

OFFICIAL RESULTS 2013/14

Top 20 CoolBrands

BRAND		CATEGORY
Apple	1	Technology - General
Aston Martin	2	Automotive
Rolex	3	Fashion - Accessories, Jewellery & Watches
Nike	4	Sportswear & Equipment
Glastonbury	5	Attractions & The Arts - Events
YouTube	6	Music & Movie Streaming
Google	7	Media - Networks, Platforms & Providers
Twitter	8	Social Media
Virgin Atlantic	9	Travel - General
Ray-Ban	10	Fashion - Accessories, Jewellery & Watches
Mercedes-Benz	11	Automotive
Bang & Olufsen	12	Technology - Audio
Chanel	13	Fashion - Clothing
Prada	14	Fashion - Clothing
adidas	15	Sportswear & Equipment
BBC iPlayer	16	Music & Movie Streaming
Sony	17	Technology - General
Sony Music	18	Media - Production
Alexander McQueen	19	Fashion - Clothing
Spotify	20	Music & Movie Streaming

Category Winners

BRAND	CATEGORY
Glastonbury	Attractions & The Arts - Events
Royal Albert Hall	Attractions & The Arts - General
Aston Martin	Automotive
London Fields Brewery	Drinks - Ale
Guinness	Drinks - Beer
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Orchard Pig	Drinks - Cider
Twinings	Drinks - Coffee & Tea
Vita Coco	Drinks - Soft Drinks
Pimm's	Drinks - Spirits (Aperitif / Flavoured)
Courvoisier	Drinks - Spirits (Brandy)
Bombay Sapphire	Drinks - Spirits (Gin)
Sailor Jerry	Drinks - Spirits (Rum / Cane)
Patrón Tequila	Drinks - Spirits (Tequila)
Grey Goose	Drinks - Spirits (Vodka)
Jack Daniel's	Drinks - Spirits (Whisky)
S.Pellegrino	Drinks - Water
Rolex	Fashion - Accessories, Jewellery & Watches
Chanel	Fashion - Clothing
Christian Louboutin	Fashion - Footwear
Agent Provocateur	Fashion - Lingerie
Virgin Money	Financial Services
Green & Black's	Food - Chocolate

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
KETTLE Chips	Food - Crisps
Ben & Jerry's	Food - Ice-Cream & Desserts
The Natural Confectionery Co	Food - Other Snacks
Marmite	Food - Sauces, Spreads & Condiments
Vibe Energy Gum	Food General - Products
Abel & Cole	Food General - Retailers
Nike+ FuelBand	Health & Fitness
AGA	Home - Appliances
Farrow & Ball	Home - Decoration & Soft Furnishings
Le Creuset	Home - General Products
Poggenpohl	Home - Hard Furnishings
Google	Media - Networks, Platforms & Providers
Sony Music	Media - Production
BBC	Media - Radio & TV Stations
Storm	Model & Talent Management
YouTube	Music & Movie Streaming
Ottolenghi	Restaurants - Light Food & Snacks
Hawksmoor	Restaurants - Multi-Site
The Fat Duck	Restaurants - Stand Alone
Covent Garden	Retail - Destinations
Selfridges	Retail - General
Twitter	Social Media
Nike	Sportswear & Equipment
Bang & Olufsen	Technology - Audio
Apple	Technology - General
Samsung	Technology - Telecommunications
M.A.C	Toiletries - Cosmetics
Kérastase	Toiletries - Haircare
WAH Nails	Toiletries - Nails
Crème de la Mer	Toiletries - Skincare
Virgin Atlantic	Travel - General
The Zetter Townhouse	Travel - Hotels
Soho House Group	Travel - Members' Clubs
Riva	Yacht & Boat Manufacturers

Qualifying CoolBrands (A-Z)

BRAND	CATEGORY
33 Events	Model & Talent Management
42BELOW	Drinks - Spirits (Vodka)
45 Park Lane	Travel - Hotels
Abel & Cole	Food General - Retailers
ABSOLUTVODKA	Drinks - Spirits (Vodka)
Absolute Radio	Media - Radio & TV Stations
Acne	Fashion - Clothing
Acqua Panna	Drinks - Water
Activision	Media - Production
Adam Street	Travel - Members' Clubs
adidas	Sportswear & Equipment
Adnams	Drinks - Ale

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BRAND	CATEGORY
Affordable Art Fair	Attractions & The Arts - Events
AGA	Home - Appliances
Agent Provocateur	Fashion - Lingerie
Alessi	Home - General Products
Alexander McQueen	Fashion - Clothing
Alexander Wang	Fashion - Clothing
All Star Lanes	Attractions & The Arts - General
ALLOTINABOX	Home - General Products
Alternative Flooring	Home - Decoration & Soft Furnishings
Amazon.co.uk	Retail - General
Amelia Rope Chocolate	Food - Chocolate
Angostura	Drinks - Spirits (Rum / Cane)
Anorak	Retail - General
Antonio Federici	Food - Ice-Cream & Desserts
Apple	Technology - General
Appleton Estate	Drinks - Spirits (Rum / Cane)
ArcelorMittal Orbit	Attractions & The Arts - General
Asahi	Drinks - Beer
Aspall Cyder	Drinks - Cider
Astalift	Toiletries - Skincare
Aston Manor	Drinks - Cider
Aston Martin	Automotive
Atsuko Kudo	Fashion - Lingerie
Audi	Automotive
Audley Travel	Travel - General
Aveda	Toiletries - Haircare
B&O Play	Technology - Audio
Badger Ales	Drinks - Ale
Badoit	Drinks - Water
Bahoma	Home - General Products
Baileys	Drinks - Spirits (Aperitif / Flavoured)
Bang & Olufsen	Technology - Audio
Baskin Robbins	Food - Ice-Cream & Desserts
Battersea Pie	Restaurants - Light Food & Snacks
BBC	Media - Radio & TV Stations
BBC iPlayer	Music & Movie Streaming
BEAR	Food - Other Snacks
Beats by Dr. Dre	Technology - Audio
Beck's	Drinks - Beer
BELAZU	Food - Sauces, Spreads & Condiments
Belu Water	Drinks - Water
Belvedere Vodka	Drinks - Spirits (Vodka)
Ben & Jerry's	Food - Ice-Cream & Desserts
Benefit	Toiletries - Cosmetics
Benito's Hat	Restaurants - Light Food & Snacks
Bentley	Automotive
Berghaus	Sportswear & Equipment
Berkeley Square	Drinks - Spirits (Gin)
Berry Bros. & Rudd	Retail - General
Bestival	Attractions & The Arts - Events
Beyond Dark	Food - Chocolate
Beyond Retro	Fashion - Accessories, Jewellery & Watches

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Bicester Village	Retail - Destinations
Big Tom	Drinks - Soft Drinks
Bill's	Restaurants - Multi-Site
Biona	Food General - Products
Birra Moretti	Drinks - Beer
Biscuiteers	Food - Other Snacks
Bisque	Home - Hard Furnishings
Bittersweet Bakers	Food - Other Snacks
Black Sheep	Drinks - Ale
Black Tomato	Travel - General
BlackBerry	Technology - Telecommunications
Blaupunkt	Technology - Audio
Bloom's	Food - Other Snacks
BMW	Automotive
Bobbi Brown	Toiletries - Cosmetics
BoConcept	Home - Hard Furnishings
BODIE and FOU	Home - Decoration & Soft Furnishings
Bodum	Home - Appliances
Boffi	Home - Hard Furnishings
Bollinger	Drinks - Champagne & Sparkling Wine
Bombardier	Drinks - Ale
Bombay Sapphire	Drinks - Spirits (Gin)
Born to be Yummy	Food - Other Snacks
Borough Market	Retail - Destinations
Bose	Technology - Audio
Bottega Veneta	Fashion - Accessories, Jewellery & Watches
Bottlegreen	Drinks - Soft Drinks
Bowers & Wilkins	Technology - Audio
Bowman Yachts	Yacht & Boat Manufacturers
BOXPARK	Retail - Destinations
BrewDog	Drinks - Ale
Brighton Festival	Attractions & The Arts - Events
British Airways	Travel - General
British Hunter	Yacht & Boat Manufacturers
British Military Fitness	Health & Fitness
Broadblue	Yacht & Boat Manufacturers
Brothers	Drinks - Cider
Bubledogs	Restaurants - Stand Alone
BULLDOG	Drinks - Spirits (Gin)
Bullring Birmingham	Retail - Destinations
Bulmers	Drinks - Cider
Bulthaup	Home - Hard Furnishings
Bumble and bumble	Toiletries - Haircare
Burberry	Fashion - Clothing
Burger and Lobster	Restaurants - Multi-Site
Burt's Bees	Toiletries - Cosmetics
Burts Potato Chips	Food - Crisps
Busaba Eathai	Restaurants - Multi-Site
Bushmills	Drinks - Spirits (Whisky)
Butter London	Toiletries - Nails
Byron	Restaurants - Multi-Site
Cambridge Audio	Technology - Audio

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OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Cambridge Satchel Company	Fashion - Accessories, Jewellery & Watches
Camden Town Brewery	Drinks - Beer
Camino	Restaurants - Multi-Site
Campari	Drinks - Spirits (Aperitif / Flavoured)
Canon	Technology - General
Caorunn Gin	Drinks - Spirits (Gin)
Capital FM	Media - Radio & TV Stations
Carnaby	Retail - Destinations
CASS Art	Retail - General
Celtic Vale	Drinks - Water
Chai Chai	Drinks - Coffee & Tea
Chambord	Drinks - Spirits (Aperitif / Flavoured)
Champagne Perrier-Jouët	Drinks - Champagne & Sparkling Wine
Chanel	Fashion - Clothing
Channel 4	Media - Radio & TV Stations
Charbonnel et Walker	Food - Chocolate
Charles Heidsieck	Drinks - Champagne & Sparkling Wine
Charlotte Olympia	Fashion - Footwear
ChocoChic	Food - Chocolate
Christian Louboutin	Fashion - Footwear
Ciaté	Toiletries - Nails
City Car Club	Travel - General
Clarins	Toiletries - Cosmetics
Clipper	Drinks - Coffee & Tea
Cobra	Drinks - Beer
Cockspur	Drinks - Spirits (Rum / Cane)
Cointreau	Drinks - Spirits (Aperitif / Flavoured)
Conran	Retail - General
Converse All Stars	Fashion - Footwear
Corona Extra	Drinks - Beer
Courvoisier	Drinks - Spirits (Brandy)
Covent Garden	Retail - Destinations
Crème de la Mer	Toiletries - Skincare
Curious Brew	Drinks - Ale
Cybercandy	Food General - Retailers
Damaris	Fashion - Lingerie
Dannoff Vodka	Drinks - Spirits (Vodka)
Darling Spuds	Food - Crisps
Daylesford	Food General - Products
Decléor	Toiletries - Skincare
De'Longhi	Home - Appliances
Dermalogica	Toiletries - Skincare
Digg	Social Media
Dinner by Heston Blumenthal	Restaurants - Stand Alone
Dior	Fashion - Clothing
Disaronno	Drinks - Spirits (Aperitif / Flavoured)
Divine	Food - Chocolate
Dogtag	Financial Services
Dom Pérignon	Drinks - Champagne & Sparkling Wine
Domino	Media - Production
Doom Bar	Drinks - Ale
Dorset Cereals	Food General - Products

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BRAND	CATEGORY
Dover Street Market	Fashion - Clothing
Dr Karg	Food General - Products
Dr Sebagh	Toiletries - Skincare
Dr Stuart's	Drinks - Coffee & Tea
Dr. Martens	Fashion - Footwear
Dr.Hauschka	Toiletries - Skincare
Dragonfly Tea	Drinks - Coffee & Tea
Duvel	Drinks - Beer
EA	Media - Production
EAT	Restaurants - Light Food & Snacks
Eden Project	Attractions & The Arts - General
Edinburgh International Festival	Attractions & The Arts - Events
Elements Eight Rum	Drinks - Spirits (Rum / Cane)
Elemis	Toiletries - Skincare
Elite London	Model & Talent Management
Ella's Kitchen	Food General - Products
Elle MacPherson Intimates	Fashion - Lingerie
EMI	Media - Production
Encona	Food - Sauces, Spreads & Condiments
Endemol UK	Media - Production
English Cheesecake Company	Food General - Retailers
Estée Lauder	Toiletries - Cosmetics
Etsy	Retail - General
EVE LOM	Toiletries - Skincare
Evian	Drinks - Water
Fab	Retail - General
Facebook	Social Media
Fairline	Yacht & Boat Manufacturers
fairsharemusic	Music & Movie Streaming
Farrow & Ball	Home - Decoration & Soft Furnishings
Feel Good Drinks Co	Drinks - Soft Drinks
Fendi	Fashion - Accessories, Jewellery & Watches
Fentimans	Drinks - Soft Drinks
Ferrari	Automotive
Fever-Tree	Drinks - Soft Drinks
Fifty Pounds Gin	Drinks - Spirits (Gin)
figleaves.com	Fashion - Lingerie
Fired Earth	Home - Decoration & Soft Furnishings
Firefly Tonics	Drinks - Soft Drinks
first direct	Financial Services
Fisher & Paykel	Home - Appliances
Fitbit	Health & Fitness
Flickr	Social Media
FoodInTheCity	Food General - Retailers
FRAE	Restaurants - Light Food & Snacks
Frame	Health & Fitness
Framestore	Media - Production
Freya	Fashion - Lingerie
Frieze Art Fair	Attractions & The Arts - Events
Fudge	Toiletries - Haircare
Fudges	Food - Other Snacks
Gaggenau	Home - Appliances

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Gaggia	Home - Appliances
GaUCHO	Restaurants - Multi-Site
Genius Gluten Free	Food General - Products
ghd	Toiletries - Haircare
Gidleigh Park	Restaurants - Stand Alone
Giftlab	Retail - General
Giuseppe Zanotti	Fashion - Footwear
Glastonbury	Attractions & The Arts - Events
Glen Moray	Drinks - Spirits (Whisky)
Glenfiddich	Drinks - Spirits (Whisky)
Glenmorangie	Drinks - Spirits (Whisky)
Google	Media - Networks, Platforms & Providers
Gordon Rhodes	Food - Sauces, Spreads & Condiments
Gordon's	Drinks - Spirits (Gin)
Gourmet Burger Kitchen	Restaurants - Multi-Site
Graham & Brown	Home - Decoration & Soft Furnishings
Graham and Green	Home - Decoration & Soft Furnishings
Gran Centenario	Drinks - Spirits (Tequila)
graze.com	Food General - Retailers
Green & Black's	Food - Chocolate
Green Man Festival	Attractions & The Arts - Events
Greenall's Gin	Drinks - Spirits (Gin)
Grenson	Fashion - Footwear
Gressingham Duck	Food General - Products
Grey Goose	Drinks - Spirits (Vodka)
Gü	Food - Ice-Cream & Desserts
Gucci	Fashion - Clothing
Guinness	Drinks - Beer
Guinot	Toiletries - Skincare
Guylian	Food - Chocolate
GYMBOX	Health & Fitness
Häagen-Dazs	Food - Ice-Cream & Desserts
Hailo	Travel - General
Hampstead Tea	Drinks - Coffee & Tea
Hansgrohe	Home - Hard Furnishings
Harley-Davidson	Automotive
Harman Kardon	Technology - Audio
Harvey Nichols	Retail - General
Havana Club	Drinks - Spirits (Rum / Cane)
Hawksmoor	Restaurants - Multi-Site
Hayward Gallery	Attractions & The Arts - General
Henderson's Relish	Food - Sauces, Spreads & Condiments
Hendrick's	Drinks - Spirits (Gin)
Hennessy	Drinks - Spirits (Brandy)
Henry Westons	Drinks - Cider
Henshelwoods	Food - Sauces, Spreads & Condiments
Herradura	Drinks - Spirits (Tequila)
Hershesons	Toiletries - Haircare
Hibiscus	Restaurants - Stand Alone
Home House	Travel - Members' Clubs
Horsecross Arts	Attractions & The Arts - General
Hotel Chocolat	Food - Chocolate

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Hotel du Vin	Travel - Hotels
Hotels.com	Travel - General
Hoxton Gin	Drinks - Spirits (Gin)
HTC	Technology - Telecommunications
Hülsta	Home - Hard Furnishings
Hunter	Fashion - Footwear
Illamasqua	Toiletries - Cosmetics
IMG Models	Model & Talent Management
Independent Talent	Model & Talent Management
Innocent	Drinks - Soft Drinks
Instagram	Social Media
Isabel Marant	Fashion - Clothing
itsu	Restaurants - Light Food & Snacks
ITV	Media - Radio & TV Stations
Jack Daniel's	Drinks - Spirits (Whisky)
Jacksons of Piccadilly	Drinks - Coffee & Tea
Jägermeister	Drinks - Spirits (Aperitif / Flavoured)
Jaguar	Automotive
James Brown London	Toiletries - Haircare
Jameson	Drinks - Spirits (Whisky)
Jamie Oliver (Products)	Home - General Products
Jamie's Italian	Restaurants - Multi-Site
Janneau	Drinks - Spirits (Brandy)
Jelly Belly	Food - Other Snacks
Jergens Naturals	Toiletries - Skincare
Jessica	Toiletries - Nails
Jimmy Choo	Fashion - Footwear
JO LOVES	Home - Decoration & Soft Furnishings
Jo Malone	Toiletries - Cosmetics
Joe & Seph's	Food - Other Snacks
John Frieda	Toiletries - Haircare
John Lewis	Retail - General
Johnnie Walker	Drinks - Spirits (Whisky)
Jordan's	Food General - Products
Jose Cuervo	Drinks - Spirits (Tequila)
Juniper Green Organic Gin	Drinks - Spirits (Gin)
Jura	Drinks - Spirits (Whisky)
Jurlique	Toiletries - Cosmetics
Karlsson	Home - General Products
KEF	Technology - Audio
Kelly Hoppen	Home - Decoration & Soft Furnishings
Kéraskin Esthetics	Toiletries - Skincare
Kérastase	Toiletries - Haircare
Ketel One	Drinks - Spirits (Vodka)
KETTLE Chips	Food - Crisps
Ki Fit	Health & Fitness
Kiehl's	Toiletries - Skincare
Kindle	Technology - General
Kirin Ichiban	Drinks - Beer
Kiss	Media - Radio & TV Stations
KitchenAid	Home - Appliances
Konditor & Cook	Restaurants - Light Food & Snacks

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BRAND	CATEGORY
Konik's Tail	Drinks - Spirits (Vodka)
Kopparberg	Drinks - Cider
Krispy Kreme	Food - Other Snacks
Kriss Soonik	Fashion - Lingerie
Krug	Drinks - Champagne & Sparkling Wine
Kurt Geiger	Fashion - Footwear
La Perla	Fashion - Lingerie
Lamborghini	Automotive
Lanson	Drinks - Champagne & Sparkling Wine
Laphroaig	Drinks - Spirits (Whisky)
Lara Bohinc	Fashion - Accessories, Jewellery & Watches
Lascivious	Fashion - Lingerie
Last.fm	Music & Movie Streaming
Lastminute.com	Travel - General
Latitude	Attractions & The Arts - Events
Laura Mercier	Toiletries - Cosmetics
Laurent-Perrier	Drinks - Champagne & Sparkling Wine
Lavazza	Drinks - Coffee & Tea
Le Creuset	Home - General Products
Le Gavroche	Restaurants - Stand Alone
Le Manoir aux Quat'Saisons	Restaurants - Stand Alone
Le Pain Quotidien	Restaurants - Light Food & Snacks
Leatherman	Sportswear & Equipment
Leica	Technology - General
Lejaby	Fashion - Lingerie
Leon	Restaurants - Multi-Site
LG	Technology - Telecommunications
Liberty	Retail - General
Lick	Food - Ice-Cream & Desserts
Ligne Roset	Home - Hard Furnishings
Linda Farrow	Fashion - Accessories, Jewellery & Watches
Lindt	Food - Chocolate
Linn	Technology - Audio
Little Greene	Home - Decoration & Soft Furnishings
Liverpool One	Retail - Destinations
Liz Earle	Toiletries - Skincare
L'Occitane	Toiletries - Cosmetics
Loewe	Technology - General
Lomography	Technology - General
London Fields Brewery	Drinks - Ale
London Pride	Drinks - Ale
L'Oréal Paris	Toiletries - Cosmetics
Loseley	Food - Ice-Cream & Desserts
Louis Roederer	Drinks - Champagne & Sparkling Wine
Lovebox	Attractions & The Arts - Events
LOVEFiLM	Music & Movie Streaming
Luponde	Drinks - Coffee & Tea
Luscombe	Drinks - Soft Drinks
Luxardo	Drinks - Spirits (Aperitif / Flavoured)
M.A.C	Toiletries - Cosmetics
Made.com	Home - Hard Furnishings
Magimix	Home - Appliances

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BRAND	CATEGORY
Make Mine a Builders	Drinks - Coffee & Tea
Maker's Mark	Drinks - Spirits (Whisky)
Malmaison	Travel - Hotels
Mangajo	Drinks - Soft Drinks
Manolo Blahnik	Fashion - Footwear
Marcus Wareing at The Berkeley	Restaurants - Stand Alone
Marmite	Food - Sauces, Spreads & Condiments
Martin Miller's Gin	Drinks - Spirits (Gin)
Martini	Drinks - Spirits (Aperitif / Flavoured)
Maserati	Automotive
McLaren	Automotive
Meantime	Drinks - Beer
Mercedes-Benz	Automotive
Meyer	Home - General Products
Miele	Home - Appliances
Milk & Honey	Travel - Members' Clubs
Mini	Automotive
Minx Nails	Toiletries - Nails
Models 1	Model & Talent Management
Moët & Chandon	Drinks - Champagne & Sparkling Wine
Moleskine	Fashion - Accessories, Jewellery & Watches
Mongoose	Sportswear & Equipment
Monkey Shoulder	Drinks - Spirits (Whisky)
Montezuma's	Food - Chocolate
Mornflake	Food General - Products
Moroccanoil	Toiletries - Haircare
Mount Gay Rum	Drinks - Spirits (Rum / Cane)
MPC (The Moving Picture Company)	Media - Production
MPme	Music & Movie Streaming
Mr Organic	Food - Sauces, Spreads & Condiments
Mr Porter	Fashion - Clothing
MTV	Media - Radio & TV Stations
Muddy Fox	Sportswear & Equipment
Mulberry	Fashion - Accessories, Jewellery & Watches
mydeco.com	Home - Hard Furnishings
myhotels	Travel - Hotels
Myla	Fashion - Lingerie
Mystery Yachts	Yacht & Boat Manufacturers
nails inc.	Toiletries - Nails
Napster	Music & Movie Streaming
NARS	Toiletries - Cosmetics
Nespresso	Home - Appliances
NET-A-PORTER	Fashion - Clothing
Netflix	Music & Movie Streaming
Nicolas Kirkwood	Fashion - Footwear
Nike	Sportswear & Equipment
Nike+ FuelBand	Health & Fitness
Nikon	Technology - General
Ninja Tune	Media - Production
Nintendo	Technology - General
No.1 Traveller	Travel - General
Nokia	Technology - Telecommunications

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BRAND	CATEGORY
notonthehighstreet.com	Retail - General
Nyetimber	Drinks - Champagne & Sparkling Wine
O2	Media - Networks, Platforms & Providers
Old Bank	Travel - Hotels
Old Jamaica Ginger Beer	Drinks - Soft Drinks
Old Speckled Hen	Drinks - Ale
Olympus	Technology - General
One Alfred Place	Travel - Members' Clubs
One Water	Drinks - Water
OPI	Toiletries - Nails
Orchard Pig	Drinks - Cider
Organic Seed & Bean	Food - Chocolate
Orla Kiely	Home - Decoration & Soft Furnishings
Orlebar Brown	Sportswear & Equipment
Otone	Technology - Audio
Ottolenghi	Restaurants - Light Food & Snacks
Oyster Yachts	Yacht & Boat Manufacturers
Paint & Paper Library	Home - Decoration & Soft Furnishings
Paperchase	Retail - General
Patagonia	Sportswear & Equipment
Patisserie Valerie	Restaurants - Light Food & Snacks
Patrón Tequila	Drinks - Spirits (Tequila)
Paul Mitchell	Toiletries - Haircare
Paxton & Whitfield's	Food General - Retailers
Pedlars	Retail - General
Penderyn Whisky	Drinks - Spirits (Whisky)
Pentax	Technology - General
Percy & Reed	Toiletries - Haircare
Peroni Nastro Azzurro	Drinks - Beer
Perrier	Drinks - Water
Perry Court Farm	Food - Crisps
Peyton and Byrne	Restaurants - Light Food & Snacks
Philip Kingsley	Toiletries - Haircare
Phyto	Toiletries - Haircare
PictureBox	Music & Movie Streaming
pieminister	Restaurants - Light Food & Snacks
Pierre Ferrand Cognac	Drinks - Spirits (Brandy)
Pimm's	Drinks - Spirits (Aperitif / Flavoured)
Pink Lady	Food General - Products
Pinkberry	Restaurants - Light Food & Snacks
Pinterest	Social Media
Piper-Heidsieck	Drinks - Champagne & Sparkling Wine
Plantation Rum	Drinks - Spirits (Rum / Cane)
PlayStation	Technology - General
Plymouth Gin	Drinks - Spirits (Gin)
Poggenpohl	Home - Hard Furnishings
Poliform	Home - Hard Furnishings
Pollen Street Social	Restaurants - Stand Alone
POM Wonderful	Drinks - Soft Drinks
popchips	Food - Crisps
Popina	Food General - Retailers

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BRAND	CATEGORY
Porsche	Automotive
Port Eliot Festival	Attractions & The Arts - Events
Prada	Fashion - Clothing
Pravda Vodka	Drinks - Spirits (Vodka)
Premier Model Management	Model & Talent Management
Prestat	Food - Chocolate
Prestige	Home - General Products
Pret A Manger	Restaurants - Light Food & Snacks
Pretty Polly	Fashion - Lingerie
Princess	Yacht & Boat Manufacturers
Propercorn	Food - Other Snacks
Proud Group	Attractions & The Arts - General
Puma	Sportswear & Equipment
Punchdrunk	Attractions & The Arts - Events
Pure	Technology - Audio
Quintessentially Group	Travel - Members' Clubs
Rapha	Sportswear & Equipment
Rapid Talent	Model & Talent Management
Rare Tea Company	Drinks - Coffee & Tea
Ray-Ban	Fashion - Accessories, Jewellery & Watches
RDF Media	Media - Production
Red Sky	Food - Crisps
Redken	Toiletries - Haircare
Reebok	Sportswear & Equipment
Riedel	Home - General Products
Rekorderlig	Drinks - Cider
Rémy Martin	Drinks - Spirits (Brandy)
Restaurant Nathan Outlaw	Restaurants - Stand Alone
Restaurant Sat Bains	Restaurants - Stand Alone
Riva	Yacht & Boat Manufacturers
Riverford	Food General - Retailers
Rocca	Restaurants - Multi-Site
Rocks Organic	Drinks - Soft Drinks
Rococo Chocolates	Food - Chocolate
Rodniks Absinthe	Drinks - Spirits (Aperitif / Flavoured)
Roland	Technology - General
Rolex	Fashion - Accessories, Jewellery & Watches
Rolls-Royce	Automotive
Roundhouse	Attractions & The Arts - General
Rowse Honey	Food - Sauces, Spreads & Condiments
Royal Albert Hall	Attractions & The Arts - General
Ruinart	Drinks - Champagne & Sparkling Wine
Rupert Sanderson	Fashion - Footwear
Russian Standard Vodka	Drinks - Spirits (Vodka)
Rustler Yachts	Yacht & Boat Manufacturers
S.Pellegrino	Drinks - Water
Sagres	Drinks - Beer
Sailor Jerry	Drinks - Spirits (Rum / Cane)
Salty Dog	Food - Crisps
Samsung	Technology - Telecommunications
San Miguel	Drinks - Beer

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Sanderson	Travel - Hotels
Sandford Orchards	Drinks - Cider
Sauza Tequila	Drinks - Spirits (Tequila)
Scarlett & Mustard	Food - Sauces, Spreads & Condiments
Scheckter's OrganicEnergy	Drinks - Soft Drinks
Scholtès	Home - Hard Furnishings
Scrubbys	Food - Crisps
Seabrook Crisps	Food - Crisps
Seagram's	Drinks - Spirits (Gin)
Sealine	Yacht & Boat Manufacturers
Searcys The Gherkin	Travel - Members' Clubs
Seche	Toiletries - Nails
Secret Cinema	Attractions & The Arts - Events
Secret Garden Party	Attractions & The Arts - Events
Select Art Fair	Attractions & The Arts - Events
Select Model Management	Model & Talent Management
Selfridges	Retail - General
Sennheiser	Technology - Audio
Seven Dials	Retail - Destinations
Sharpham Park	Food General - Products
Shazam	Music & Movie Streaming
Shine	Media - Production
Shu Uemura	Toiletries - Cosmetics
simplehuman	Home - General Products
Sipsmith	Drinks - Spirits (Gin)
SkinCeuticals	Toiletries - Skincare
Skinny Cow	Food - Ice-Cream & Desserts
Sky	Media - Networks, Platforms & Providers
Skype	Media - Networks, Platforms & Providers
SKYY Vodka	Drinks - Spirits (Vodka)
Smeg	Home - Appliances
Snow Leopard Vodka	Drinks - Spirits (Vodka)
Snow+Rock	Sportswear & Equipment
SodaStream	Home - Appliances
Soho House Group	Travel - Members' Clubs
Sonos	Technology - Audio
Sony	Technology - General
Sony Music	Media - Production
Soundcloud	Music & Movie Streaming
Space.NK	Toiletries - Cosmetics
Specialized	Sportswear & Equipment
Speyside Glenlivet	Drinks - Water
Spitalfields	Retail - Destinations
Spotify	Music & Movie Streaming
Square Pie	Restaurants - Light Food & Snacks
St David's Centre	Retail - Destinations
St Martins Lane	Travel - Hotels
St. Ermin's Hotel	Travel - Hotels
Stella Artois	Drinks - Beer
Stella McCartney	Fashion - Clothing
Stephen Webster	Fashion - Accessories, Jewellery & Watches

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
St-Germain	Drinks - Spirits (Aperitif / Flavoured)
Stokke	Home - Hard Furnishings
Stolichnaya	Drinks - Spirits (Vodka)
Storm	Model & Talent Management
Stoves	Home - Appliances
StumbleUpon	Social Media
Summerill & Bishop	Home - General Products
Sunseeker	Yacht & Boat Manufacturers
Surface Tiles	Home - Decoration & Soft Furnishings
Surfdome	Sportswear & Equipment
Sweet Freedom	Food General - Products
Sweetpea & Willow	Home - Hard Furnishings
T&G	Home - General Products
TAG Heuer	Fashion - Accessories, Jewellery & Watches
Taittinger	Drinks - Champagne & Sparkling Wine
Talisker	Drinks - Spirits (Whisky)
Tangle Teezer	Home - General Products
Tannoy	Technology - Audio
Tanqueray	Drinks - Spirits (Gin)
Tassimo	Home - Appliances
TAU Spring Water	Drinks - Water
Tea Palace	Drinks - Coffee & Tea
Teapigs	Drinks - Coffee & Tea
Technogym	Health & Fitness
Teichenné	Drinks - Spirits (Aperitif / Flavoured)
Terry de Havilland	Fashion - Footwear
The Altitude Centre	Health & Fitness
The Arch	Travel - Hotels
The Arts Club	Travel - Members' Clubs
The Berry Company	Drinks - Soft Drinks
The Blueberry Co.	Food - Sauces, Spreads & Condiments
The Chocolate Society	Food - Chocolate
The Club at the Ivy	Travel - Members' Clubs
The Connaught	Travel - Hotels
The Co-operative Bank	Financial Services
The Cornish Crisp Company	Food - Crisps
The Dormen Food Company	Food - Other Snacks
The Eden Sessions	Attractions & The Arts - Events
The Fat Duck	Restaurants - Stand Alone
The Food Doctor	Food General - Products
The French Bedroom Company	Home - Decoration & Soft Furnishings
The French House	Home - Decoration & Soft Furnishings
The Glenlivet	Drinks - Spirits (Whisky)
The Good Travel Company	Travel - General
The Gore	Travel - Hotels
The Groucho Club	Travel - Members' Clubs
The Hand & Flowers	Restaurants - Stand Alone
The Hospital Club	Travel - Members' Clubs
The House of St. Barnabas	Travel - Members' Clubs
The Hummingbird Bakery	Restaurants - Light Food & Snacks
The Ledbury	Restaurants - Stand Alone

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
The Macallan	Drinks - Spirits (Whisky)
The May Fair	Travel - Hotels
The Metropolitan London	Travel - Hotels
The Natural Confectionery Co	Food - Other Snacks
The North Face	Sportswear & Equipment
The O2	Attractions & The Arts - General
The Organic Pharmacy	Toiletries - Skincare
The Original Candy Co	Food - Other Snacks
The Sauce Queen	Food - Sauces, Spreads & Condiments
The Saucy Fish Co.	Food General - Products
The Square	Restaurants - Stand Alone
The Third Space	Health & Fitness
The Union	Travel - Hotels
The View From The Shard	Attractions & The Arts - General
The Wapping Project	Attractions & The Arts - General
The Waterside Inn	Restaurants - Stand Alone
The White Company	Home - Decoration & Soft Furnishings
The Zetter Townhouse	Travel - Hotels
Thirsty Planet	Drinks - Water
Three Barrels	Drinks - Spirits (Brandy)
Three Olives	Drinks - Spirits (Vodka)
Thursday Cottage	Food - Sauces, Spreads & Condiments
Tick Tock	Drinks - Coffee & Tea
Tideford Organic Foods	Food - Sauces, Spreads & Condiments
Tiffany & Co.	Fashion - Accessories, Jewellery & Watches
Tiger Aspect	Media - Production
Tiger Beer	Drinks - Beer
Tiptree	Food - Sauces, Spreads & Condiments
Toasted Gourmet Popcorn	Food - Other Snacks
Tom Binns	Fashion - Accessories, Jewellery & Watches
TONI&GUY	Toiletries - Haircare
Toshiba	Technology - General
Triyoga	Health & Fitness
Tumblr	Social Media
Tumi	Fashion - Accessories, Jewellery & Watches
Tunetribe	Music & Movie Streaming
Twinings	Drinks - Coffee & Tea
Twitter	Social Media
Ty Nant	Drinks - Water
Tyrrells	Food - Crisps
Union Jacks	Restaurants - Multi-Site
Universal Music	Media - Production
Urban Fruit	Food - Other Snacks
Vans	Fashion - Footwear
Vapiano	Restaurants - Multi-Site
Vespa	Automotive
Veuve Clicquot	Drinks - Champagne & Sparkling Wine
VEVO	Music & Movie Streaming
Vibe Energy Gum	Food General - Products
Victoria's Secret	Fashion - Lingerie
Villeroy & Boch	Home - Hard Furnishings

OFFICIAL RESULTS 2013/14

BRAND	CATEGORY
Vimeo	Social Media
Virgin Active	Health & Fitness
Virgin Atlantic	Travel - General
Virgin Media	Media - Networks, Platforms & Providers
Virgin Money	Financial Services
Vita Coco	Drinks - Soft Drinks
Vivienne Westwood	Fashion - Clothing
Vodafone	Media - Networks, Platforms & Providers
VOSS	Drinks - Water
Wagamama	Restaurants - Multi-Site
WAH Nails	Toiletries - Nails
Wahaca	Restaurants - Multi-Site
Warner Music	Media - Production
Westfield	Retail - Destinations
White Cube	Attractions & The Arts - General
Whitechapel Gallery	Attractions & The Arts - General
Williamson Tea	Drinks - Coffee & Tea
Wolford	Fashion - Lingerie
Wonderbra	Fashion - Lingerie
Wyborowa	Drinks - Spirits (Vodka)
Xbox	Technology - General
XL Recordings	Media - Production
Yorkshire Sculpture Park	Attractions & The Arts - General
YouTube	Music & Movie Streaming
YouView	Media - Networks, Platforms & Providers
YSL	Fashion - Clothing
zeebox	Music & Movie Streaming
Zipcar	Travel - General
Zumba	Health & Fitness