Ice-Cream & Desserts |
| Sky | Media - Networks, Platforms & Providers |
| Skype | Media - Networks, Platforms & Providers |
| Smeg | Home - Products |
| Smythson | Retail - General |
| Snow Leopard Vodka | Drinks - Spirits (Vodka) |
| Snow Queen Vodka | Drinks - Spirits (Vodka) |
| Soap & Glory | Toiletries - Cosmetics |
| SodaStream | Home - Products |
| Soho House Group | Travel - Members' Clubs |
| Sol | Drinks - Beer |
| Sonic the Hedgehog | Games & Toys |
| Sonos | Technology - Audio |
| Sony | Technology - General |
| Sony Music | Media - Production |
| Space.NK | Toiletries - Cosmetics |
| Spalding | Sportswear & Equipment |
| Specialized | Sportswear & Equipment |
| Spitalfields | Retail - Destinations |
| Spotify | Music & Movie Streaming |
| Square Pie | Restaurants - Multi-Site |
| St John | Restaurants - Stand Alone |
| St Martins Lane | Travel - Hotels |
| St. Peter's | Drinks - Ale |
| St. Tropez | Toiletries - Skincare |
| Stella Artois | Drinks - Beer |
| Stella McCartney | Fashion - Clothing |
| Stephen Webster | Fashion - Accessories, Jewellery & Watches |
| Stolichnaya | Drinks - Spirits (Vodka) |
| Storm | Model & Talent Management |
| Stylist | Media - Magazines |
| Sunseeker | Yacht & Boat Manufacturers |
| Super Mario | Games & Toys |
| Surfdom | Sportswear & Equipment |
| Swatch | Fashion - Accessories, Jewellery & Watches |
| T In The Park | Attractions & The Arts - Events |
| TAG Heuer | Fashion - Accessories, Jewellery & Watches |
| Taittinger | Drinks - Champagne |
| Tangle Teezer | Toiletries - Haircare |
| Tanqueray gin | Drinks - Spirits (Gin) |
| Taylor's of Harrogate | Drinks - Coffee & Tea |
| Teapigs | Drinks - Coffee & Tea |
| The Arts Club | Travel - Members' Clubs |
| The Berry Company | Drinks - Soft Drinks |
| The Co-operative Bank | Financial Services |
| The Farm | Media - Production |
| The Fat Duck | Restaurants - Stand Alone |
| The Food Doctor | Food - General |
| The Forbury | Travel - Hotels |
| The French Bedroom Company | Home - Decoration & Soft Furnishings |
| The French House | Home - Decoration & Soft Furnishings |

OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|------------------------------|--|
| The Gore | Travel - Hotels |
| The Groucho Club | Travel - Members' Clubs |
| The Grove | Travel - Hotels |
| The Hempel | Travel - Hotels |
| The Hospital Club | Travel - Members' Clubs |
| The Hummingbird Bakery | Food - General |
| The Ledbury | Restaurants - Stand Alone |
| The May Fair | Travel - Hotels |
| The Natural Confectionery Co | Food - Other Snacks |
| The North Face | Sportswear & Equipment |
| The O2 | Attractions & The Arts - General |
| The Orchard Pig | Drinks - Soft Drinks |
| The Organic Pharmacy | Toiletries - Cosmetics |
| The Original Candy Co | Food - Other Snacks |
| The Rocco Forte Collection | Travel - Hotels |
| The Sims | Games & Toys |
| The Sportsman | Restaurants - Stand Alone |
| The Square | Restaurants - Stand Alone |
| The Third Space | Health & Fitness |
| The Walnut Tree | Restaurants - Stand Alone |
| The Wapping Project | Attractions & The Arts - General |
| The Water Monopoly | Home - Hard Furnishings |
| The White Company | Home - Decoration & Soft Furnishings |
| The Zetter Townhouse | Travel - Hotels |
| Tick Tock | Drinks - Coffee & Tea |
| Tiffany & Co. | Fashion - Accessories, Jewellery & Watches |
| Tiger Aspect | Media - Production |
| Tiger Beer | Drinks - Beer |
| Time Out Guides | Travel - General |
| ToDryFor.com | Home - Decoration & Soft Furnishings |
| Tom Ford | Fashion - Clothing |
| TomTom | Technology - General |
| Top Trumps | Games & Toys |
| Topshop | Fashion - Clothing |
| Toshiba | Technology - General |
| Triyoga | Health & Fitness |
| True Grace | Home - Decoration & Soft Furnishings |
| Tsingtao | Drinks - Beer |
| Tumblr | Social Media |
| Tunetribes | Music & Movie Streaming |
| Twinings | Drinks - Coffee & Tea |
| Twitter | Social Media |
| Tyrrells | Food - Crisps |
| Union Hand-Roasted Coffee | Drinks - Coffee & Tea |
| Universal Music | Media - Production |
| Urban Fruit | Food - Other Snacks |
| Urbanears | Technology - Audio |
| Vans | Fashion - Footwear |
| Vertu | Technology - Telecommunications |
| Vespa | Automotive |
| Veuve Clicquot | Drinks - Champagne |

OFFICIAL RESULTS 2012/13

| BRAND | CATEGORY |
|---------------------|---|
| Vevo | Music & Movie Streaming |
| Viajante | Restaurants - Stand Alone |
| Virgin Atlantic | Travel - General |
| Virgin Media | Media - Networks, Platforms & Providers |
| Virgin Money | Financial Services |
| Vita Coco | Drinks - Soft Drinks |
| Vitra | Home - Hard Furnishings |
| Vivienne Westwood | Fashion - Clothing |
| Vladivar | Drinks - Spirits (Vodka) |
| Vodafone | Media - Networks, Platforms & Providers |
| Vogue | Media - Magazines |
| Volcom | Sportswear & Equipment |
| Wagamama | Restaurants - Multi-Site |
| WAH Nails | Toiletries - Cosmetics |
| Wahaca | Restaurants - Multi-Site |
| Wallpaper* | Media - Magazines |
| Wally Yachts | Yacht & Boat Manufacturers |
| Warner Music | Media - Production |
| Warren Evans | Home - Hard Furnishings |
| Westfield | Retail - Destinations |
| White Cube | Attractions & The Arts - General |
| Whitechapel Gallery | Attractions & The Arts - General |
| Whole Earth | Food - General |
| Wired | Media - Magazines |
| Wireless | Attractions & The Arts - Events |
| Wolford | Fashion - Lingerie |
| Wonderbra | Fashion - Lingerie |
| Wyborowa | Drinks - Spirits (Vodka) |
| Xbox | Games & Toys |
| XFM | Media - Radio & TV Stations |
| XL Recordings | Media - Production |
| Yalla Yalla | Restaurants - Multi-Site |
| YouTube | Music & Movie Streaming |
| zeebox | Music & Movie Streaming |
| Zipcar | Travel - General |
| Zoffany | Home - Decoration & Soft Furnishings |
| Zubrowka | Drinks - Spirits (Vodka) |
| Zumba | Health & Fitness |