


















































2009	2008	Diff	Brand	Topics Of Conversation
1	3	↑ 2	Twitter	
2	1	↓ 1	Google	
3	9	↑ 6	Facebook	
4	4	-- 0	iPhone	
5	7	↑ 2	YouTube	
6	2	↓ 4	Obama	
7	5	↓ 2	Mac	
8	6	↓ 2	Apple	
9	12	↑ 3	iPod	
10	8	↓ 2	Microsoft	
11	11	-- 0	Windows	
12	17	↑ 5	MySpace	
13	10	↓ 3	Yahoo	
14	19	↑ 5	Amazon	
15	22	↑ 7	Fox	
16	26	↑ 10	Disney	
17	34	↑ 17	BlackBerry	
18	14	↓ 4	Firefox	
19	23	↑ 4	BBC	
20	18	↓ 2	Wii	
21	15	↓ 6	Sony	
22	21	↓ 1	XBox	
23	25	↑ 2	Playstation	

2009	2008	Diff	Brand	Topics Of Conversation
24	16	▼ 8	Linux	
25	32	▲ 7	CNN	
26	39	▲ 13	MTV	
27	35	▲ 8	AT&T	
28	13	▼ 15	eBay	
29	41	▲ 12	Starbucks	
30	30	-- 0	NFL	
31	--	-- --	Android	
32	20	▼ 12	Nokia	
33	24	▼ 9	Ford	
34	36	▲ 2	ABC	
35	--	-- --	Skype	
36	28	▼ 8	Dell	
37	45	▲ 8	UPS	
38	31	▼ 7	Wikipedia	
39	40	▲ 1	NBA	
40	44	▲ 4	LG	
41	--	-- --	ESPN	
42	--	-- --	Oprah	
43	27	▼ 16	Samsung	
44	--	-- --	NASA	
45	33	▼ 12	Nintendo	
46	29	▼ 17	Canon	
47	43	▼ 4	Nike	
48	48	-- 0	Gap	
49	--	-- --	Kindle	
50	37	▼ 13	Intel	